



# Absolute Hotel Services

a client centric solutions company



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# Introduction

## Absolute Hotel Services Group (AHS):

AHS is Asia and Europe's fastest-growing hospitality management/branding company, with an ever-expanding geographic portfolio of hotels, resorts and serviced residences.

Headquartered in Bangkok, Thailand, with regional offices in Thailand, Vietnam, Indonesia, Hong Kong, India, the Middle East, and Europe, and with more expansions planned, AHS and its brands have resonated with investors and consumers, contributing value to all stakeholders.

Covering the luxury to economy segments through its brands U Hotels & Resorts, Eastin Grand Hotels & Resorts, Eastin Hotels, Resorts & Residences, Eastin Easy and Eastin Estates. AHS also has the right to manage hotels under the Travelodge brand under Travelodge Thailand.





We provide a unique range of complete  
hospitality services. We have tailor-made,  
partner-centric solutions.

# Why AHS is Different

AHS PRIDES ITSELF ON BEING RELEVANT AND WELL-BALANCED IN ALL ITS BUSINESS ACTIVITIES. THERE ARE MANY REASONS WHY AHS HAS BEEN ABLE TO EXPAND QUICKLY AND SUSTAINABLY.

1

AHS senior management members are significant shareholders; thus, this allows for quick, bold, and sensible decision-making.

2

AHS has a solid financial background, which enables long-term decision-making.

3

AHS establishes offices and dedicated resources in all geographic locations where it wishes to do business.

4

AHS will only enter into the management or branding of hospitality assets if it believes it can add value to a project, and the project can add value to it.

5

AHS has developed and continues to evolve cutting-edge distribution platforms.

6

AHS has access to investment capital for hospitality assets, including full- and co-investment opportunities.

# Why AHS is Different

7

AHS has the knowledge, ability and track record to successfully operate small and large inventory of hotels, resorts and serviced residences

8

AHS has the knowledge, ability and track record to successfully operate luxury to economy hotels, resorts and serviced residences.

9

AHS is willing and able to be flexible in its solutions/contracts with business partners.

10

AHS recruits, retains, and develops the best hospitality talent.

11

AHS has a solid and deep above-property team to support all properties.

