



Absolute Hotel Services

a client centric solutions company



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Introduction

Absolute Hotel Services Group (AHS):

AHS is Asia and Europe's fastest-growing hospitality management/branding company, with an ever-expanding geographic portfolio of hotels, resorts and serviced residences.

Headquartered in Bangkok, Thailand, with regional offices in Thailand, Vietnam, Indonesia, Hong Kong, India, the Middle East, and Europe, and with more expansions planned, AHS and its brands have resonated with investors and consumers, contributing value to all stakeholders.

Covering the luxury to economy segments through its brands U Hotels & Resorts, Eastin Grand Hotels & Resorts, Eastin Hotels, Resorts & Residences, Eastin Easy and Eastin Estates. AHS also has the right to manage hotels under the Travelodge brand under Travelodge Thailand.



We provide a unique range of complete
hospitality services. We have tailor-made,
partner-centric solutions.

Why AHS is Different

AHS PRIDES ITSELF ON BEING RELEVANT AND WELL-BALANCED IN ALL ITS BUSINESS ACTIVITIES. THERE ARE MANY REASONS WHY AHS HAS BEEN ABLE TO EXPAND QUICKLY AND SUSTAINABLY.

1

AHS senior management members are significant shareholders; thus, this allows for quick, bold, and sensible decision-making.

2

AHS has a solid financial background, which enables long-term decision-making.

3

AHS establishes offices and dedicated resources in all geographic locations where it wishes to do business.

4

AHS will only enter into the management or branding of hospitality assets if it believes it can add value to a project, and the project can add value to it.

5

AHS has developed and continues to evolve cutting-edge distribution platforms.

6

AHS has access to investment capital for hospitality assets, including full- and co-investment opportunities.

Why AHS is Different

7

AHS has the knowledge, ability and track record to successfully operate small and large inventory of hotels, resorts and serviced residences

8

AHS has the knowledge, ability and track record to successfully operate luxury to economy hotels, resorts and serviced residences.

9

AHS is willing and able to be flexible in its solutions/contracts with business partners.

10

AHS recruits, retains, and develops the best hospitality talent.

