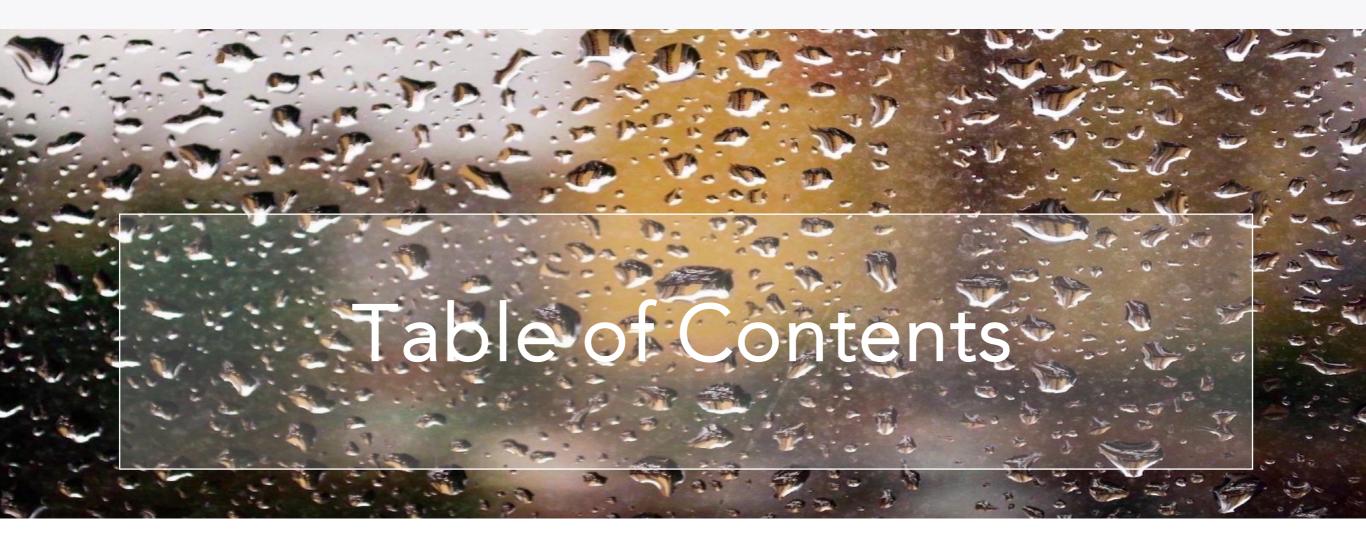
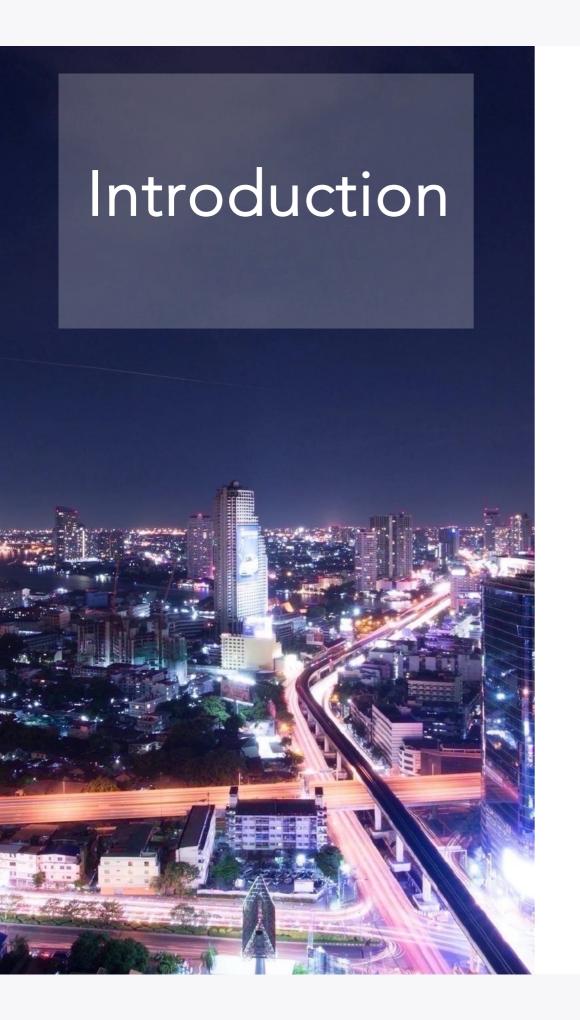


# Absolute Hotel Services

a client centric solutions company



- Introduction to Absolute Hotel Services Group (AHS)
- Why AHS is different
- AHS evolution
- AHS Brands
- AHS portfolio and projected growth
- AHS team structure and application
- AHS leadership team
- Other AHS companies

