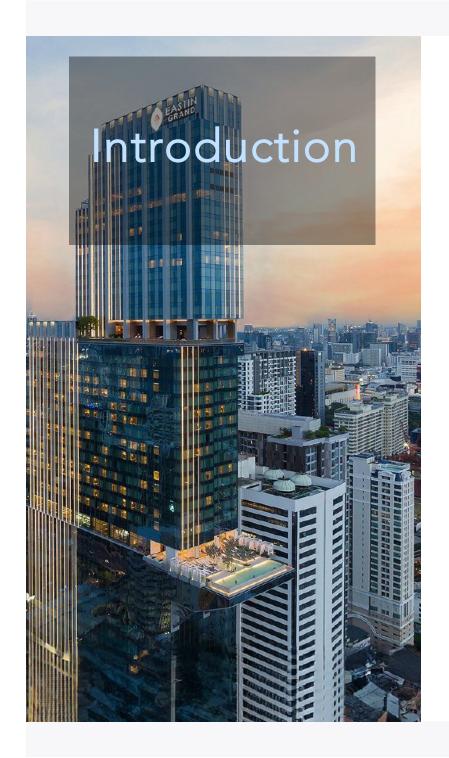


# Absolute Hotel Services

a client centric solutions company



- Introduction to Absolute Hotel Services Group (AHS)
- Why AHS is different
- AHS evolution
- AHS Brands
- AHS portfolio and projected growth
- AHS team structure and application
- AHS leadership team
- Other AHS companies

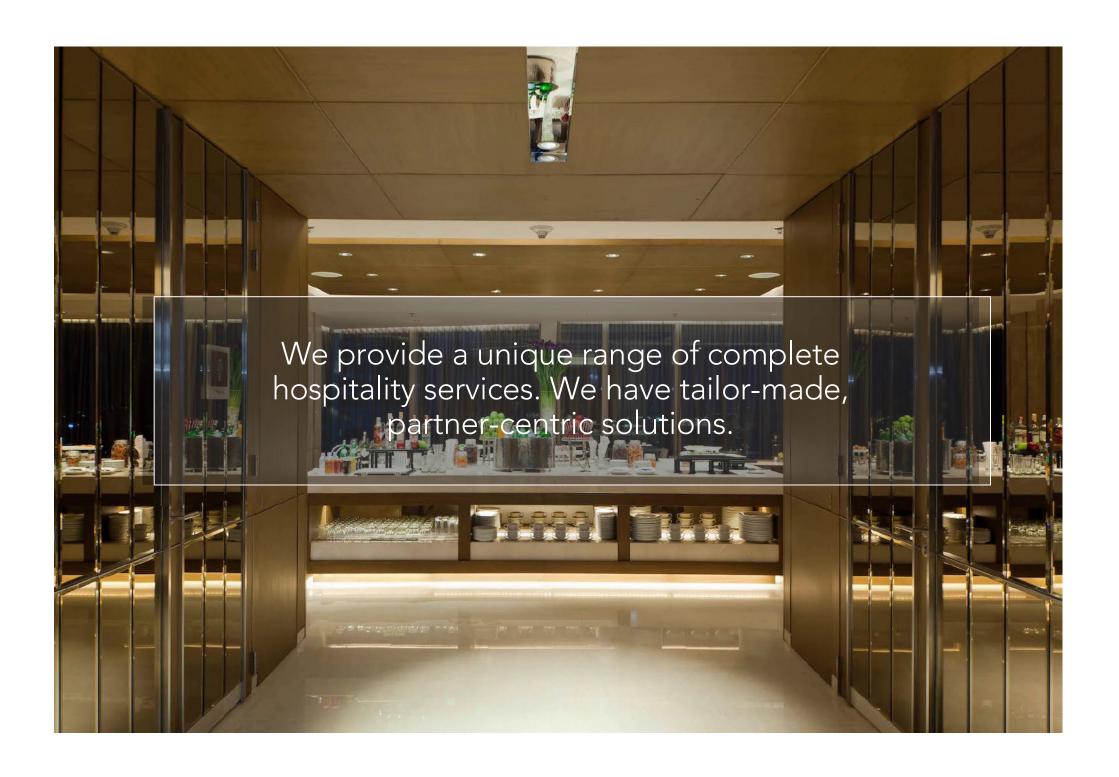


# Absolute Hotel Services Group (AHS):

AHS is Asia and Europe's fastest-growing hospitality management/branding company, with an ever-expanding geographic portfolio of hotels, resorts and serviced residences.