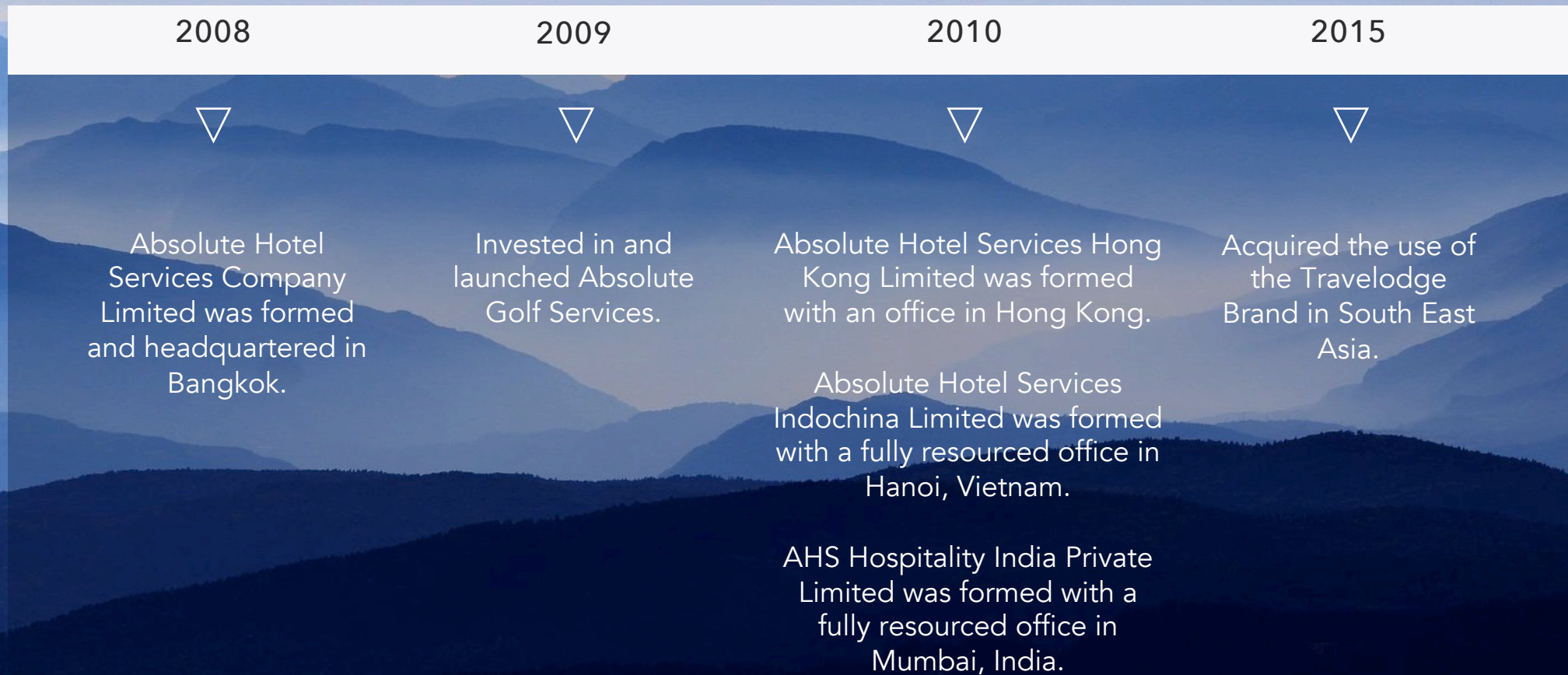
11

AHS has a solid and deep above-property team to support all properties.

The background of the image is a close-up photograph of green leaves, likely from a tree or shrub. The leaves are vibrant green with visible veins. Some leaves in the foreground are sharp, while others in the background are blurred, creating a bokeh effect. A semi-transparent white rectangular box is centered over the image, containing the text.

We work closely and openly with our partners, ensuring we deliver honest, results-focused solutions.

AHS Evolution



AHS Evolution

2020



Absolute Design Services was formed to provide design and concept services for hospitality.

2022



The launch of Eastin Estates and Absolute Collection in Asia.

2024



Absolute Hotel Services Middle East & Africa was formed with a fully resourced office in Dubai, UAE.

A serene outdoor lounge area at dusk. In the foreground, a modern L-shaped sofa with blue cushions and red throw pillows sits on a wooden deck. A round, light-colored wooden coffee table holds a bottle and glasses. To the left, a stone wall and lush greenery are illuminated by warm lights. An infinity pool extends from the lounge area towards the ocean. The background features a calm sea, distant islands, and a sky with soft orange and blue hues from the setting or rising sun.

AHS Brands



U Hotels & Resorts



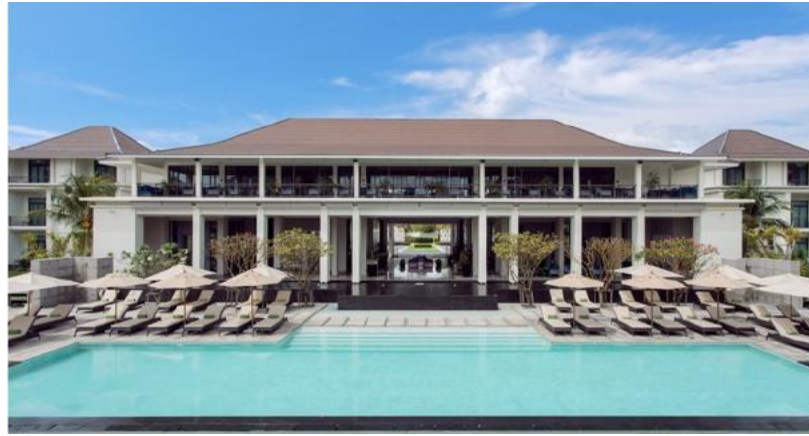
U Hotels & Resorts is an uncomplicated deluxe hotel brand that is a stimulating blend of local heritage and design accents, paired with modern facilities and a unique service concept to encourage guests to have a distinctive experience.

Operating and under development: Thailand, Laos, Vietnam, Turkey and Indonesia

"Uncomplicated. Inspiring. You."