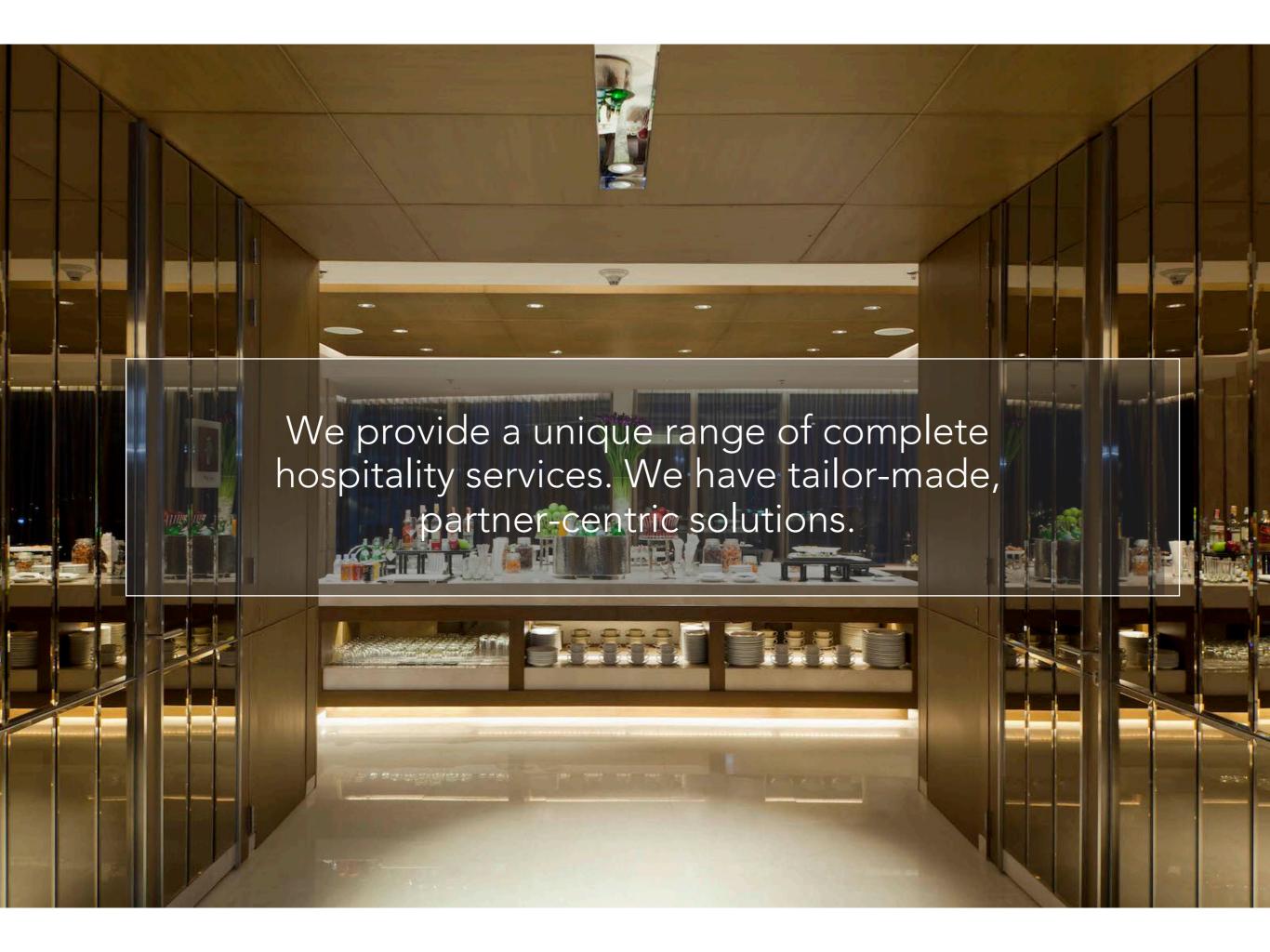


# Absolute Hotel Services Group (AHS):

AHS is Asia and Europe's fastest-growing hospitality management/branding company, with an ever-expanding geographic portfolio of hotels, resorts and serviced residences.

Headquartered in Bangkok, Thailand, with regional offices in Thailand, Vietnam, Indonesia, Hong Kong, India, the Middle East and Europe with more expansions planned, AHS and its brands have resonated with investors and consumers, contributing value to all stakeholders.

Covering the luxury to economy segments through its brands U Hotels & Resorts, Eastin Grand Hotels & Resorts, Eastin Hotels, Resorts & Residences, Eastin Easy and Eastin Estates. AHS also has the right to manage hotels under the Travelodge brand under Travelodge Thailand.



## Why AHS is Different

AHS PRIDES ITSELF ON BEING RELEVANT AND WELL BALANCED IN ALL ITS BUSINESS ACTIVITIES, THERE ARE MANY REASONS WHY AHS HAVE BEEN ABLE TO EXPAND QUICKLY AND IN A SUSTAINABLE WAY.



AHS senior management members are significant shareholders of AHS; thus, this allows quick, brave and sensible decision-making.



AHS has a solid financial background which allows for long-term decision-making.



AHS sets up offices and dedicated resources in all geographic locations in which it wishes to do business.



AHS will only enter into management/branding of hospitality assets if they believe they can add value to a project and the project can add value to them.

## Why AHS is Different



AHS has developed and continues to evolve cutting-edge distribution platforms.



AHS has access to investment capital for hospitality assets on full or co-investment opportunities.



AHS has the knowledge, ability and track record to successfully operate small and large inventory hotels, resorts and serviced residences.



AHS has the knowledge, ability and track record to successfully operate luxury to economy hotels, resorts and serviced residences.

