



# Absolute Hotel Services

a client centric solutions company



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# Introduction

## Absolute Hotel Services Group (AHS):

AHS is Asia and Europe's fastest-growing hospitality management/branding company, with an ever-expanding geographic portfolio of hotels, resorts and serviced residences.

Headquartered in Bangkok, Thailand, with regional offices in Thailand, Vietnam, Indonesia, Hong Kong, India, and Europe with more expansions planned, AHS and its brands have resonated with investors and consumers, contributing value to all stakeholders.

Covering the luxury to economy segments through its brands U Hotels & Resorts, Eastin Grand Hotels & Resorts, Eastin Hotels, Resorts & Residences, Eastin Easy and Eastin Estates. AHS also has the right to manage hotels under the Travelodge brand under Travelodge Thailand.



We provide a unique range of complete  
hospitality services. We have tailor-made,  
partner-centric solutions.

# Why AHS is Different

AHS PRIDES ITSELF ON BEING RELEVANT AND WELL BALANCED IN ALL ITS BUSINESS ACTIVITIES, THERE ARE MANY REASONS WHY AHS HAVE BEEN ABLE TO EXPAND QUICKLY AND IN A SUSTAINABLE WAY.

1

AHS senior management members are significant shareholders of AHS; thus, this allows quick, brave and sensible decision-making.

2

AHS has a solid financial background which allows for long-term decision-making.

3

AHS sets up offices and dedicated resources in all geographic locations in which it wishes to do business.

4

AHS will only enter into management/branding of hospitality assets if they believe they can add value to a project and the project can add value to them.

# Why AHS is Different

5

AHS has developed and continues to evolve cutting-edge distribution platforms.

6

AHS has access to investment capital for hospitality assets on full or co-investment opportunities.

7

AHS has the knowledge, ability and track record to successfully operate small and large inventory hotels, resorts and serviced residences.

8

AHS has the knowledge, ability and track record to successfully operate luxury to economy hotels, resorts and serviced residences.

# Why AHS is Different

9

AHS is willing and able to be flexible in its solutions/contracts with business partners.

10

AHS recruits, retain, and develops the best hospitality talent.

11

AHS has a solid and deep above-property team to support all properties.



We work closely and openly with our partners, ensuring that we deliver honest and result-focused solutions.

# AHS Evolution

2008



Absolute Hotel Services Company Limited was formed and head quartered in Bangkok.

2009



Invested in and launched Absolute Golf Services.

2010



Absolute Hotel Services Hong Kong Limited was formed with an office in Hong Kong.

2010



Absolute Hotel Services Indochina Limited was formed with a fully resourced office in Hanoi, Vietnam.

AHS Hospitality India Private Limited was formed with a fully resourced office in Mumbai, India.

# AHS Evolution

2015



Acquired use of  
Travelodge  
Brand in South  
East Asia.

2020



Absolute Design  
Services was  
formed to  
provide design  
and concept  
services for  
hospitality.

2022



The launch of  
Eastin Estates  
and Absolute  
Collection in  
Asia.





AHS Brands



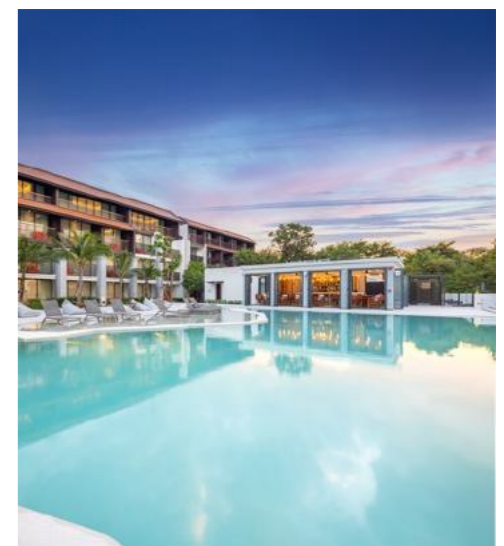
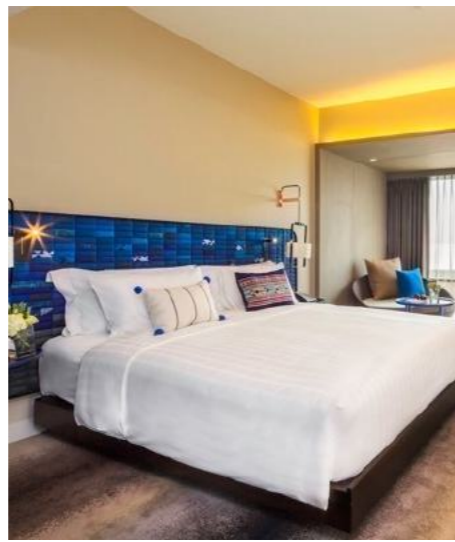
# U Hotels & Resorts