A sample of
U Hotels & Resorts





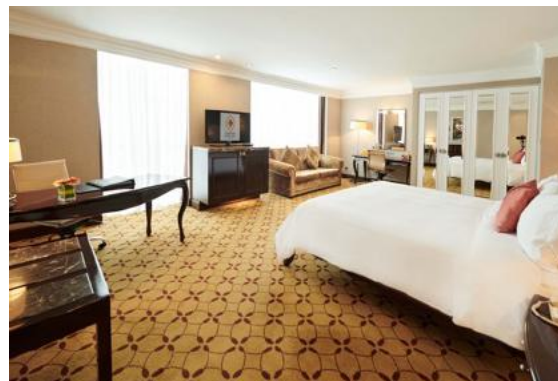
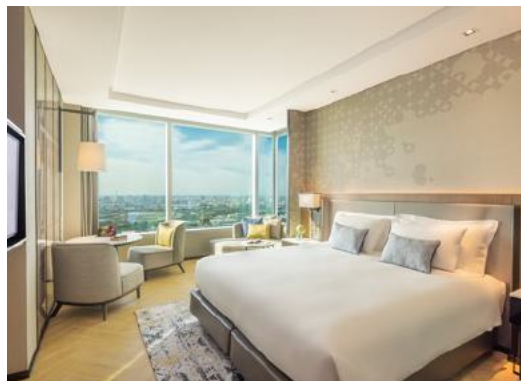
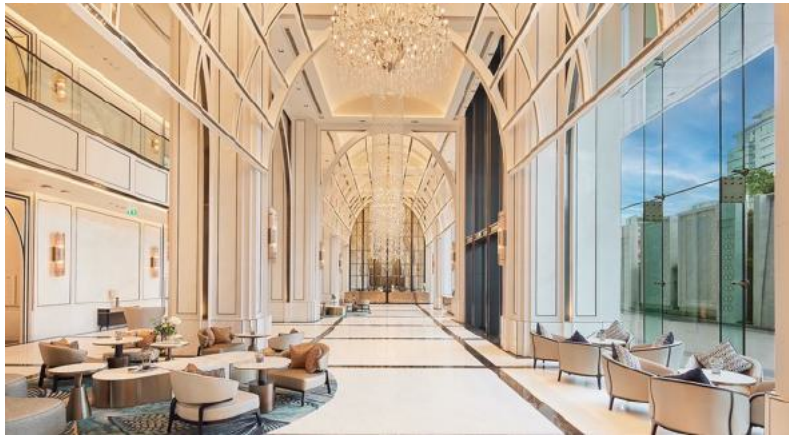
Eastin Grand Hotels



A 5-star luxury brand created based on relevance to the market and the desires of targeted customers. The brands provide value and consistency through flexible venues and services that add value to serve the needs of business and leisure travellers.

Operating: Thailand and Vietnam

"Service and Value Redefined."



A sample of Eastin Grand Hotels



Eastin Hotels & Residences



Eastin Hotels & Residences is a 4-star commercial brand created with market relevance and the needs of targeted customers in mind. The brand provides value and consistency through flexible venues and services with added value to serve the needs of business and leisure travellers.

Operating and under development: Thailand, India, Vietnam, Laos and Indonesia

"Value for all occasions."



A sample of Eastin Hotels & Residences





Eastin Easy

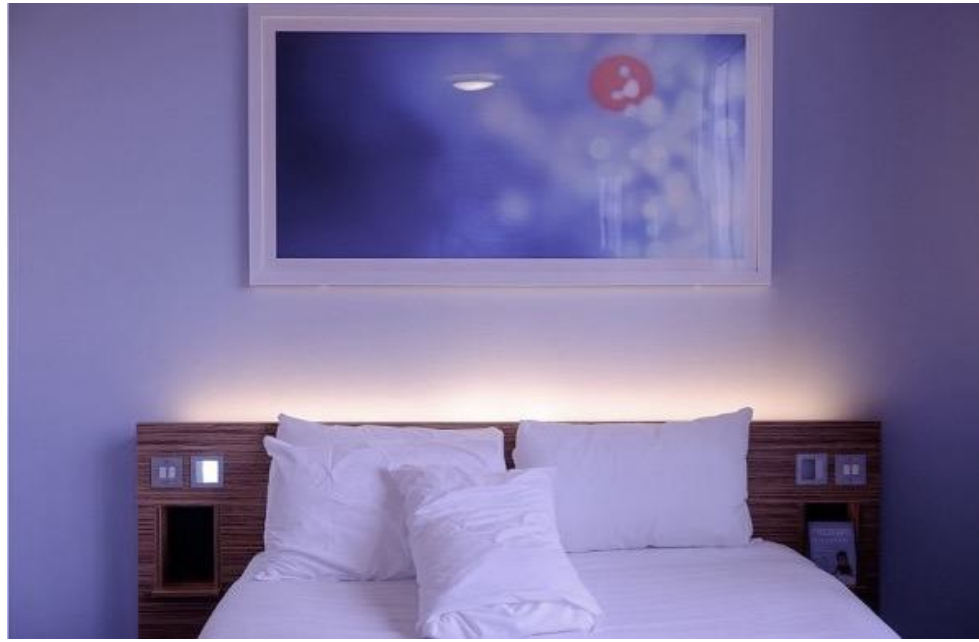
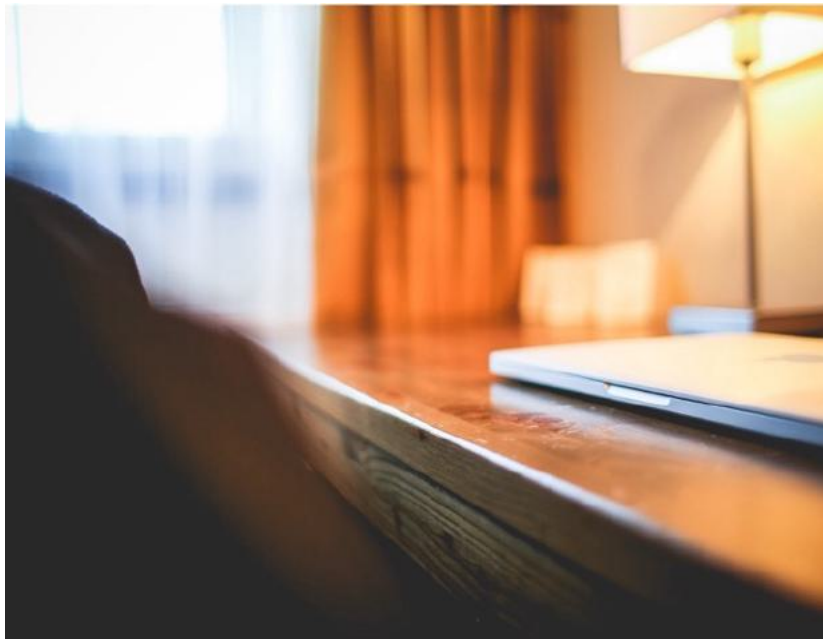


