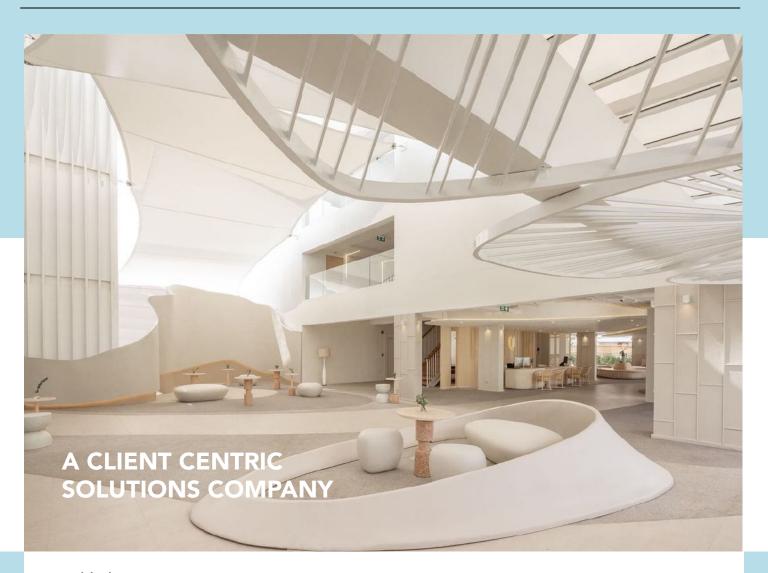
ABSOLUTE HOTEL SERVICES NEWS

Indonesia | Vietnam | Laos | Thailand | India | Europe

Issue 6-2023 December



Highlights:

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Get ready to immerse yourself in the extraordinary – U Hua Hin is more than a getaway; it's an exhilarating escape that promises to redefine your concept of luxury.

Showcasing the new design of U Koh Chang and U Pitsanulok, Thailand. Aiming to open its doors next year.







ANNUAL LEADERSHIP CONFERENCE 2023

We're absolutely thrilled to share the joy and success of our recent 4-day annual leadership conference, hosted at the splendid Eastin Grand Hotel Phayathai. The theme for this year's event was nothing short of inspiring: "AHS Takes Off: The Sky's The Limit!"

Picture this: a gathering that transcended borders, uniting vibrant participants from every corner of Asia and Europe. But that's not all – we were joined by our esteemed partners from Europe and potential collaborators from Indonesia, Japan, and the Philippines. The diversity of thought and experience in the room was truly electrifying!

Reflecting on the past year, it's heartening to witness the AHS family not just flourishing but growing into a more robust and dynamic force. Our collective journey has been nothing short of incredible, and the camaraderie among us continues to fuel our success.

As we bask in the glow of this year's achievements, our excitement knows no bounds. We're already looking forward to reuniting with our fellow forces next year, fueled by the shared commitment to shaping a future that's not only bright but also filled with promise. The journey ahead is bound to be extraordinary, and we can't wait to soar to new heights together!

Here's to the spirit of unity, growth, and endless possibilities. Until we meet again next year, let's keep the momentum alive and continue to make waves in the world of leadership and innovation.

Cheers to the incredible AHS family, where the sky is truly the limit!









OPENING ON 15 DECEMBER 2023 – U HUA HIN

Nestled along the pristine shores of Cha-Am Beach, U Hua Hin isn't just a resort – it's a pulsating haven of excitement and exclusivity! Picture this: an oasis that beckons, not just leisure travelers, but those with a penchant for the extraordinary, those who crave an escape that transcends the ordinary.

Step into a world where absolute beachfront access meets luxurious accommodations designed to elevate your escape to unparalleled heights. U Hua Hin isn't just about offering a breathtaking location – it's about providing an experience, a journey into the extraordinary exclusive to U Hotels and Resorts.

Are you ready for the thrill? U Hua Hin boasts 69 rooms and villas, meticulously designed to redefine the very essence of comfort and elegance. Our accommodations range from Superior and Deluxe rooms to the pièce de résistance – Beachfront Pool Villas, complete with private pools that immerse you in the serenity of your surroundings. It's not just about luxury; it's about indulgence at its finest.

And that's not all! Whether you choose the elegance of a room or the opulence of a villa, rest assured that complimentary Wi-Fi internet, luxury in-room amenities, and U's unique personal touches await you. U Hua Hin isn't just a destination; it's an invitation to experience luxury and excitement like never before.

Get ready to immerse yourself in the extraordinary – U Hua Hin is more than a getaway; it's an exhilarating escape that promises to redefine your concept of luxury. So, are you prepared to be captivated by the allure of U? Your adventure begins here!

For more information, visit the hotel website at www.uhuahin.com







We invite you to explore the latest design of our project, a testament to the meticulous planning and thoughtful details that will make U Koh Chang your perfect escape. Join us on this journey to embrace the beauty of Koh Chang and create lasting memories in a place where every moment is as delightful as the island breeze.

U Koh Chang is more than just a destination; it's an immersive experience designed to showcase the island's beauty and provide unparalleled access to its myriad attractions and landmarks. U Koh Chang will boast 64 guestrooms, each thoughtfully equipped with full facilities to ensure your stay is as comfortable as it is memorable.

U Koh Chang is poised to open its doors in late 2024.

Discover a new definition of tranquility and luxury – U Koh Chang, where the allure of the island awaits.













UNVEIL U PHITSANULOK LATEST DESIGN

Envision a retreat where 139 thoughtfully designed guestrooms and chalet houses seamlessly blend with the natural beauty that surrounds them. U Phitsanulok is more than a place to stay; it's a sanctuary of sophistication and serenity.

Our resort is not merely about accommodation; it's about a holistic experience. Dive into the refreshing embrace of a saltwater swimming pool, stay active in our state-of-the-art fitness center, and tantalize your taste buds at our diverse food and beverage outlets. With meeting rooms capable of hosting gatherings for 250-300 people, U Phitsanulok is also the perfect destination for events and conferences.

But that's not all – we are strategically located in proximity to some of the Kingdom's best white water rafting spots. For nature enthusiasts, the resort is situated next to the Sappraiwan elephant sanctuary, where captive Asian elephants are rescued and rehabilitated, offering our guests a unique and meaningful connection with wildlife.

U Phitsanulok isn't just a destination; it's a gateway to an unparalleled blend of luxury, nature, and adventure. Opening its doors in 2024, we invite you to witness the unveiling of the new design that embodies the essence of our resort. Prepare to be captivated by the harmony of nature and sophistication – where every detail is meticulously crafted to elevate your experience.



U PHITSANULOK LATEST DESIGN





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