U Hotels & Resorts is an uncomplicated deluxe hotel brand that is a stimulating blend of local heritage and design accents that pair with modern facilities and a unique concept of services to encourage guests to have a distinctive experience.

Operating and under development: Thailand, Laos, Vietnam, Turkey and Indonesia

*"Uncomplicated. Inspiring. You."*



A sample of U Hotels & Resorts



# Eastin Grand Hotels

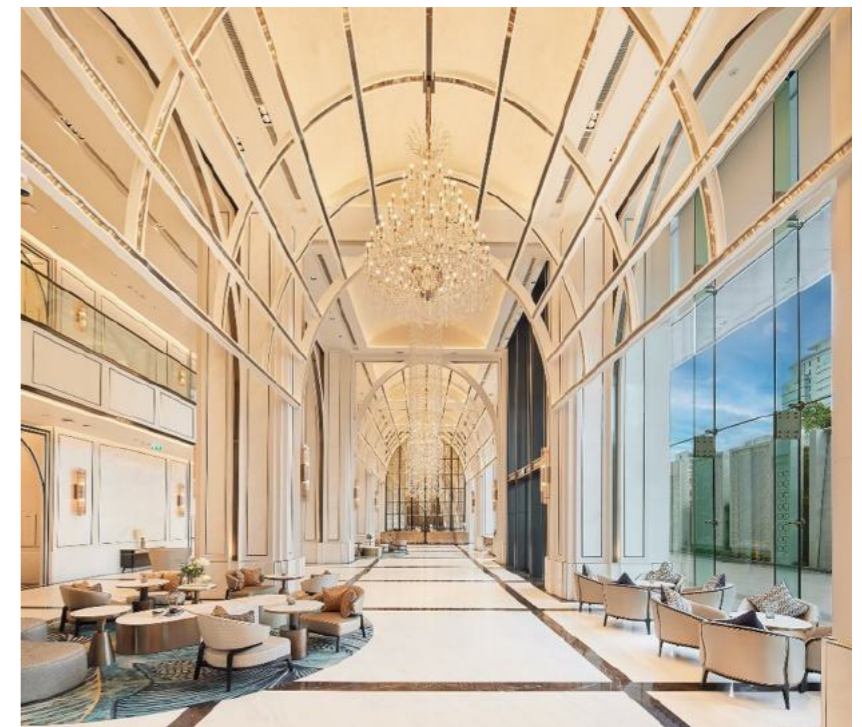


A 5-star luxury brand created based on relevance to the market and the desires of targeted customers. The brands provide value and consistency through flexible venues and services with added value to serve the desires of business and leisure travellers.

Operating: Thailand and Vietnam

*"Service and Value Redefined."*

# A sample of Eastin Grand Hotels





# Eastin Hotels & Residences



Eastin Hotels & Residences is a 4-star commercial brand created based on relevance to the market and the needs of targeted customers. The brand provides value and consistency through flexible venues and services with added value to serve the needs of business and leisure travellers.

Operating and under development: Thailand, India, Vietnam, Laos and Indonesia

*"Value for all occasions."*

## A sample of Eastin Hotels & Residences





# Eastin Easy



A 3-star hotel brand based on relevance to the market and the needs of today's travellers. The brand provides comfortable accommodations, breakfast, approachable services, and simple facilities for business and leisure travellers.

Operating and under development: India

*"Take it easy."*



A sample of Eastin Easy





EASTIN  
ESTATES

# Eastin Estates



A different kind of luxury lifestyle experience for today and tomorrow. Created to meet the growing needs of the active senior market. The brand provides a residential community experience to help you work, rest and play with like-minded residents. With our facilities and community crew, we ensure our residents are cared for like they are at home.