A budget-to-economy hotel brand based on relevance to the market and the needs of today's travellers.

The brand offers a seamless, technology-driven stay with comfortable accommodations, focused facilities, and convenient locations.

Operating and under development: India

"Take it easy."



A sample of Eastin Easy



EASTIN
ESTATES

Eastin Estates



A different kind of luxury lifestyle experience for today and tomorrow. Created to meet the growing needs of the active senior market. The brand provides a residential community experience that helps you work, rest, and play with like-minded residents. With our facilities and community crew, we ensure our residents are cared for as if they were at home.

"The Luxury You Deserve."

A sample of Eastin Estates





Absolute Collection

Absolute Hotel Services not only offers managed brands such as U Hotels & Resorts, Eastin Grand/Eastin Hotels, Resorts, Residences & Estates, and Travelodge; we also provide white label management under the Absolute Collection, where owners can have their brand name on the door while leaving the operational challenges to us.

We support independent hotel, resort and residential owners across Asia and focus on delivering memorable guest experiences and positive results for owners and investors under their name. Our passion for exceeding expectations ensures all properties in our diversified portfolio perform to their full potential.

"Accommodation for Absolutely Everyone."



Abs@lute

COLLECTION



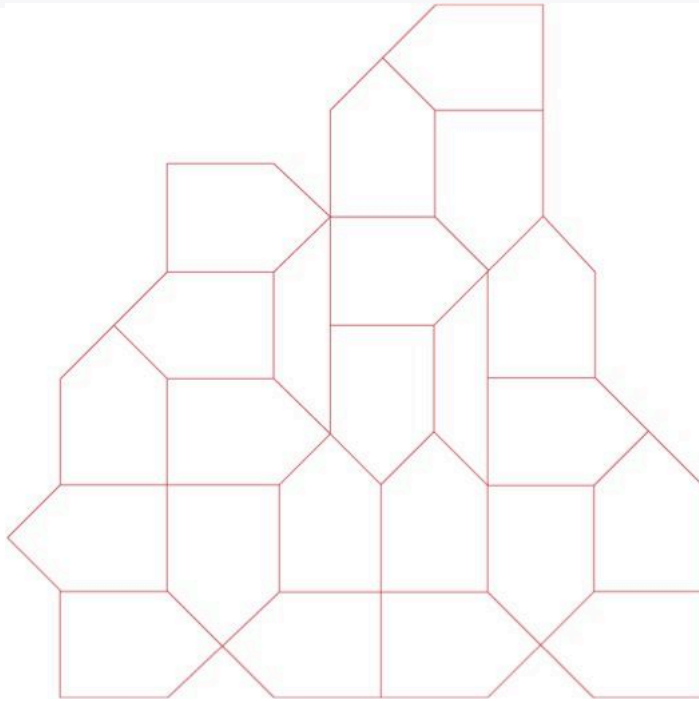
DESIGN



RELAX



DYNAMIC



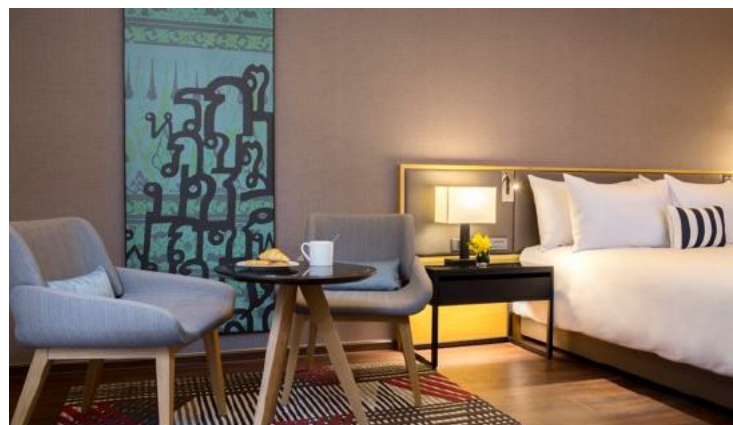
A globally recognised midscale brand. The Travelodge brand is centred around you and providing the essentials for a home away from home experience. Stay in our thoughtfully designed hotel rooms and enjoy convenient amenities with complimentary high-speed WiFi, tranquil beds, and much more.