Headquartered in Bangkok, Thailand, with regional offices in Thailand, Vietnam, Indonesia, Hong Kong, India, the Middle East and Europe with more expansions planned, AHS and its brands have resonated with investors and consumers, contributing value to all stakeholders.

Covering the luxury to economy segments through its brands U Hotels & Resorts, Eastin Grand Hotels & Resorts, Eastin Hotels, Resorts & Residences, Eastin Easy and Eastin Estates. AHS also has the right to manage hotels under the Travelodge brand under Travelodge Thailand.



# Why AHS is Different

AHS PRIDES ITSELF ON BEING RELEVANT AND WELL BALANCED IN ALL ITS BUSINESS ACTIVITIES, THERE ARE MANY REASONS WHY AHS HAVE BEEN ABLE TO EXPAND QUICKLY AND IN A SUSTAINABLE WAY.



AHS senior management members are significant shareholders of AHS; thus, this allows quick, brave and sensible decision-making.



AHS has a solid financial background which allows for long-term decision-making.



AHS sets up offices and dedicated resources in all geographic locations in which it wishes to do business.



AHS will only enter into management/branding of hospitality assets if they believe they can add value to a project and the project can add value to them.

# Why AHS is Different



AHS has developed and continues to evolve cutting-edge distribution platforms.



AHS has access to investment capital for hospitality assets on full or co-investment opportunities.



AHS has the knowledge, ability and track record to successfully operate small and large inventory hotels, resorts and serviced residences.



AHS has the knowledge, ability and track record to successfully operate luxury to economy hotels, resorts and serviced residences.

# Why AHS is Different



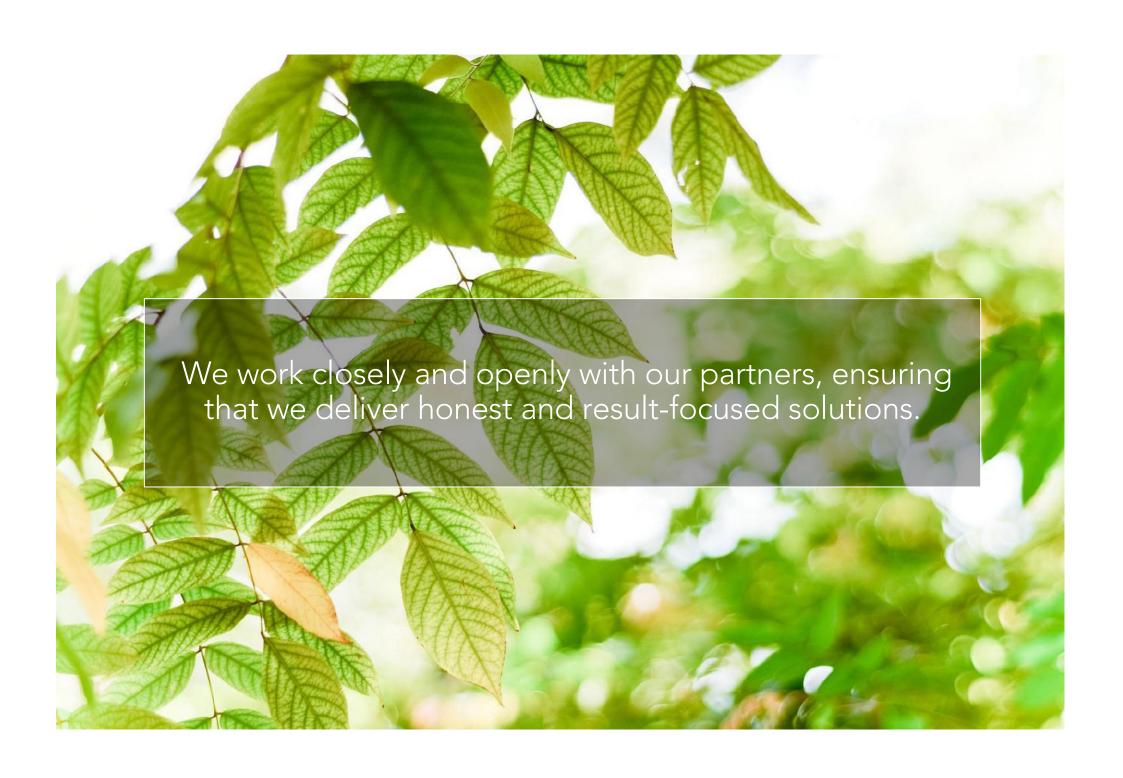
AHS is willing and able to be flexible in its solutions/contracts with business partners.