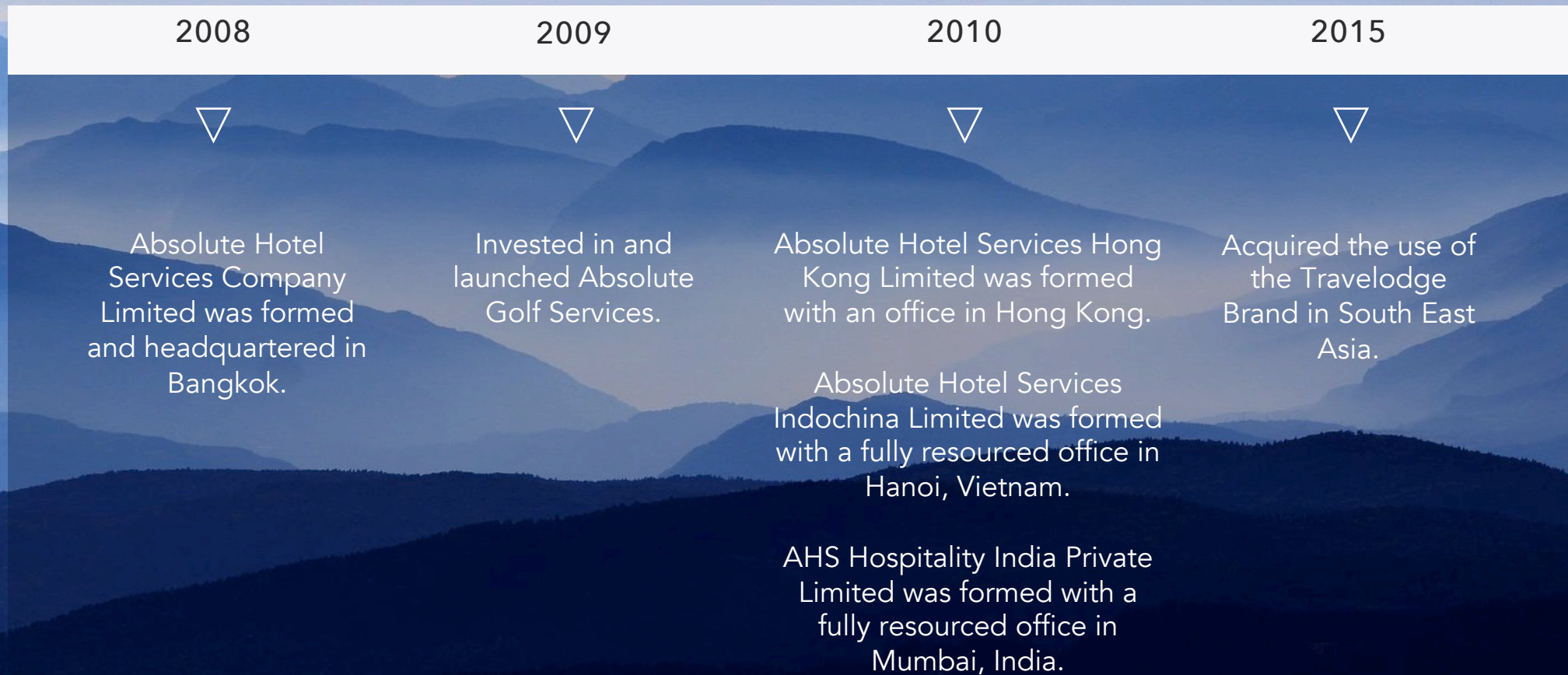




We work closely and openly with our partners, ensuring we deliver honest, results-focused solutions.



# AHS Evolution





# AHS Evolution

2020



Absolute Design Services was formed to provide design and concept services for hospitality.

2022



The launch of Eastin Estates and Absolute Collection in Asia.

2024



Absolute Hotel Services Middle East & Africa was formed with a fully resourced office in Dubai, UAE.



A serene outdoor lounge area at dusk. In the foreground, a modern L-shaped sofa with blue cushions and red throw pillows is positioned on a wooden deck. A round, light-colored wooden coffee table sits in the center, holding a bottle and glasses. The lounge overlooks a large infinity pool that seamlessly blends into the ocean. The sky is a deep blue with wispy clouds, and the horizon shows a soft glow from the setting or rising sun. Lush greenery is visible on the left, and a stone wall separates the pool area from the sea. The overall atmosphere is peaceful and sophisticated.

AHS Brands





# U Hotels & Resorts



U Hotels & Resorts is an uncomplicated deluxe hotel brand that is a stimulating blend of local heritage and design accents, paired with modern facilities and a unique service concept to encourage guests to have a distinctive experience.

Operating and under development: Thailand, Laos, Vietnam, Turkey and Indonesia

*"Uncomplicated. Inspiring. You."*



A sample of  
U Hotels & Resorts







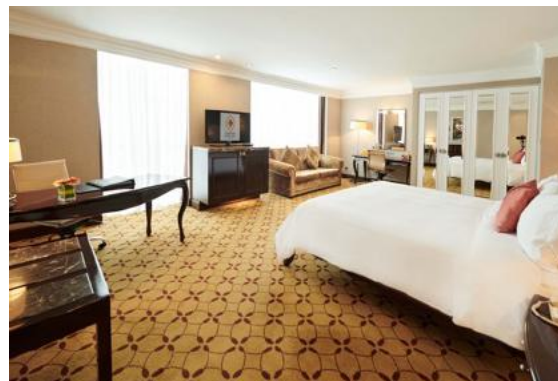
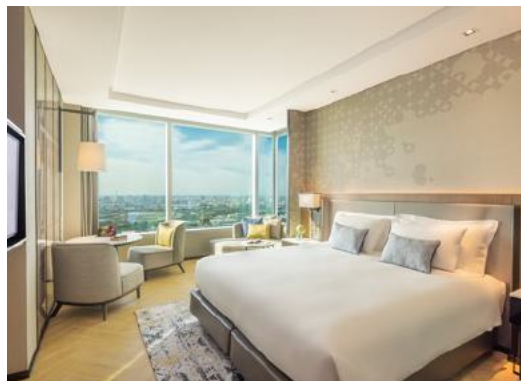
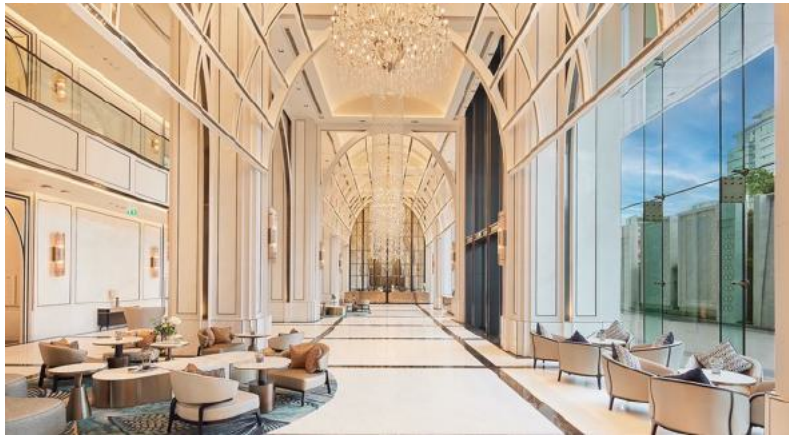
# Eastin Grand Hotels



A 5-star luxury brand created based on relevance to the market and the desires of targeted customers. The brands provide value and consistency through flexible venues and services that add value to serve the needs of business and leisure travellers.