## Why AHS is Different



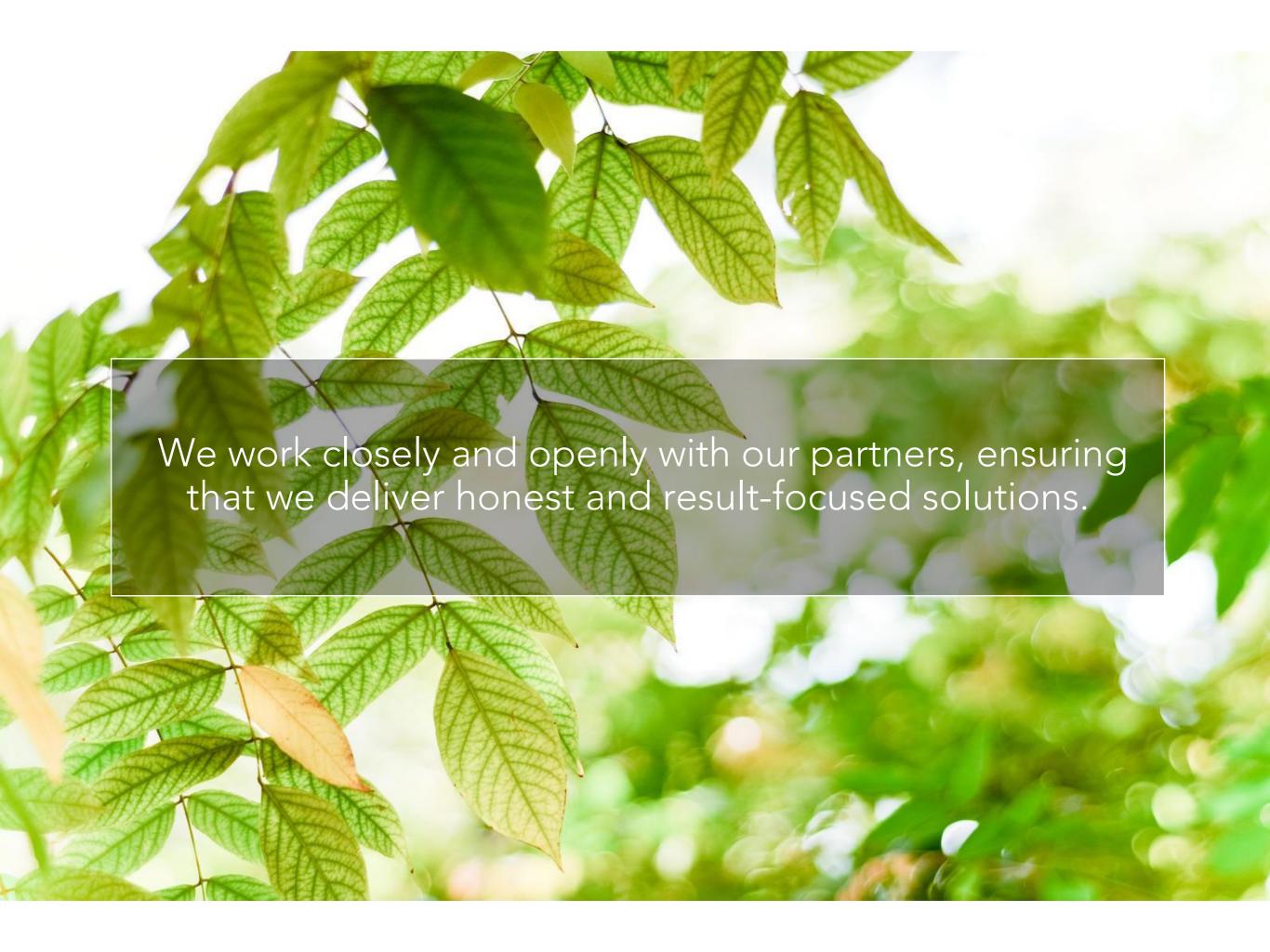
AHS is willing and able to be flexible in its solutions/contracts with business partners.



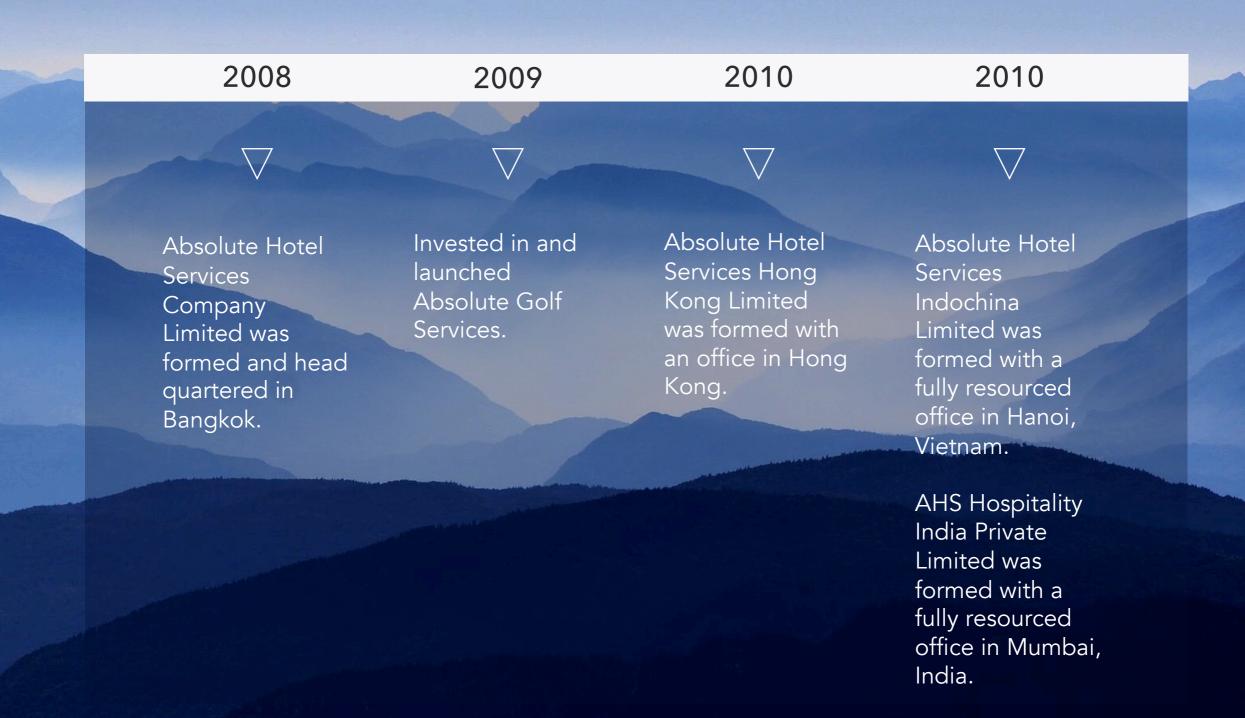
AHS recruits, retain, and develops the best hospitality talent.