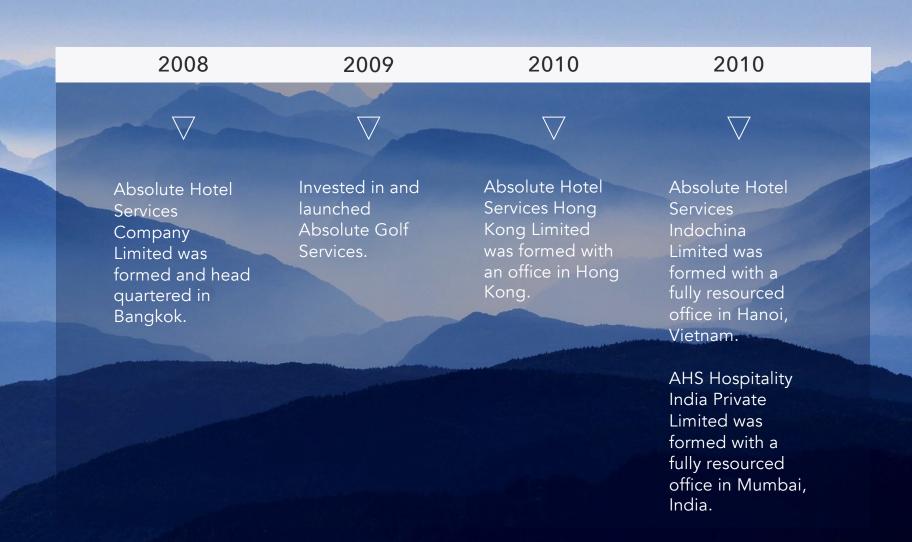
AHS recruits, retain, and develops the best hospitality talent.



AHS has a solid and deep above-property team to support all properties.



# AHS Evolution



# AHS Evolution







### **U Hotels & Resorts**

U Hotels & Resorts is an uncomplicated deluxe hotel brand that is a stimulating blend of local heritage and design accents that pair with modern facilities and a unique concept of services to encourage guests to have a distinctive experience.

Operating and under development: Thailand, Laos, Vietnam, Turkey and Indonesia

"Uncomplicated. Inspiring. You."





















A sample of U Hotels & Resorts



### Eastin Grand Hotels



A 5-star luxury brand created based on relevance to the market and the desires of targeted customers. The brands provide value and consistency through flexible venues and services with added value to serve the desires of business and leisure travellers.

Operating: Thailand and Vietnam

"Service and Value Redefined."

### A sample of Eastin Grand Hotels















### Eastin Hotels & Residences

Eastin Hotels & Residences is a 4-star commercial brand created based on relevance to the market and the needs of targeted customers. The brand provides value and consistency through flexible venues and services with added value to serve the needs of business and leisure travellers.