Operating and under development: Thailand, Vietnam, Malaysia, Hong Kong, Japan, South Korea and Indonesia

"Essentially Better!"



A sample of Travelodge





A New Era of Dining Collaboration in Hotels

Reviving Hotel Dining Experiences.

The hospitality world is evolving. Today's travellers and local diners are no longer satisfied with generic hotel dining — they crave authentic, social, and experiential food concepts that reflect the destination's energy.


At the same time, many hotels struggle with underperforming restaurants that fail to attract outside guests. Meanwhile, established restaurant brands are looking for expansion opportunities without the heavy investment and operational risk of standalone venues.

Absolute Culinary Collective bridges this gap — creating powerful partnerships between hotels and restaurant brands to transform dining into a profitable, experience-driven destination.



Sustainability

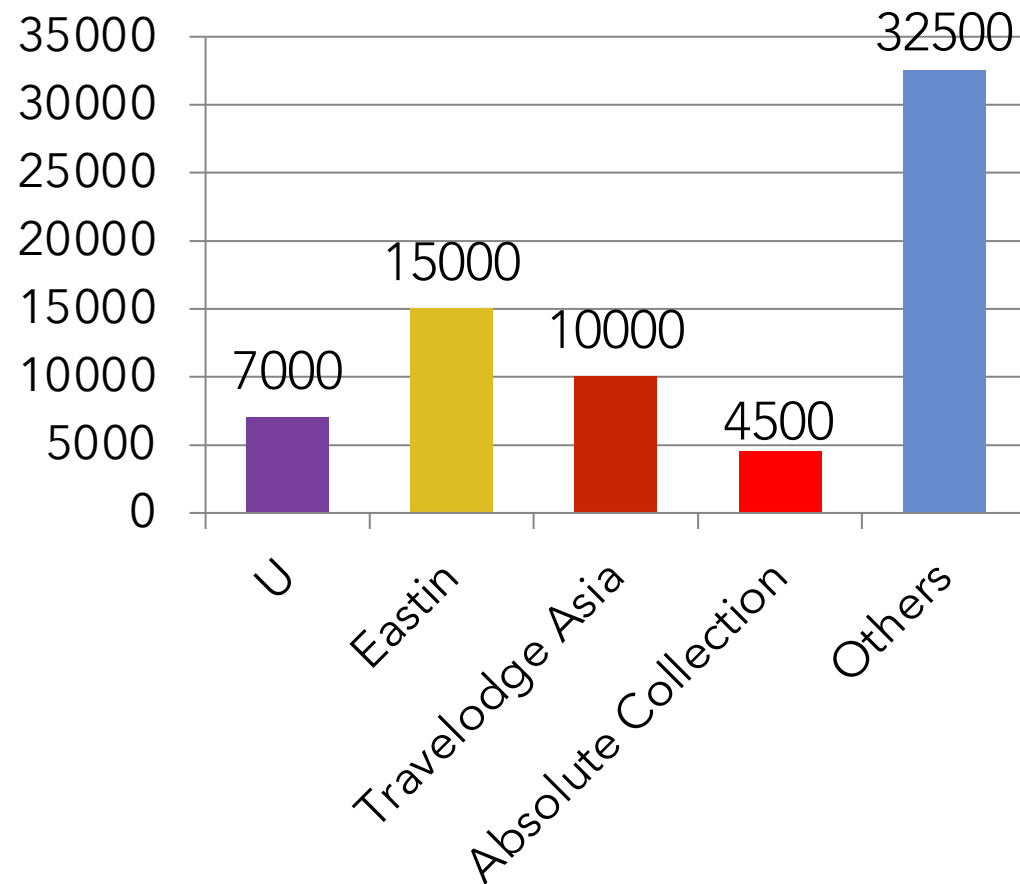
Absolute Hotel Services is proud to announce a groundbreaking sustainability initiative under one shared mission for U Hotels & Resorts and Eastin Hotels & Residences. Together, we aim to redefine eco-luxury and value-driven hospitality, showcasing that sustainability and exceptional guest experiences go hand in hand. Through our shared sustainability initiative, Your Sustainable Journey, Our Commitment, Absolute Hotel Services reaffirms its dedication to protecting the planet while creating exceptional guest experiences. This unified effort ensures we continue inspiring meaningful change in the hospitality industry—one step at a time.