AHS has a solid and deep above-property team to support all properties.



## AHS Evolution



## AHS Evolution







### U Hotels & Resorts

U Hotels & Resorts is an uncomplicated deluxe hotel brand that is a stimulating blend of local heritage and design accents that pair with modern facilities and a unique concept of services to encourage guests to have a distinctive experience.

Operating and under development: Thailand, Laos, Vietnam, Turkey and Indonesia

"Uncomplicated. Inspiring. You."





















A sample of U Hotels & Resorts



### Eastin Grand Hotels



A 5-star luxury brand created based on relevance to the market and the desires of targeted customers. The brands provide value and consistency through flexible venues and services with added value to serve the desires of business and leisure travellers.

Operating: Thailand and Vietnam

"Service and Value Redefined."

### A sample of Eastin Grand Hotels

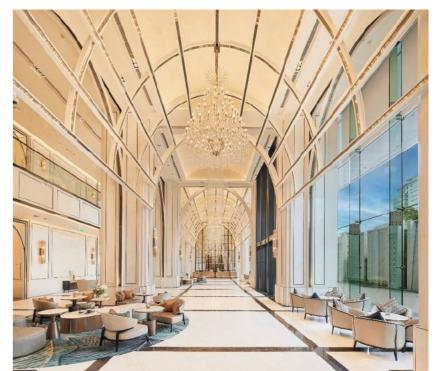














### Eastin Hotels & Residences



Eastin Hotels & Residences is a 4-star commercial brand created based on relevance to the market and the needs of targeted customers. The brand provides value and consistency through flexible venues and services with added value to serve the needs of business and leisure travellers.

Operating and under development: Thailand, India, Vietnam, Laos and Indonesia

"Value for all occasions."

### A sample of Eastin Hotels & Residences













### Eastin Easy



A 3-star hotel brand based on relevance to the market and the needs of today's travellers. The brand provides comfortable accommodations, breakfast, approachable services, and simple facilities for business and leisure travellers.

Operating and under development: India

"Take it easy."

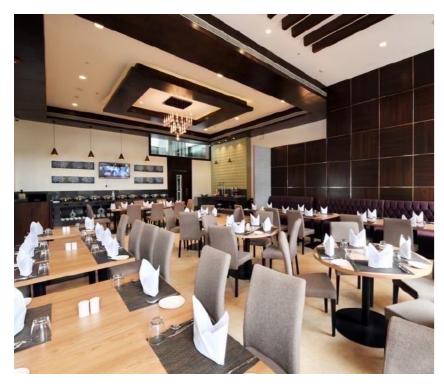




A sample of Eastin Easy











### **Eastin Estates**



A different kind of luxury lifestyle experience for today and tomorrow. Created to meet the growing needs of the active senior market. The brand provides a residential community experience to help you work, rest and play with like-minded residents. With our facilities and community crew, we ensure our residents are cared for like they are at home.

"The Luxury You Deserve."

### A sample of Eastin Estates









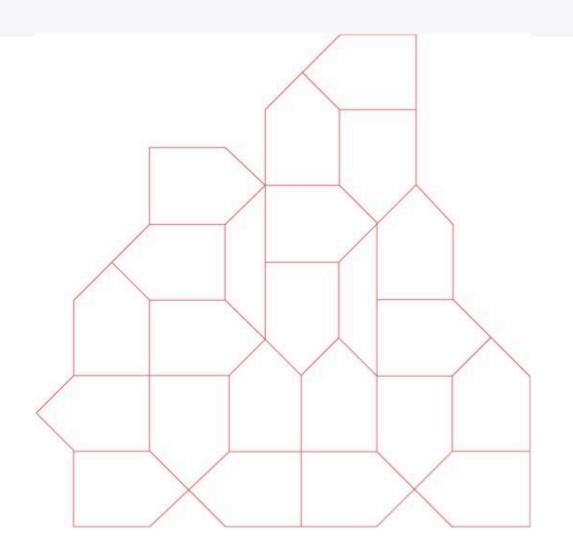
### Absolute Collection

Absolute Hotel Services does not only offer managed brands such as U Hotels & Resorts, Eastin Grand/Eastin Hotels, Resorts, Residences & Estates, and Travelodge; we also provide white label management under the Absolute Collection, where owners can have their brand name on the door while leaving the operational challenges to us.