*"The Luxury You Deserve."*

## A sample of Eastin Estates





# Absolute Collection

Absolute Hotel Services does not only offer managed brands such as U Hotels & Resorts, Eastin Grand/Eastin Hotels, Resorts, Residences & Estates, and Travelodge; we also provide white label management under the Absolute Collection, where owners can have their brand name on the door while leaving the operational challenges to us.

We support independent hotel, resort and residential owners across Asia and focus on delivering memorable guest experiences and positive results for owners and investors under their name. Our passion for exceeding expectations ensures all properties in our diversified portfolio perform to their full potential.

*"Accommodation for Absolutely Everyone."*

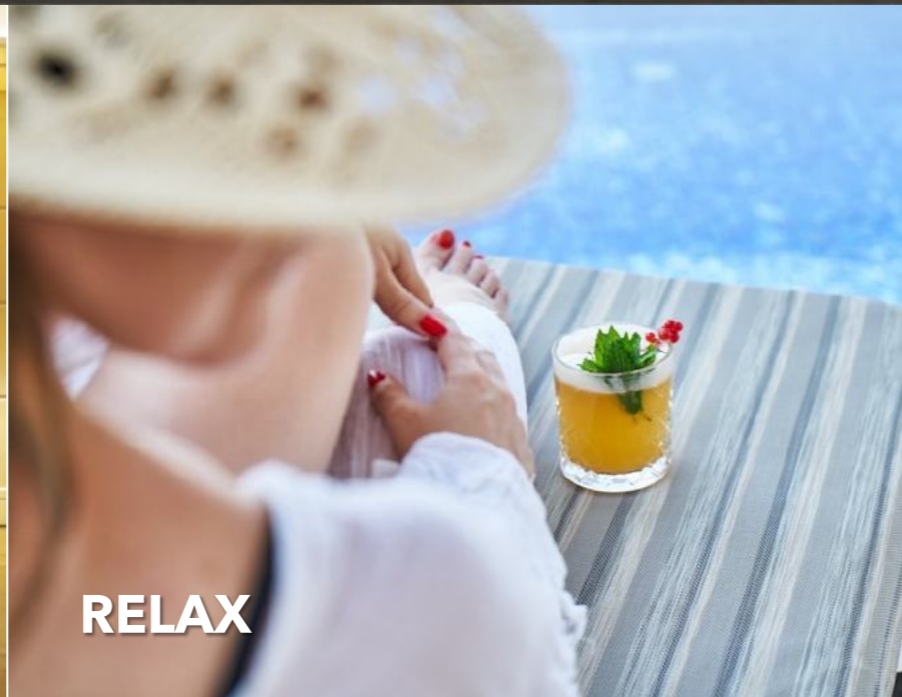


# Abs@lute

## COLLECTION



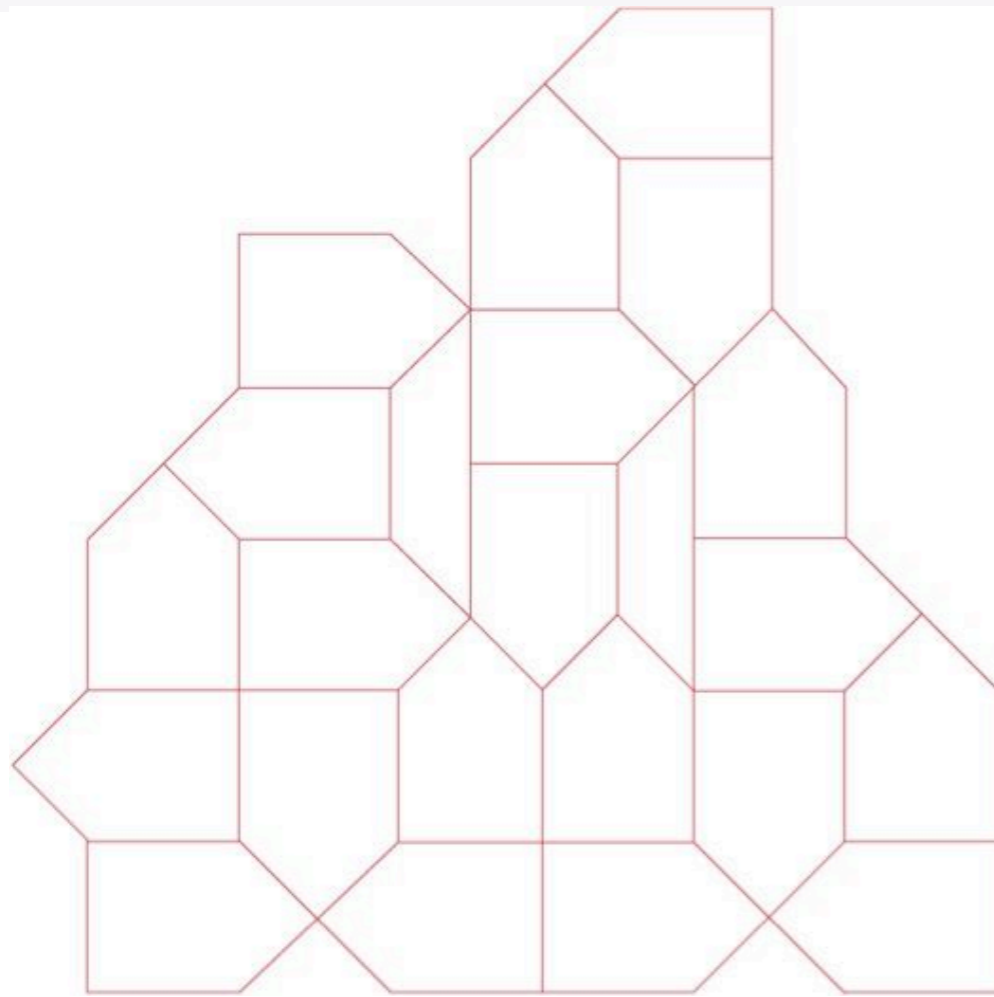
**DESIGN**



**RELAX**



**DYNAMIC**



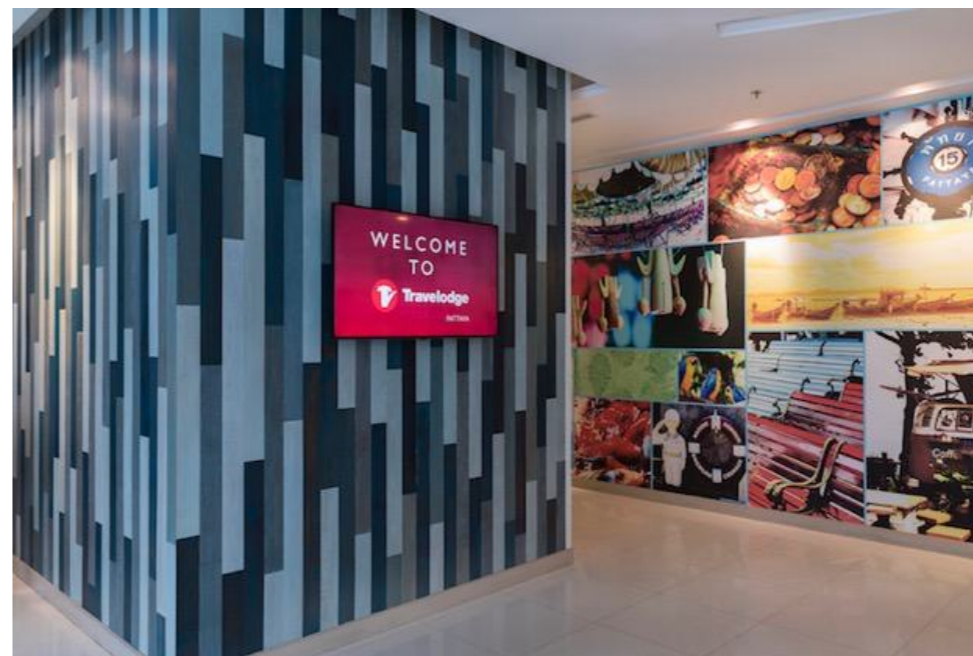
A globally recognised midscale brand. The Travelodge brand is centred around you and providing the essentials for a home away from home experience. Stay in our thoughtfully designed hotel rooms and enjoy convenient amenities with complimentary high-speed WiFi, tranquil beds, and much more.