A map of Southeast Asia with several red pins and lines connecting them, suggesting a network or portfolio. The pins are located in Vietnam (Hanoi, Ho Chi Minh City), Malaysia (Kuala Lumpur), and Singapore. Lines connect these pins to other locations in the region, including Da Nang, Nha Trang, Can Tho, and various cities in Indonesia like Jakarta and Bandung. The text "AHS Portfolio & Projected Growth" is overlaid on the map.

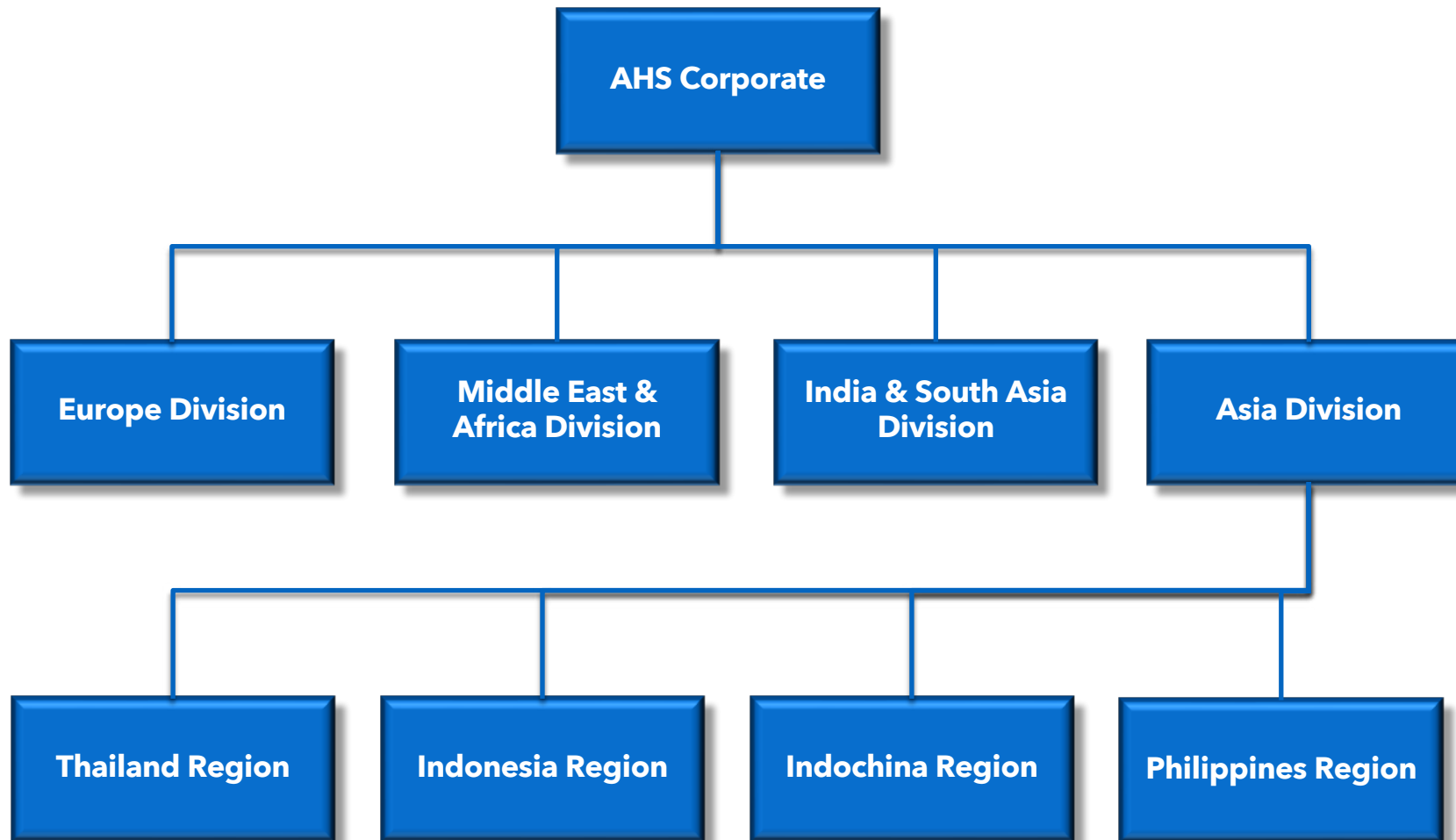
AHS Portfolio & Projected Growth

AHS portfolio expansion as of 2024

Total number of keys by brand



Corporate Structure Overview





AHS Leadership Team



Corporate

Jonathan Wigley
Karan Kaul
Nicolas Ishkanian
Martin Faist
Nopparat P’Kulsiri (Klang)
Darika Chaloeithoi
Aekawee Chugkorn
Chakrit Saengkong
Napan J. Khumbute
Suphaporn Tripitak
Suphongsak Likitpitayakorn
Justin Strachan
James Shippey
Natasha Wigley

