
ABSOLUTE HOTEL SERVICES NEWS

Indonesia | Vietnam | Laos | Thailand | India | Russia | Europe

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Highlights:

New hotel openings this year i.e. Eastin Grand and Traveloge Brands in Thailand.

New signing for the first Eastin Estates in Thailand and the first new Absolute Collection in Vietnam.

Introduction of Eastin Grand brand with the brand promise 'Service and Value Redefined.'

EASTIN ESTATES – NEW SIGNING



We have signed a new management agreement for the first Eastin Estates branded property, Eastin Estates Hua Hin. The 140-key luxury pet-friendly residential development provides an extended stay residential community experience to meet the growing needs of the active senior market, with services and facilities for residents that encourage health and social connections. Eastin Estates Hua Hin will feature a resident's lounge, restaurant, convenience store, swimming pool, gym, walking track and wellness clinic and is just 30 minutes away from Bangkok Hospital Hua Hin and 30 minutes from the bustle of downtown Hua Hin. The project is currently under development and has a planned opening in late 2023.

"We are very excited to announce the launch of Eastin Estates Hua Hin and are confident that the brand will provide residents with a unique, luxury service of great value under the strong backing and core values of the Eastin brand. The launch of Eastin Estates Hua Hin reaffirms that AHS Group is the first hospitality management company to launch a brand dedicated to this segment in Asia. We are looking forward to expanding the Eastin Estates brand in Thailand, Vietnam and Indonesia", said Jonathan Wigley.



EASTIN GRAND HOTEL PHAYATHAI – OPENING MAY 19, 2023



Eastin Grand Hotel Phayathai Bangkok will be located in a mixed-use complex with hotel elements, office spaces and retail stores. The newest Bangkok hotel is conveniently located with direct access to the Phayathai BTS Skytrain station. It will consist of 494 rooms and suites ranging from 34-370 sqm, including superior rooms, deluxe rooms, one-bedroom suites, premium one-bedroom suites, two-bedroom suites and honeymoon suites. Other facilities will include a 1,200 sqm all-day dining market-style restaurant, a special Mediterranean restaurant, a gym, a spa, an executive lounge and two large outdoor swimming pools.

With a total area of 4,570 sqm, the function and event spaces at Eastin Grand Hotel Phayathai Bangkok will be one-of-a-kind and feature the latest modern technologies to serve all kinds of functions and special events. The hotel will also have a 720 sqm multi-purpose wedding space that can be transformed into any couple's dream celebration.