Operating: Thailand and Vietnam

*"Service and Value Redefined."*



A sample of Eastin Grand Hotels





# Eastin Hotels & Residences



Eastin Hotels & Residences is a 4-star commercial brand created with market relevance and the needs of targeted customers in mind. The brand provides value and consistency through flexible venues and services with added value to serve the needs of business and leisure travellers.

Operating and under development: Thailand, India, Vietnam, Laos and Indonesia

*"Value for all occasions."*



## A sample of Eastin Hotels & Residences







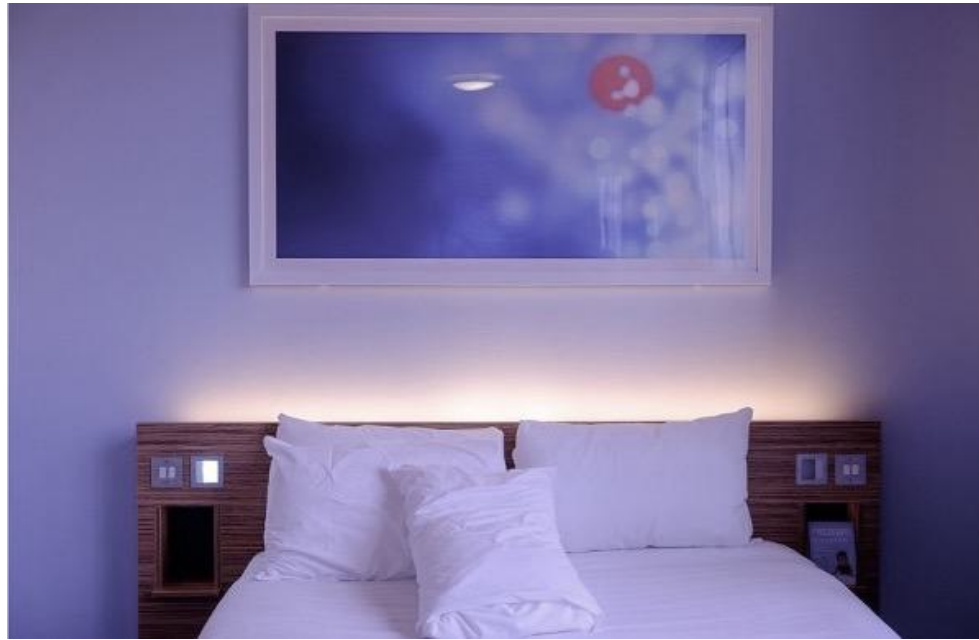
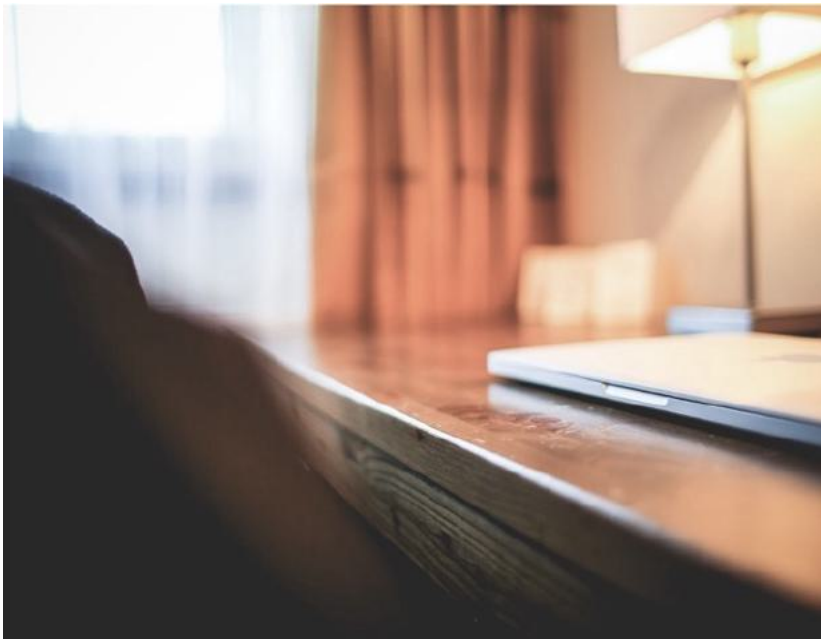
## Eastin Easy



Eastin Easy is a smart brand that delivers exceptional value through comfort so guests can relax, recharge, and enjoy a consistently good stay every time.