Operating and under development: Thailand, Vietnam, Malaysia, Hong Kong, Japan, South Korea and Indonesia

*"Essentially Better!"*



A sample of  
Travelodge

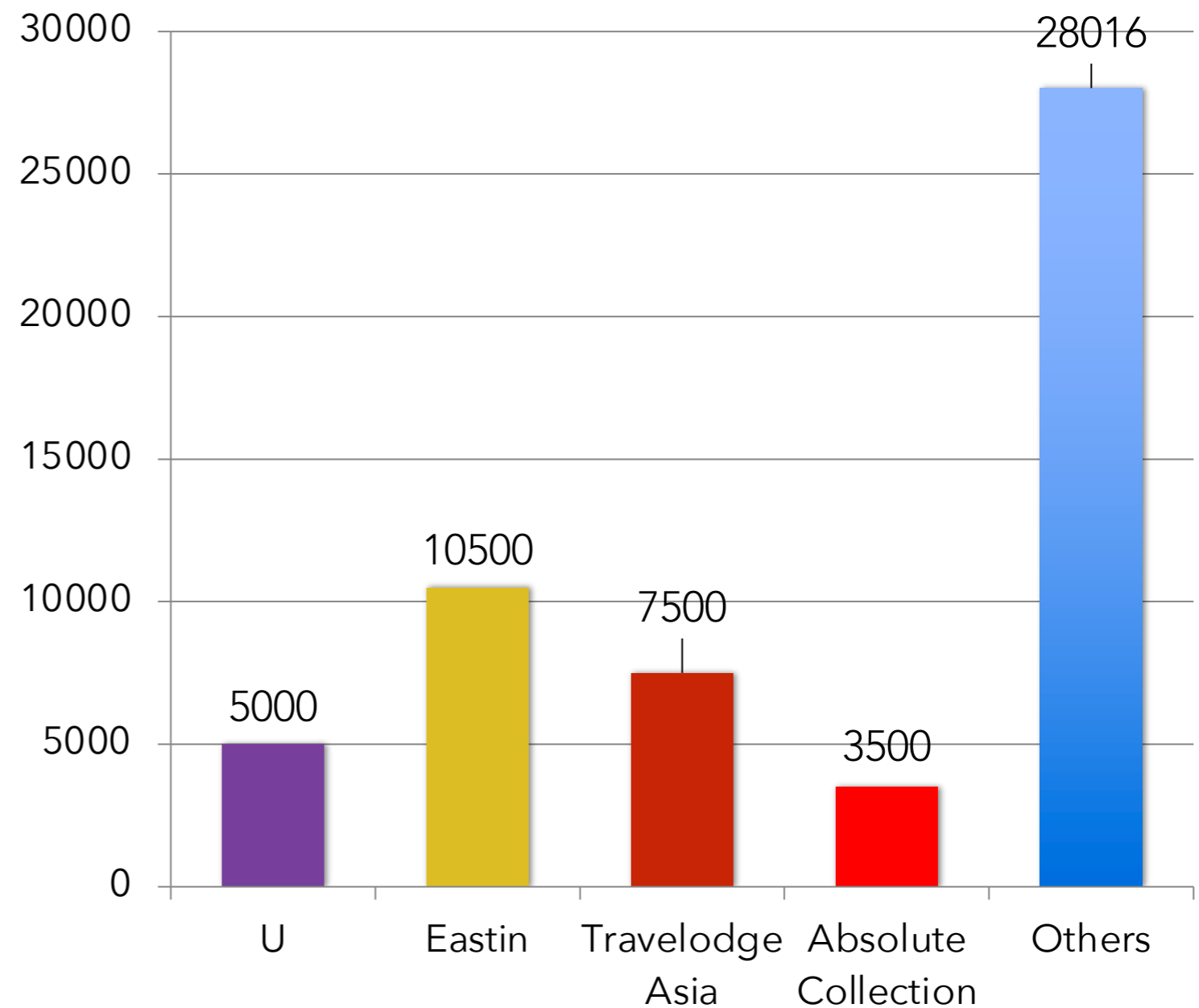


A map of Europe is shown in the background, with a network of thin, light-brown string or twine overlaid. The string is connected by small, dark, circular pins or weights, forming a complex web of lines across the map. The text "AHS Portfolio & Projected Growth" is centered over the map, partially obscured by a semi-transparent dark grey rectangle.