Operating and under development: Thailand, India, Vietnam, Laos and Indonesia

"Value for all occasions."



### A sample of Eastin Hotels & Residences













### Eastin Easy



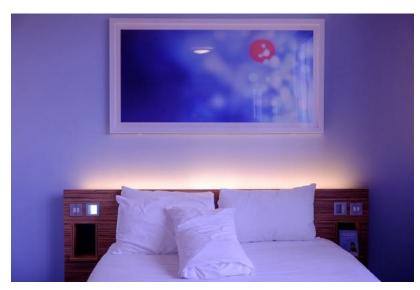
A 3-star hotel brand based on relevance to the market and the needs of today's travellers. The brand provides comfortable accommodations, breakfast, approachable services, and simple facilities for business and leisure travellers.

Operating and under development: India

"Take it easy."



A sample of Eastin Easy





### **Eastin Estates**



A different kind of luxury lifestyle experience for today and tomorrow. Created to meet the growing needs of the active senior market. The brand provides a residential community experience to help you work, rest and play with like-minded residents. With our facilities and community crew, we ensure our residents are cared for like they are at home.

"The Luxury You Deserve."

### A sample of Eastin Estates









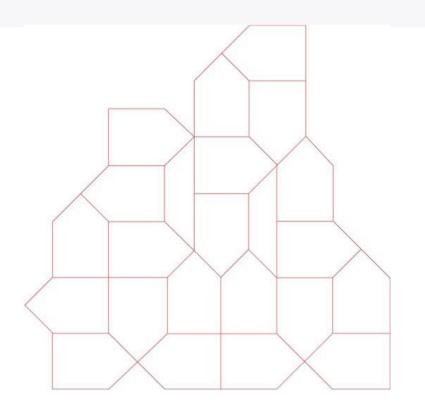
### **Absolute Collection**

Absolute Hotel Services does not only offer managed brands such as U Hotels & Resorts, Eastin Grand/Eastin Hotels, Resorts, Residences & Estates, and Travelodge; we also provide white label management under the Absolute Collection, where owners can have their brand name on the door while leaving the operational challenges to us.

We support independent hotel, resort and residential owners across Asia and focus on delivering memorable guest experiences and positive results for owners and investors under their name. Our passion for exceeding expectations ensures all properties in our diversified portfolio perform to their full potential.

"Accommodation for Absolutely Everyone."



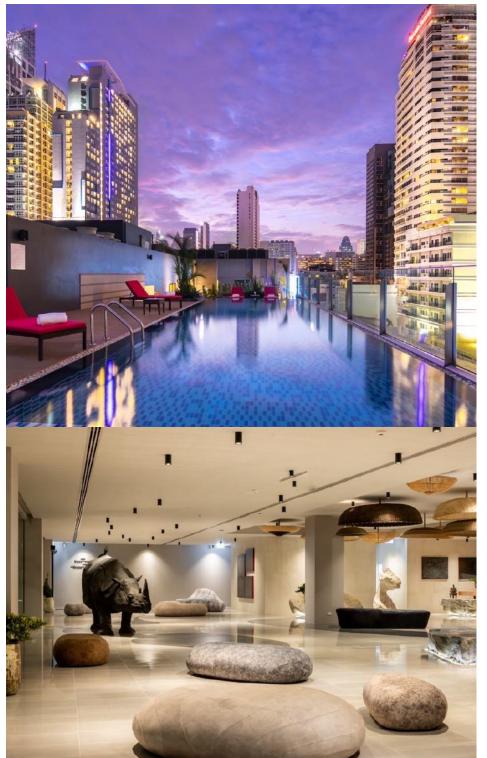




A globally recognised midscale brand. The Travelodge brand is centred around you and providing the essentials for a home away from home experience. Stay in our thoughtfully designed hotel rooms and enjoy convenient amenities with complimentary high-speed WiFi, tranquil beds, and much more.