Operating and under development: India, Thailand, Middle East

*"Stay Smart, Stay Easy."*



A sample of Eastin Easy





EASTIN  
ESTATES

# Eastin Estates



A different kind of luxury lifestyle experience for today and tomorrow. Created to meet the growing needs of the active senior market. The brand provides a residential community experience that helps you work, rest, and play with like-minded residents. With our facilities and community crew, we ensure our residents are cared for as if they were at home.

*"The Luxury You Deserve."*

## A sample of Eastin Estates







# Absolute Collection

Absolute Hotel Services not only offers managed brands such as U Hotels & Resorts, Eastin Grand/Eastin Hotels, Resorts, Residences & Estates, and Travelodge; we also provide white label management under the Absolute Collection, where owners can have their brand name on the door while leaving the operational challenges to us.

We support independent hotel, resort and residential owners across Asia and focus on delivering memorable guest experiences and positive results for owners and investors under their name. Our passion for exceeding expectations ensures all properties in our diversified portfolio perform to their full potential.

*"Accommodation for Absolutely Everyone."*



# Abs@lute

COLLECTION



DESIGN

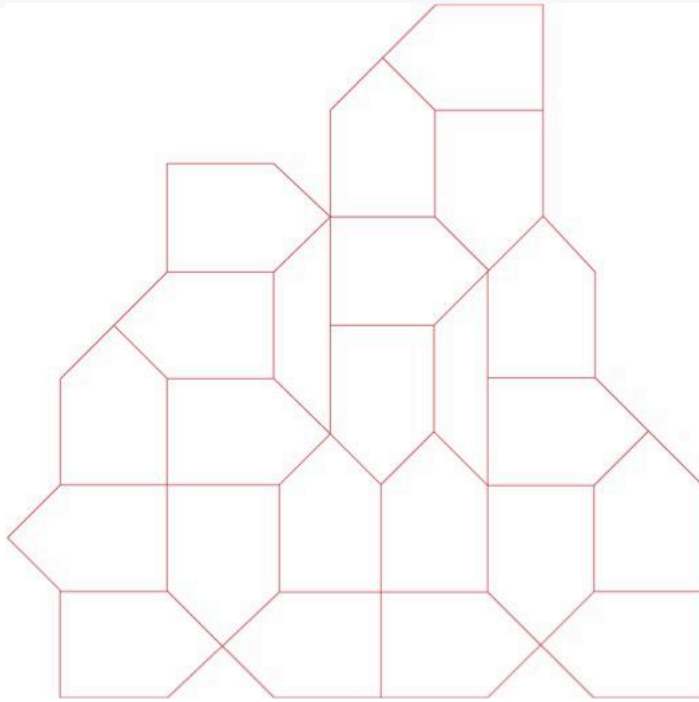


RELAX



DYNAMIC





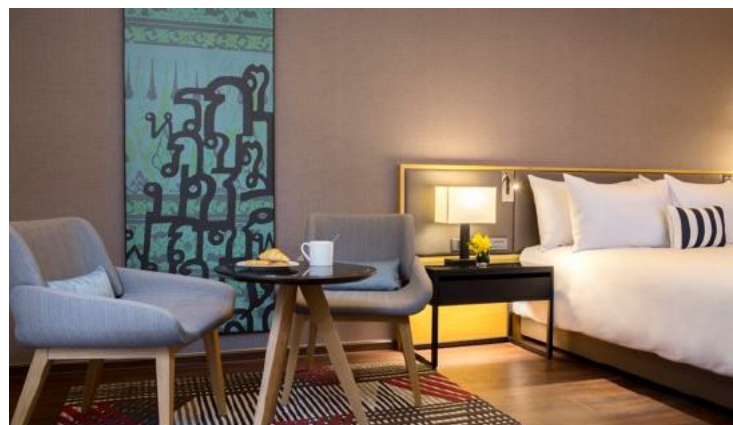
A globally recognised midscale brand. The Travelodge brand is centred around you and providing the essentials for a home away from home experience. Stay in our thoughtfully designed hotel rooms and enjoy convenient amenities with complimentary high-speed WiFi, tranquil beds, and much more.