We support independent hotel, resort and residential owners across Asia and focus on delivering memorable guest experiences and positive results for owners and investors under their name. Our passion for exceeding expectations ensures all properties in our diversified portfolio perform to their full potential.

"Accommodation for Absolutely Everyone."



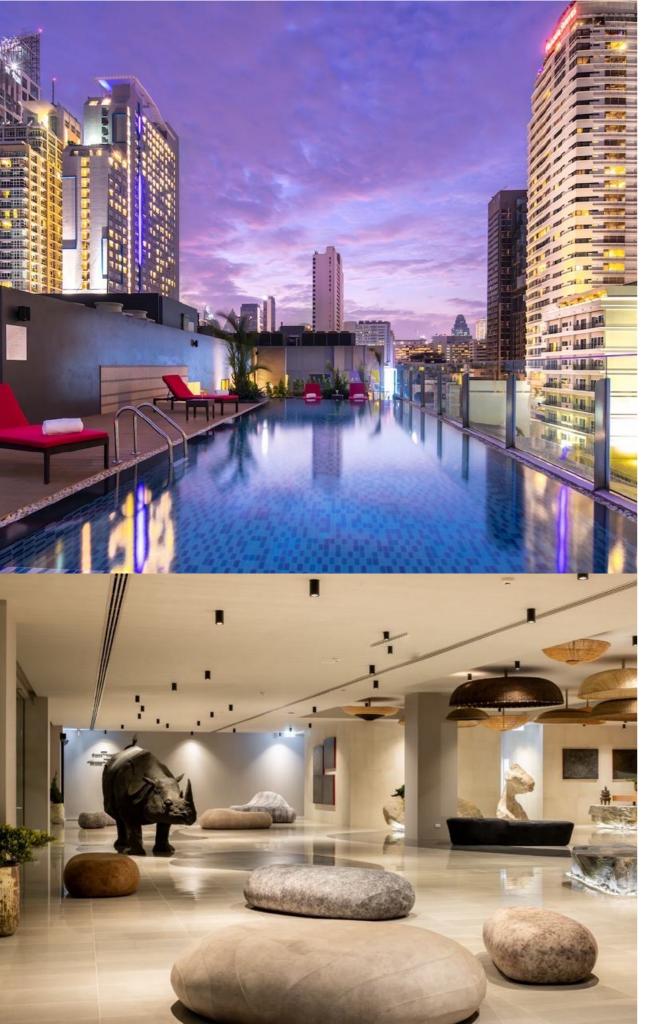




A globally recognised midscale brand. The Travelodge brand is centred around you and providing the essentials for a home away from home experience. Stay in our thoughtfully designed hotel rooms and enjoy convenient amenities with complimentary high-speed WiFi, tranquil beds, and much more.

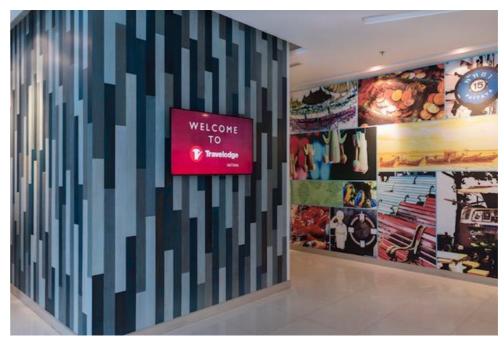
Operating and under development: Thailand, Vietnam, Malaysia, Hong Kong, Japan, South Korea and Indonesia

"Essentially Better!"