Operating and under development: Thailand, Vietnam, Malaysia, Hong Kong, Japan, South Korea and Indonesia

"Essentially Better!"





A sample of Travelodge







### Sustainability

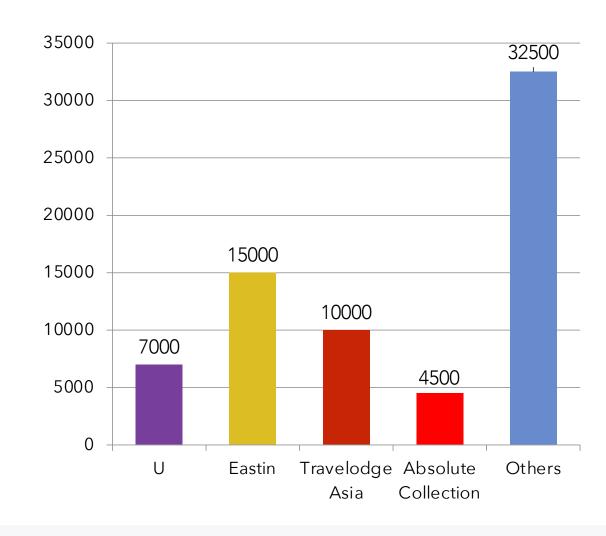
Absolute Hotel Services is proud to announce a groundbreaking sustainability initiative under one shared mission for U Hotels & Resorts and Eastin Hotels & Residences. Together, we aim to redefine eco-luxury and value-driven hospitality, showcasing that sustainability and exceptional guest experiences go hand in hand. Through our shared sustainability initiative, Your Sustainable Journey, Our Commitment, Absolute Hotel Services reaffirms its dedication to protecting the planet while creating exceptional guest experiences. This unified effort ensures we continue inspiring meaningful change in the hospitality industry—one step at a time.



## AHS portfolio expansion as of 2024

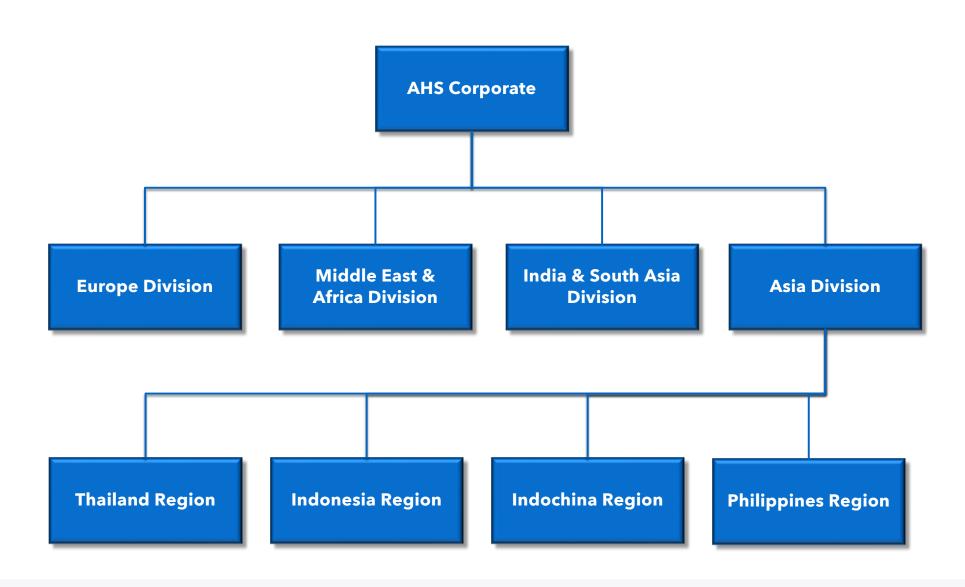
Total number of keys by brand







### Corporate Structure Overview







Jonathan Wigley

Karan Kaul

Nicolas Ishkanian

Martin Faist

Nopparat P'Kulsiri (Klang)