Operating and under development: Thailand, Vietnam, Malaysia, Hong Kong, Japan, South Korea and Indonesia

*"Essentially Better!"*



A sample of Travelodge







# A New Era of Dining Collaboration in Hotels

## Reviving Hotel Dining Experiences.

The hospitality world is evolving. Today's travellers and local diners are no longer satisfied with generic hotel dining — they crave authentic, social, and experiential food concepts that reflect the destination's energy.

At the same time, many hotels struggle with underperforming restaurants that fail to attract outside guests. Meanwhile, established restaurant brands are looking for expansion opportunities without the heavy investment and operational risk of standalone venues.


Absolute Culinary Collective bridges this gap — creating powerful partnerships between hotels and restaurant brands to transform dining into a profitable, experience-driven destination.



# Sustainability

Absolute Hotel Services is proud to announce a groundbreaking sustainability initiative under one shared mission for U Hotels & Resorts and Eastin Hotels & Residences. Together, we aim to redefine eco-luxury and value-driven hospitality, showcasing that sustainability and exceptional guest experiences go hand in hand. Through our shared sustainability initiative, Your Sustainable Journey, Our Commitment, Absolute Hotel Services reaffirms its dedication to protecting the planet while creating exceptional guest experiences. This unified effort ensures we continue inspiring meaningful change in the hospitality industry—one step at a time.

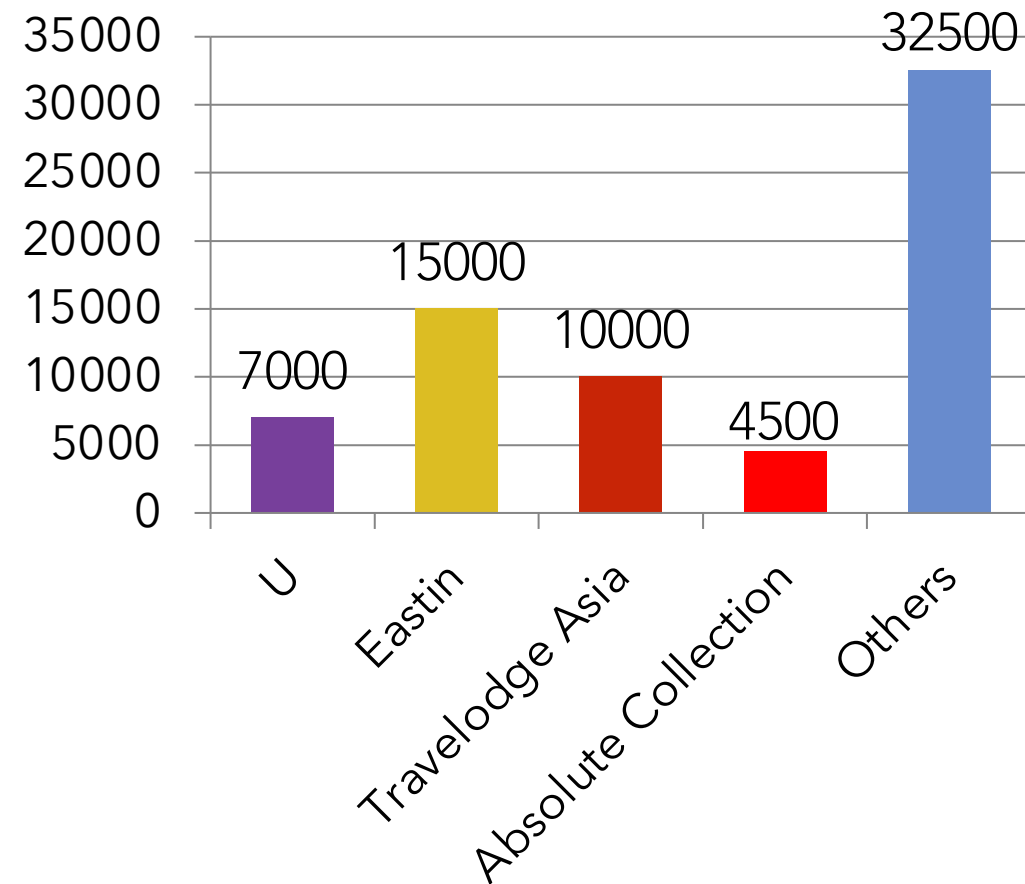


A map of Southeast Asia is shown with several red pushpins marking specific locations. The pushpins are located in Vietnam (near Da Nang, Nha Trang, Ho Chi Minh City, and Can Tho), Malaysia (Kuala Lumpur), and Singapore. Lines connect some of the pushpins, suggesting a network or route. The map also shows other regions like the Malay Peninsula, Brunei, and the Greater Sunda Islands.