A sample of Travelodge



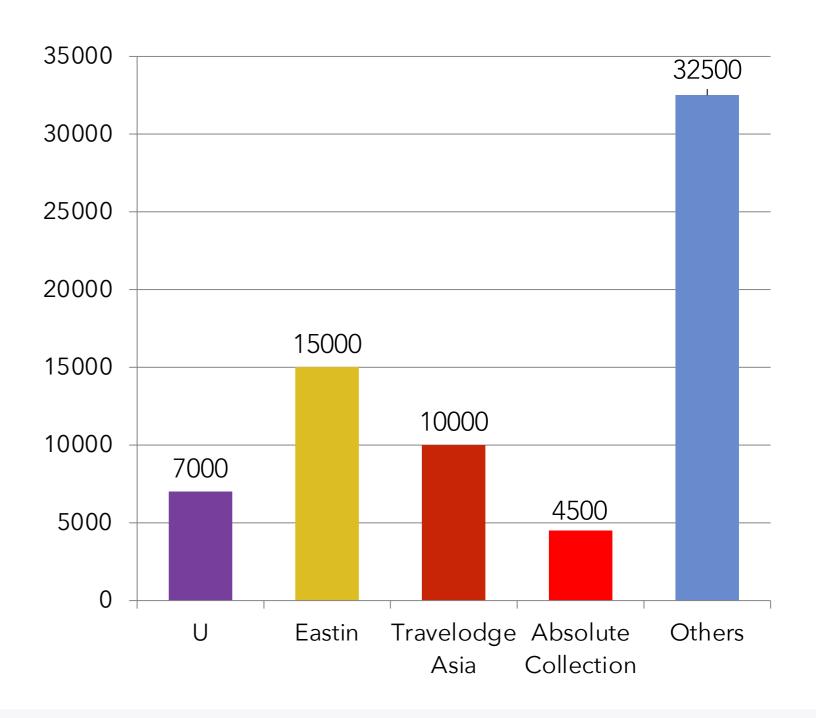




### AHS portfolio expansion as of 2024

Total number of keys by brand

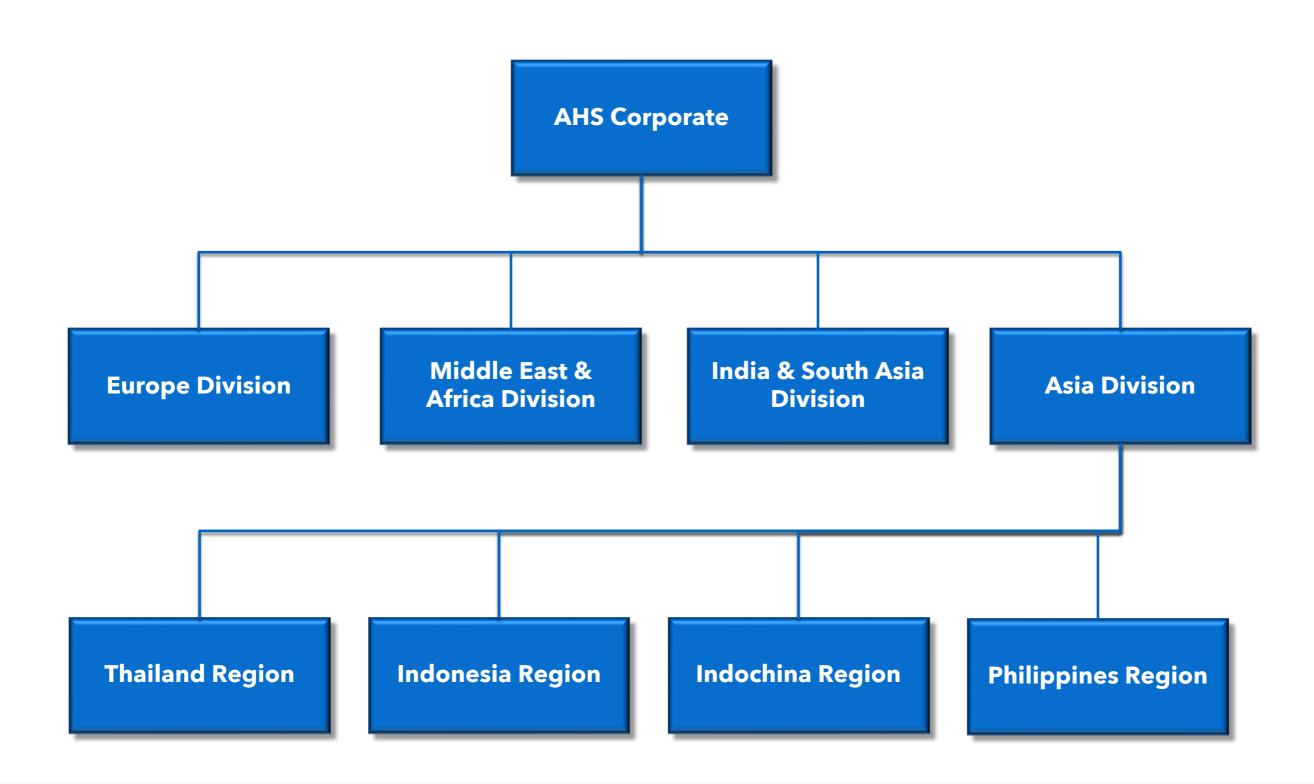






# AHS Team Structure

### Corporate Structure Overview







Jonathan Wigley

Karan Kaul

Justin Strachan

Nicolas Ishkanian

Nopparat P'Kulsiri (Klang)

Suratsawadee Sirikasem

Martin Faist

Aekawee Chugkorn

Chakrit Saengkong

Napan J. Khumbute

Suphaporn Tripitak

Suphongsak Likitpitayakorn

Natasha Wigley

Sakorn Sonchai

Karn Supatrabutra

Neatnuch Karnasuta

Wilailak Pattamasittangkul

CEO

Deputy CEO & Head of Business Development

Senior Advisor Strategic Growth

Senior Vice President of Global Distribution

Vice President Marketing

Vice President of Human Resources

Vice President of Quality Assurance

Vice President of Corporate Finance

Vice President of Technical Services

Deputy Vice President of Business Development

Deputy Vice President of Technical Services

Deputy Vice President of Talent and Development

Quality Assurance Director

Assistant Director of Technical Services

Assistant Director of Business Development

Recruiter/Human Resources Manager

Administration Director



Frank Clovyn
Paresh Shrivastava
Wantanee Issaranuwat
Prapaporn Chantharat
Sasipimon Singsuksawat
Sasikarn Pitarangsi
Paradee Kunopasworakul
Peerasak Surattichaikul
Anchana Panruang
Ploynapat Chotesangsri
Chatree Wongsripaisan
Phan Bach Duong
Hoang Anh Nguyen
Tim Hallett
Tinh Ta Huu