TRAVELODGE NIMMAN CHIANG MAI – OPENING IN MARCH 2023

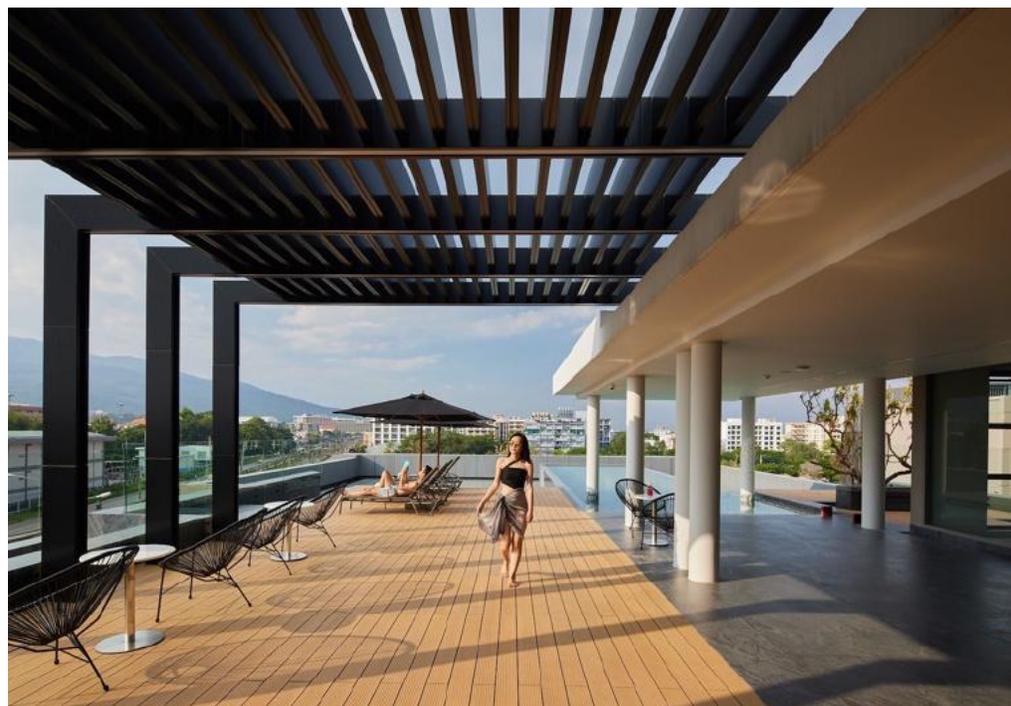


Travelodge Nimman is excellent at all the essentials. You'll never lose touch with the world when we've got high-speed Wi-Fi and 24/7 support to help you navigate the city's pulse.

The hotel is planned to open in March 2023.

With 413 rooms, a swimming pool and a modern communal space, we're here to unveil the most of your stay. Peaceful mountains and a city filled with art and culture are at our doorstep!

Whether you're here for work, play or a long stay, don't stress it – Travelodge Nimman is your home away from home.



ABSOLUTE COLLECTION LAMIA BAO LOC RESORT VIETNAM SIGNING

We are pleased to announce a new signing in Vietnam, the Lamia Bao Loc Resort, A member of Absolute Collection.

This will be the first absolute collection property in Vietnam. The property will have 100 rooms featuring a signature restaurant and related facilities. Located in Lam Dong is a province located in the Central Highlands region of Vietnam. Loc Chau is home to an impressive selection of attractions and experiences, making it well worth a visit. A big draw for domestic tourists, the nature and pristine environment is also ideal for residential investors.

Absolute Collection focuses on delivering curated local experiences and celebrating the cultures and cities in which our hotels and resorts reside. Our passion for exceeding expectations ensures that all properties in our diversified portfolio perform to their full potential. Absolute Collection hotels and resorts are divided into Design, Relax and Dynamic. Being part of Absolute Collection includes flexibility in commercial terms, international standards of operations and distribution, direct access to the core management team and faster decision-making processes, which helps drive owner returns on investment and adds more value to the asset.



AHS EXECUTIVE'S APPOINTMENT AND PROMOTION



Ms Napan Khumbute

Ms Napan Khumbute (Air) was promoted to Deputy Vice President of Business Development to continue the growth of AHS's brands, Absolute Collection, Absolute Golf Services, Design and Consulting products in Thailand and regionally with a particular focus on Laos, Cambodia and other international destinations. Air joined AHS in 2011.



Ms Sasipimon Singsookawat

Ms Sasipimon Singsookawat was promoted to Vice President of Sales in Asia. With over ten years of experience, Sasipimon is an industry veteran and an inspirational leader who has worked in highly competitive environments across multiple cities in Asia. She joined AHS in 2017.

Mr Paresh Shivastava was promoted to Vice President of Finance Asia. He's in charge of all financial statements and practices for all managed business units under AHS-Asia. Ensuring the effective set-up and application of operating finance/accounting standards for all properties. Paresh joined AHS in 2018.

Mr Justin Strachan was appointed as Senior Advisor of Strategic Growth. His new role as senior advisor for AHS will focus on growth opportunities for all AHS Group services and products and new business opportunities, including hotels, resorts, serviced residences, branded real estate, golf, leisure, design and consulting.



Mr Paresh Shivastava



Mr Justin Strachan

EASTIN GRAND – SERVICE AND VALUE REDEFINED

Eastin Grand Hotels & Resorts is the first sub-brand created by AHS within the Eastin Brand. The first Eastin Grand Hotels & Resorts property was established in 2012 in Sathorn, Thailand, as Eastin Grand Sathorn Bangkok. With the brand promise Service and Value Redefined, Eastin Grand's pledge to provide value and consistency through flexible venues and services with added value to serve the desires of business and leisure travellers.

Eastin Grand Hotels & Resorts feature luxury 5-star accommodations, bespoke facilities and dining venues designed to please local and international travellers.

All hotels are fitted with modern and contemporary amenities, attentive services, and consistency to ensure a perfect stay.

Eastin Grand Hotels & Resorts brand is also available in the residences sector as called Eastin Grand Residences. The brand fits perfectly well in several mixed-used properties in countries such as Vietnam. With the rental pool, facility management, branded residences, condotel, and residences, investment projects are the scope that AHS is comfortable with. The brand will continue to grow its footprint in other countries where opportunities arise.



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