# AHS Portfolio & Projected Growth

# AHS portfolio expansion as of 2024

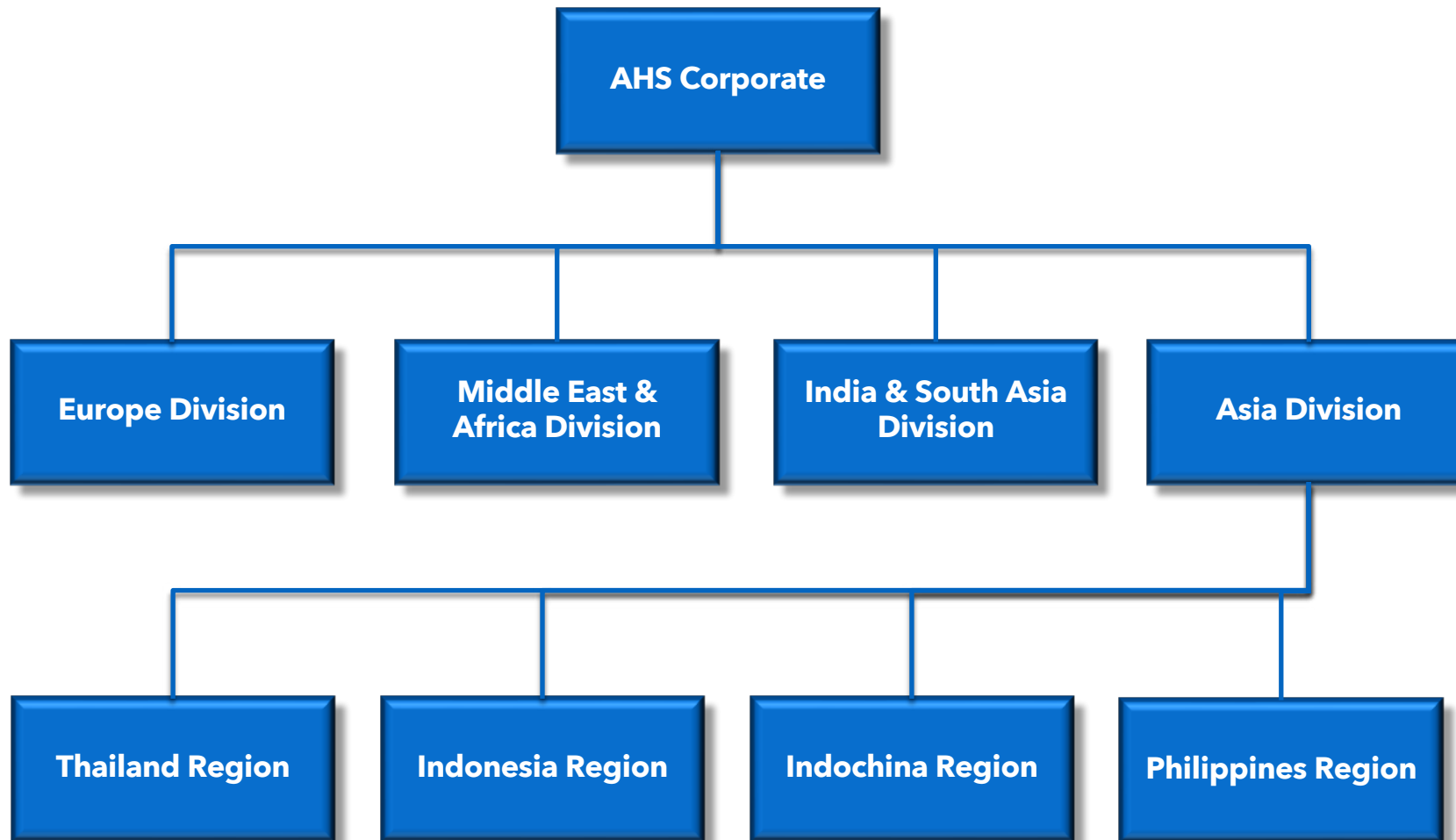
Total number of keys by brand







# Corporate Structure Overview







AHS Leadership Team





# Corporate

Jonathan Wigley  
Karan Kaul  
Nicolas Ishkanian  
Martin Faist  
Nopparat P’Kulsiri (Klang)  
Darika Chaloeithoi  
Aekawee Chugkorn  
Chakrit Saengkong  
Napan J. Khumbute  
Suphaporn Tripitak  
Suphongsak Likitpitayakorn  
Justin Strachan  
James Shippey  
Natasha Wigley