CEO
Deputy CEO & Head of Business Development
Senior Vice President of Commercial
Vice President of Quality Assurance
Vice President Marketing
Vice President of People & Culture
Vice President of Corporate Finance
Vice President of Technical Services
Deputy Vice President of Business Development
Deputy Vice President of Technical Services
Deputy Vice President of Talent and Development
Senior Advisor Strategic Growth
Managing Director, Absolute Golf Services
Managing Director, Absolute Design Services



Asia

Wayne Woods
Wantanee Issaranuwat
Prapaporn Chantharat
Sasipimon Singsuksawat
Jaree Somsang
Sasikarn Pitarangsi
Paradee Kunopasworakul
Peerasak Surattichaikul
Anchana Panruang
Ploynapat Chotesangsri
Phan Bach Duong
Hoang Anh Nguyen
Tim Hallett
Tinh Ta Huu

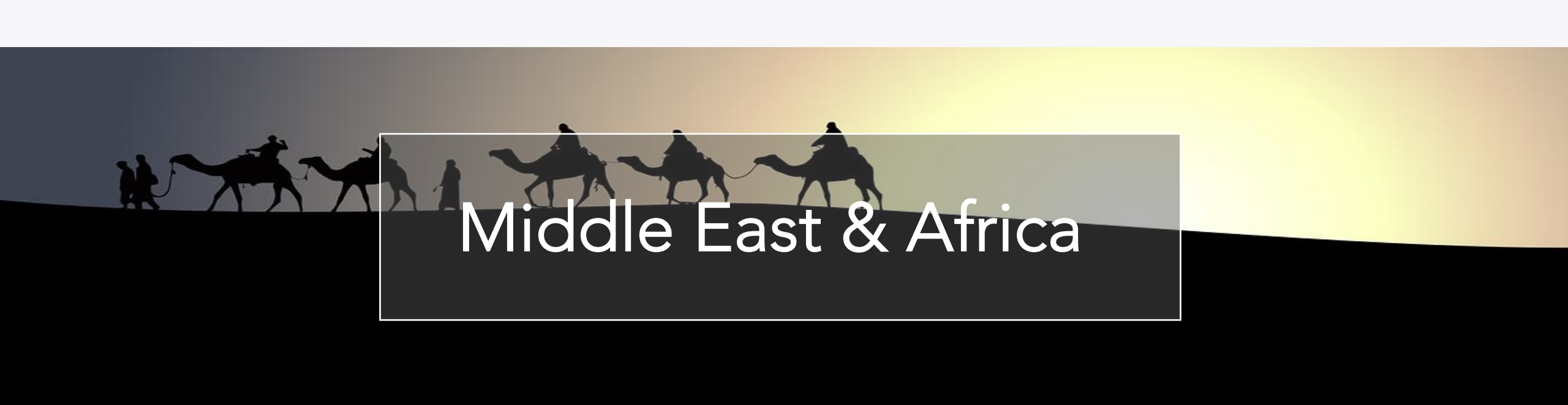
Senior Vice President Operations
Vice President of Marketing Communications
Vice President Revenue & Distribution
Vice President Sales
Vice President of Finance
Deputy Vice President Revenue & Distribution
Deputy Vice President of Marketing Communications
Revenue & Distribution Director
Revenue & Distribution Director
Public Relations & Social Media Director
Director – Indochina
Technical Services Director - Indochina
Director of Business Development - Philippines
Administration Director – Indochina



India & South Asia

Sameer Dharkar
Subodh Dharkar
Shalil Suvarna
Arbind Singh
Dinesh Dahiya
Priya Mokal
Shailesh Dani
Fazal Mohammed
Ismail Ahmad
Sangay Rinchen
Chandan Thapa

Managing Director
Director
Senior Vice President Operations & Pre-opening
Deputy Vice President Operations & Pre-opening
Deputy Vice President Commercial
Deputy Vice President Marketing Communications & PR
Senior Director of Finance
Director of Business Development – Sri Lanka
Director of Business Development – Maldives
Director of Business Development – Bhutan
Director of Business Development - Nepal

A silhouette of a camel caravan with riders and guides is shown against a bright, hazy sunset sky. The scene is set in a desert landscape with rolling dunes.