Senior Vice President Operations

Vice President of Finance

Vice President of Marketing Communications

Vice President Revenue & Distribution

Vice President Sales

Deputy Vice President Revenue & Distribution

Deputy Vice President of Marketing Communications

Revenue & Distribution Director

Revenue & Distribution Director

Public Relations & Social Media Director

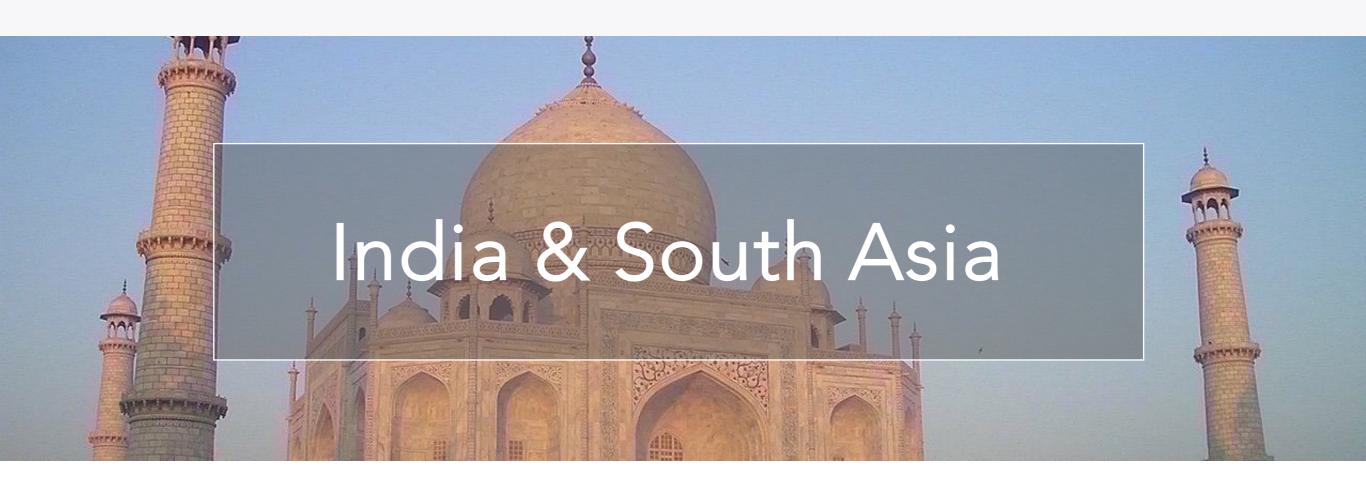
Executive Chef - Thailand

Director - Indochina

Technical Services Director - Indochina

Director of Business Development - Philippines

Administration Director - Indochina



Managing Director

Sameer Dharkar
Subodh Dharkar
Shalil Suvarna
Prateek Dharkar
Vinod Sah
Arun Lokare
Casrina Devsar
Fazal Mohammed
Ismail Ahmad
Sangay Rinchen
Chandan Thapa

Director
Senior Vice President Operations & Pre-opening
Deputy Vice President Operations & Pre-opening
Director of Revenue & Distribution
Director of Sales
Director of Marketing Communications
Director of Business Development – Sri Lanka
Director of Business Development – Maldives

Director of Business Development – Malaive Director of Business Development – Bhutan Director of Business Development - Nepal



Kevork Deldelian Managing Director

Halim Fouad Senior Vice President Operations

Panos Deldelian Business Development Director

Rosy Wakim Administration Manager



Ruslan Husry

Johanna Weichselbaumer

Jörg Beginen

Tim Sauer

Dirk Führer

Denise Ilg

Bernd Gieske

Stefan Urdl

Arno Schuh

Adrian Schmidt

Betina Welter

Andreas Eckhart

Christine Knapp

CEO

CFO

COO

CIO

Vice President Sales & Commercial Marketing

Vice President Revenue Management

Senior Vice President of Food & Beverages

Vice President IT

Vice President IT

Vice President Digital Development & Strategy

Vice President of Communications & Brand Marketing

Vice President Engineering

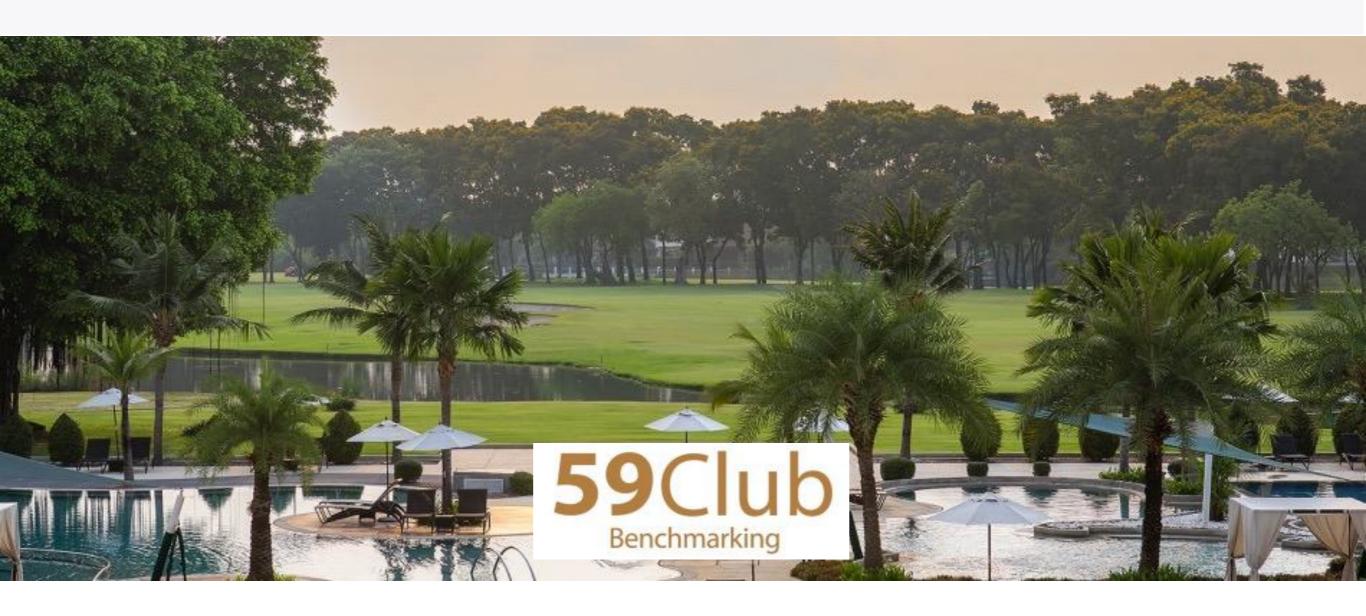
Vice President Human Resources & Training