Suratsawadee Sirikasem

Aekawee Chugkorn

Chakrit Saengkong

Napan J. Khumbute

Suphaporn Tripitak

Suphongsak Likitpitayakorn

Justin Strachan

James Shippey

Natasha Wigley

### CEO

Deputy CEO & Head of Business Development

Senior Vice President of Commercial

Vice President of Quality Assurance

Vice President Marketing

Vice President of Human Resources

Vice President of Corporate Finance

Vice President of Technical Services

Deputy Vice President of Business Development

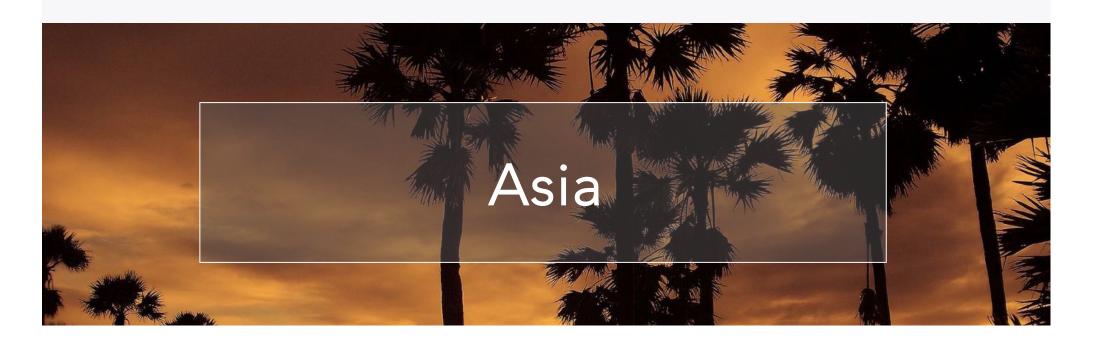
Deputy Vice President of Technical Services

Deputy Vice President of Talent and Development

Senior Advisor Strategic Growth

Managing Director, Absolute Golf Services

Managing Director, Absolute Design Services



Wayne Woods
Paresh Shrivastava
Wantanee Issaranuwat
Prapaporn Chantharat
Sasipimon Singsuksawat
Sasikarn Pitarangsi
Paradee Kunopasworakul
Peerasak Surattichaikul
Anchana Panruang
Ploynapat Chotesangsri
Chatree Wongsripaisan
Phan Bach Duong
Hoang Anh Nguyen
Tim Hallett
Tinh Ta Huu

Senior Vice President Operations
Vice President of Finance
Vice President of Marketing Communications
Vice President Revenue & Distribution
Vice President Sales
Deputy Vice President Revenue & Distribution
Deputy Vice President of Marketing Communications
Revenue & Distribution Director
Revenue & Distribution Director
Public Relations & Social Media Director
Executive Chef - Thailand
Director – Indochina
Technical Services Director - Indochina
Director of Business Development - Philippines

Administration Director - Indochina



Sameer Dharkar Subodh Dharkar Shalil Suvarna Arbind Singh Dinesh Dahiya Casrina Devsar Fazal Mohammed Ismail Ahmad Sangay Rinchen Chandan Thapa

Managing Director
Director
Senior Vice President Operations & Pre-opening
Deputy Vice President Operations & Pre-opening
Deputy Vice President Commercial
Director of Marketing Communications
Director of Business Development – Sri Lanka
Director of Business Development – Maldives
Director of Business Development – Bhutan
Director of Business Development - Nepal