Middle East & Africa

Kevork Deldelian

Managing Director

Halim Fouad

Senior Vice President Operations

Panos Deldelian

Business Development Director

Rosy Wakim

Administration Manager



Europe

Ruslan Husry

James Lamb

Jonathan Mills

Torsten Keppler

Marina Malkowski

Denise Ilg

Bernd Gieske

Andreas Eckhart

CEO

CFO

COO

Senior Vice President Technology

Senior Vice President People Strategy & Innovation

Vice President Revenue Management

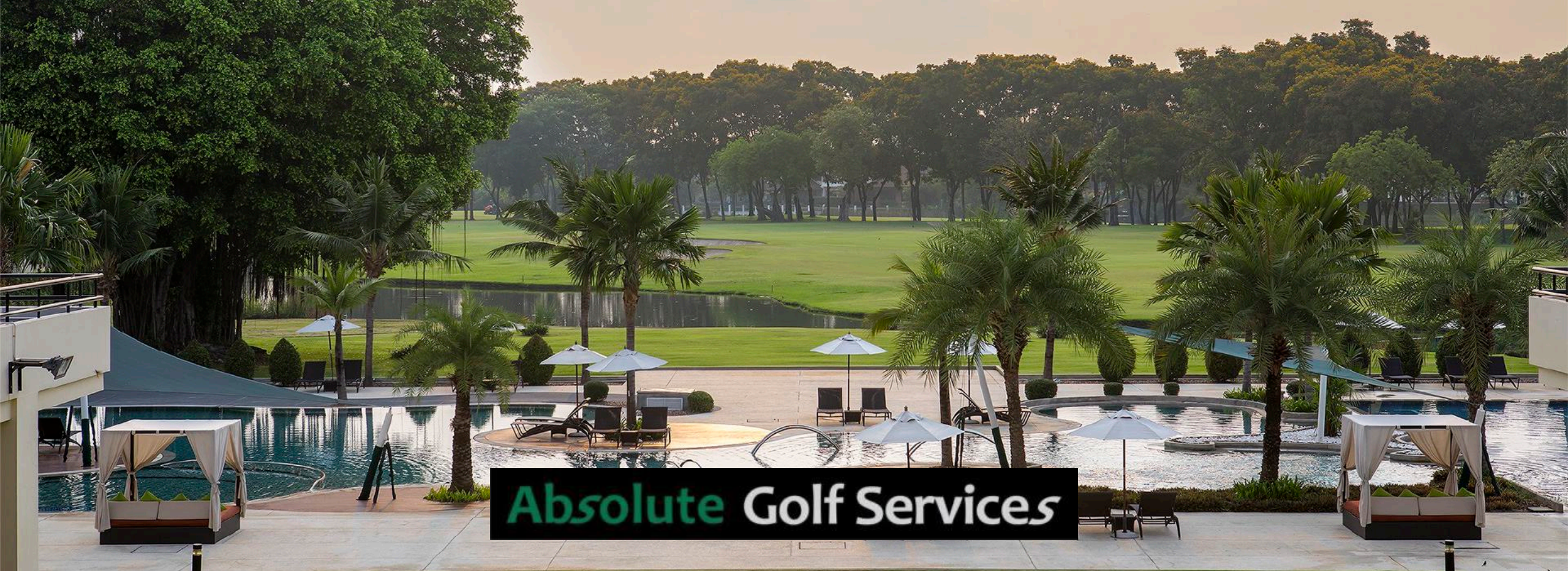
Senior Vice President Food & Beverages

Vice President Engineering



Other AHS Group Businesses

AHS has and will continue to invest strategically in like-minded companies to diversify its business and drive growth.



Absolute Golf Services

www.absolutegolfservices.com

A golf management and consultancy company headquartered in Thailand. Providing a full range of golf services including but not limited to golf club design, development, renovations, management and consulting.



Absolute Design Services

www.absolutedesignservices.com

A design and concept company specialising in the hospitality sector, led by industry professionals. We offer comprehensive services in concept design, branding, spatial planning, and experience design, dedicated to delivering innovative solutions.

M O M E N T



www.themoment-curators.com

Welcome to The Moment - your Moment - a global luxury experiences group dedicated to making the extraordinary a part of your everyday life.

From crafting bespoke travel itineraries and arranging private viewings of art collections to ensuring arrival at the pinnacle of private luxury, every detail is meticulously handled. Whether securing that last-minute table at a Michelin-starred restaurant, coordinating unforgettable high-octane adventures, delivering VIP access to exclusive events, or arranging a stay at a Palazzo lost in time, The Moment is your passport to a world of limitless promise.



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Bangkok 10110, Thailand





Thank You

Absolute Hotel Services is a client-centric solutions company.