www.absolutegolfservices.com

A golf management and consultancy company headquartered in Thailand. Providing a full range of golf services including but not limited to golf club design, development, renovations, management and consulting.



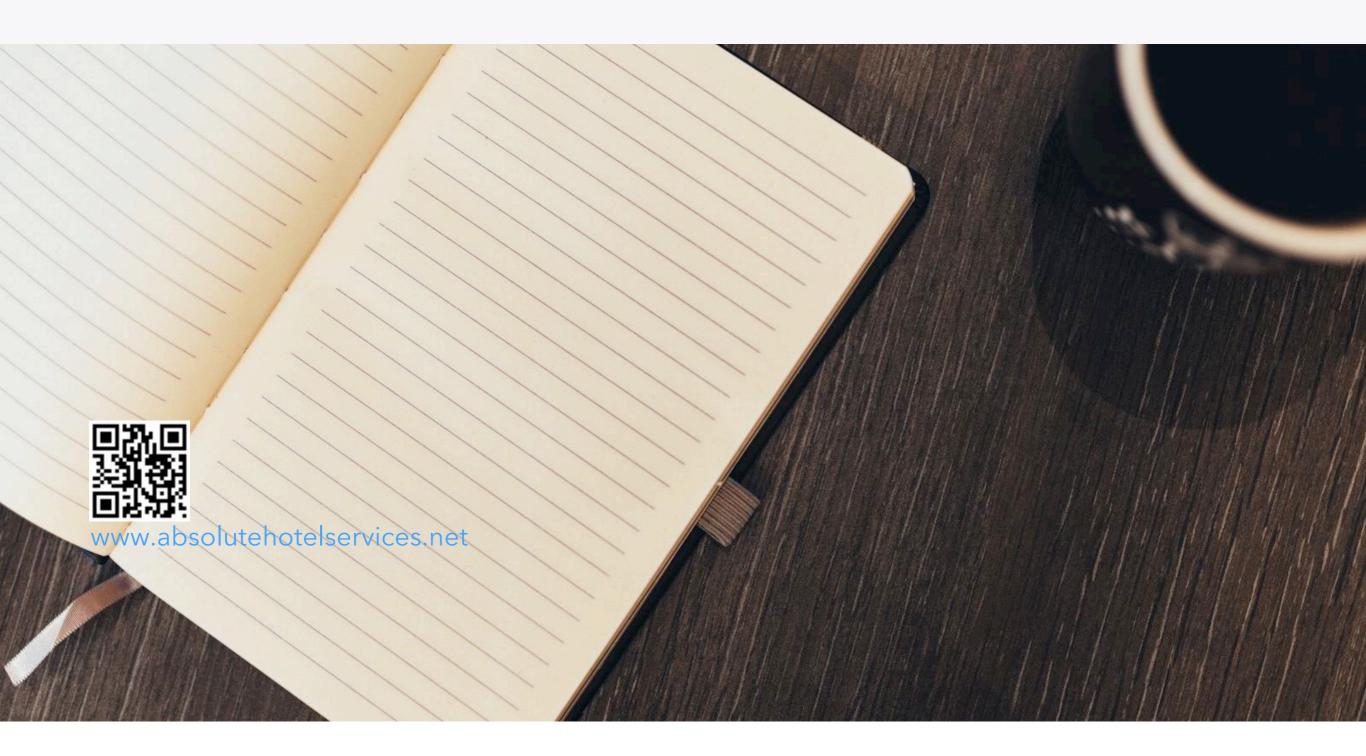
www.59clubasia.com

59Club Asia presented is the Asia office of 59Club UK that was established in 2007 and is now a market leader in providing customised mystery shopper performance measurement programmes for the Golf, Leisure, Spa, Events, F&B and Hotel Industries. The ultimate objective of 59Club is to give the venues a valuable management tool to measure, improve and then maintain standards of customer service, in turn increasing visitor and member retention. The result is a boost to customer satisfaction, revenues and profits.



www.absolutedesignservices.com

A design and concept company for the hospitality sector led by those in the hospitality sector. Offering complete interior design, space planning, concept creation and design services. Willing and able to create creative solutions.





 ${\bf Email: in fo@absolute hotels ervices.com}$ 

571 RSU Tower, 10th Floor, Unit 903, Sukhumvit 31 Road, Wattana, Bangkok 10110, Thailand



Phone: + 662 096 6200

# Thank You

Absolute Hotel Services is a client-centric solutions company.