Kevork Deldelian Managing Director

Halim Fouad Senior Vice President Operations

Panos Deldelian Business Development Director

Rosy Wakim Administration Manager



Ruslan Husry CEO

James Lamb CFO

Jonathan Mills COO

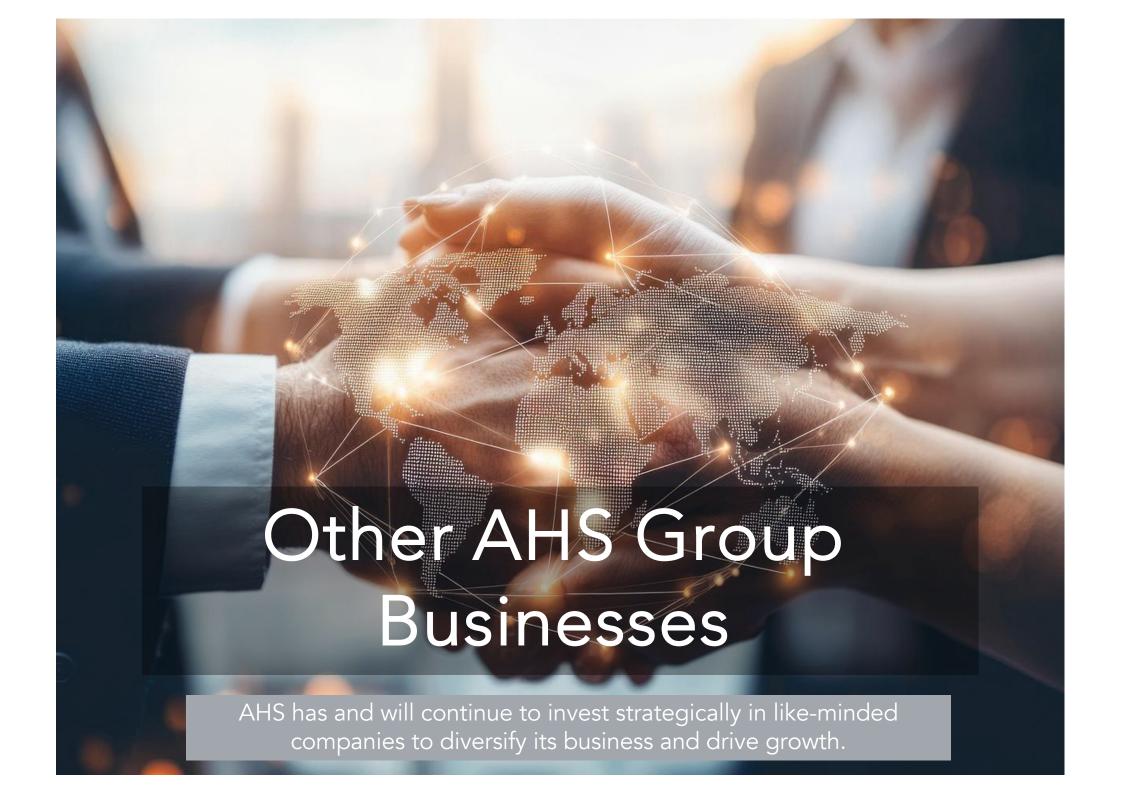
Torsten Keppler Senior Vice President Technology