CEO  
Deputy CEO & Head of Business Development  
Senior Vice President of Commercial  
Vice President of Quality Assurance  
Vice President Marketing  
Vice President of People & Culture  
Vice President of Corporate Finance  
Vice President of Technical Services  
Deputy Vice President of Business Development  
Deputy Vice President of Technical Services  
Deputy Vice President of Talent and Development  
Senior Advisor Strategic Growth  
Managing Director, Absolute Golf Services  
Managing Director, Absolute Design Services





# Asia

Wayne Woods  
Wantanee Issaranuwat  
Prapaporn Chantharat  
Sasipimon Singsuksawat  
Jaree Somsang  
Sasikarn Pitarangsi  
Paradee Kunopasworakul  
Peerasak Surattichaikul  
Anchana Panruang  
Ploynapat Chotesangsri  
Phan Bach Duong  
Hoang Anh Nguyen  
Tim Hallett  
Tinh Ta Huu

Senior Vice President Operations  
Vice President of Marketing Communications  
Vice President Revenue & Distribution  
Vice President Sales  
Vice President of Finance  
Deputy Vice President Revenue & Distribution  
Deputy Vice President of Marketing Communications  
Revenue & Distribution Director  
Revenue & Distribution Director  
Public Relations & Social Media Director  
Director – Indochina  
Technical Services Director - Indochina  
Director of Business Development - Philippines  
Administration Director – Indochina

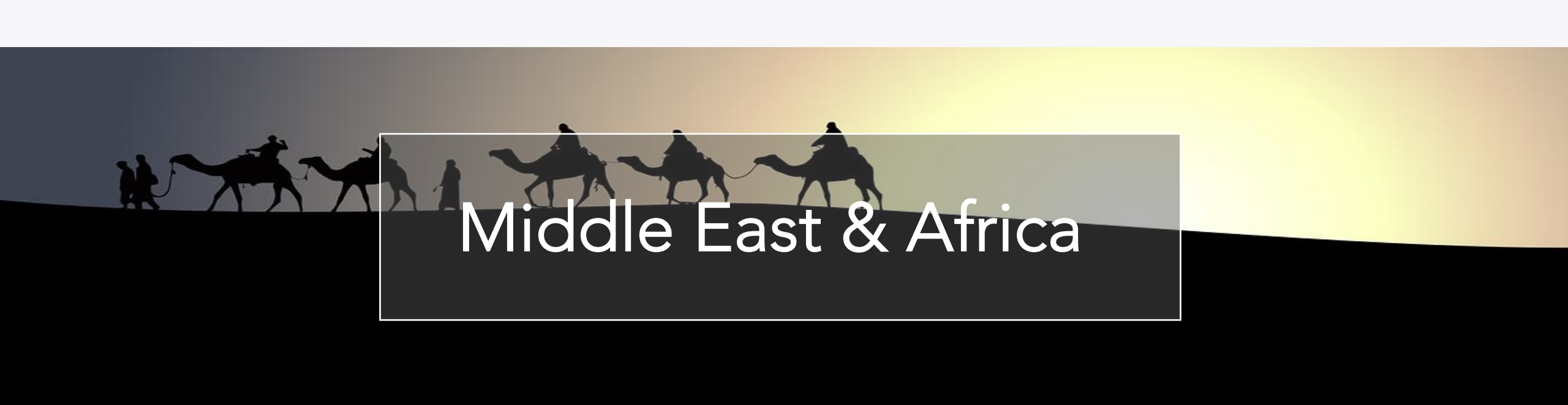


# India & South Asia

Sameer Dharkar  
Subodh Dharkar  
Shalil Suvarna  
Arbind Singh  
Dinesh Dahiya  
Priya Mokal  
Shailesh Dani  
Fazal Mohammed  
Ismail Ahmad  
Sangay Rinchen  
Chandan Thapa

Managing Director  
Director  
Senior Vice President Operations & Pre-opening  
Deputy Vice President Operations & Pre-opening  
Deputy Vice President Commercial  
Deputy Vice President Marketing Communications & PR  
Senior Director of Finance  
Director of Business Development – Sri Lanka  
Director of Business Development – Maldives  
Director of Business Development – Bhutan  
Director of Business Development - Nepal