Marina Malkowski Senior Vice President People Strategy & Innovation

Denise Ilg Vice President Revenue Management

Bernd Gieske Senior Vice President Food & Beverages

Andreas Eckhart Vice President Engineering





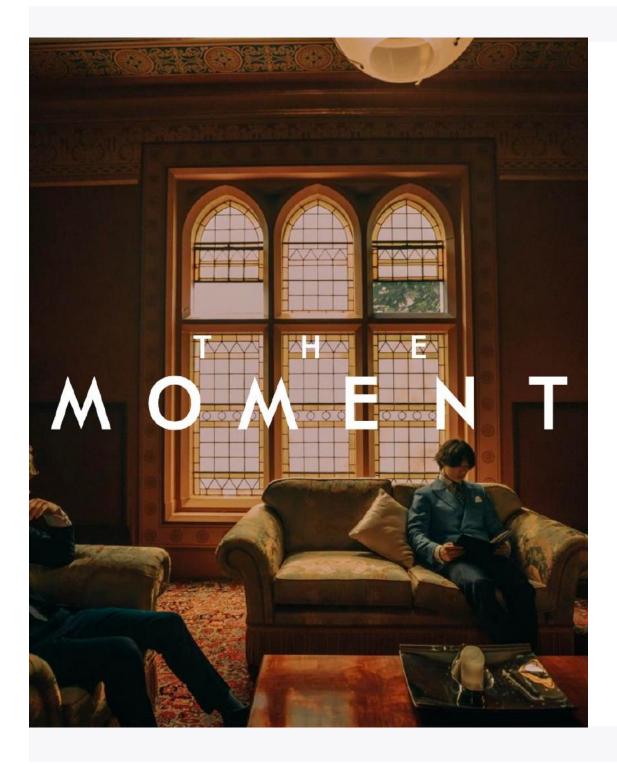
www.absolutegolfservices.com

A golf management and consultancy company headquartered in Thailand. Providing a full range of golf services including but not limited to golf club design, development, renovations, management and consulting.



www.absolutedesignservices.com

A design and concept company for the hospitality sector led by those in the hospitality sector. Offering complete interior design, space planning, concept creation and design services. Willing and able to create creative solutions.

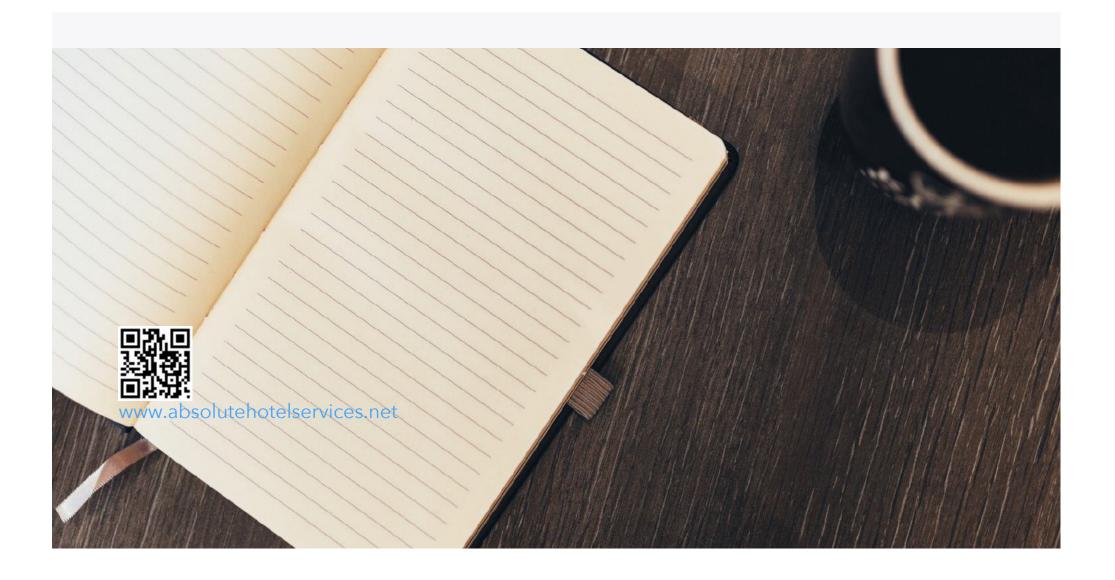




www.themoment-curators.com

Welcome to The Moment - your Moment - a global luxury experiences group dedicated to making the extraordinary a part of your everyday life.

From crafting bespoke travel itineraries and arranging private viewings of art collections to ensuring arrival at the pinnacle of private luxury, every detail is meticulously handled. Whether securing that last-minute table at a Michelin-starred restaurant, coordinating unforgettable high-octane adventures, delivering VIP access to exclusive events, or arranging a stay at a Palazzo lost in time, The Moment is your passport to a world of limitless promise.





Email: info@absolutehotelservices.com

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Phone: + 662 096 6200

# Thank You Absolute Hotel Services is a client-centric solutions company.