# Middle East & Africa

Kevork Deldelian

Managing Director

Halim Fouad

Senior Vice President Operations

Panos Deldelian

Business Development Director

Rosy Wakim

Administration Manager



# Europe

Ruslan Husry

James Lamb

Jonathan Mills

Torsten Keppler

Marina Malkowski

Denise Ilg

Bernd Gieske

Andreas Eckhart

CEO

CFO

COO

Senior Vice President Technology

Senior Vice President People Strategy & Innovation

Vice President Revenue Management

Senior Vice President Food & Beverages

Vice President Engineering

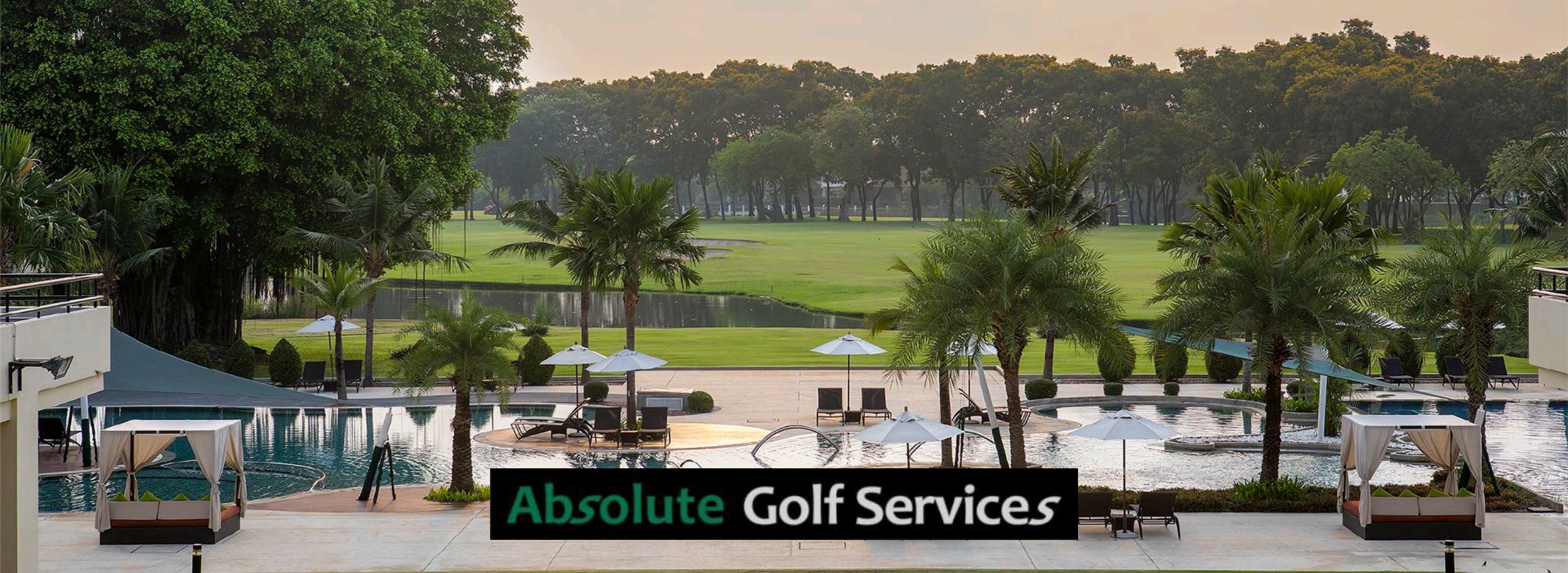




# Other AHS Group Businesses

AHS has and will continue to invest strategically in like-minded companies to diversify its business and drive growth.





**Absolute** Golf Services

[www.absolutegolfservices.com](http://www.absolutegolfservices.com)

A golf management and consultancy company headquartered in Thailand. Providing a full range of golf services including but not limited to golf club design, development, renovations, management and consulting.





## **Absolute** Design Services

[www.absolutedesignservices.com](http://www.absolutedesignservices.com)

A design and concept company specialising in the hospitality sector, led by industry professionals. We offer comprehensive services in concept design, branding, spatial planning, and experience design, dedicated to delivering innovative solutions.

# M O M E N T



[www.themoment-curators.com](http://www.themoment-curators.com)

Welcome to The Moment - your Moment - a global luxury experiences group dedicated to making the extraordinary a part of your everyday life.

From crafting bespoke travel itineraries and arranging private viewings of art collections to ensuring arrival at the pinnacle of private luxury, every detail is meticulously handled. Whether securing that last-minute table at a Michelin-starred restaurant, coordinating unforgettable high-octane adventures, delivering VIP access to exclusive events, or arranging a stay at a Palazzo lost in time, The Moment is your passport to a world of limitless promise.





[www.absolutehotelservices.net](http://www.absolutehotelservices.net)



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Bangkok 10110, Thailand







# Thank You

Absolute Hotel Services is a client-centric solutions company.