# AHS Portfolio & Projected Growth

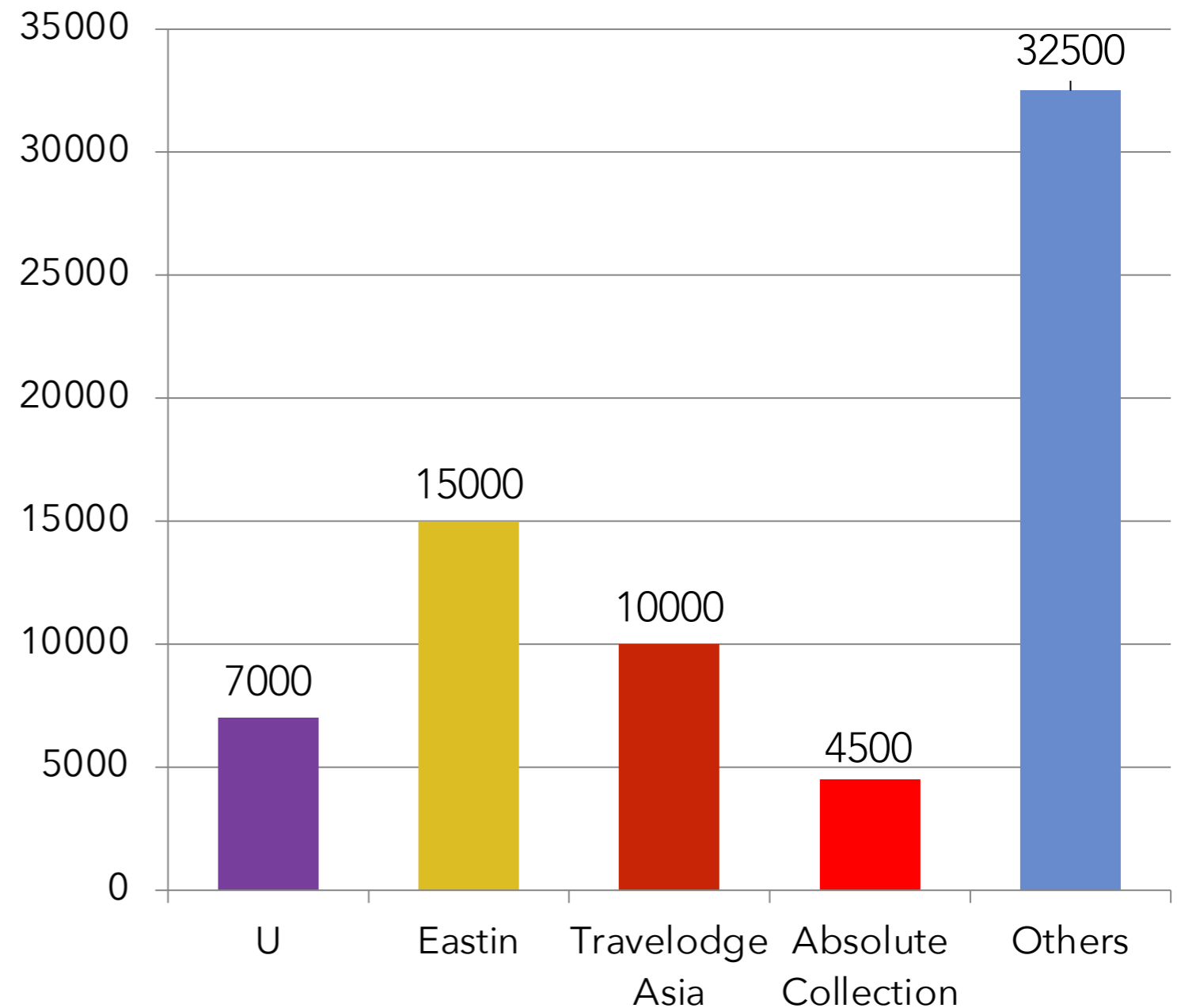
# Current AHS portfolio as of 2023

Total number of keys by brand



# AHS portfolio expansion as of 2024

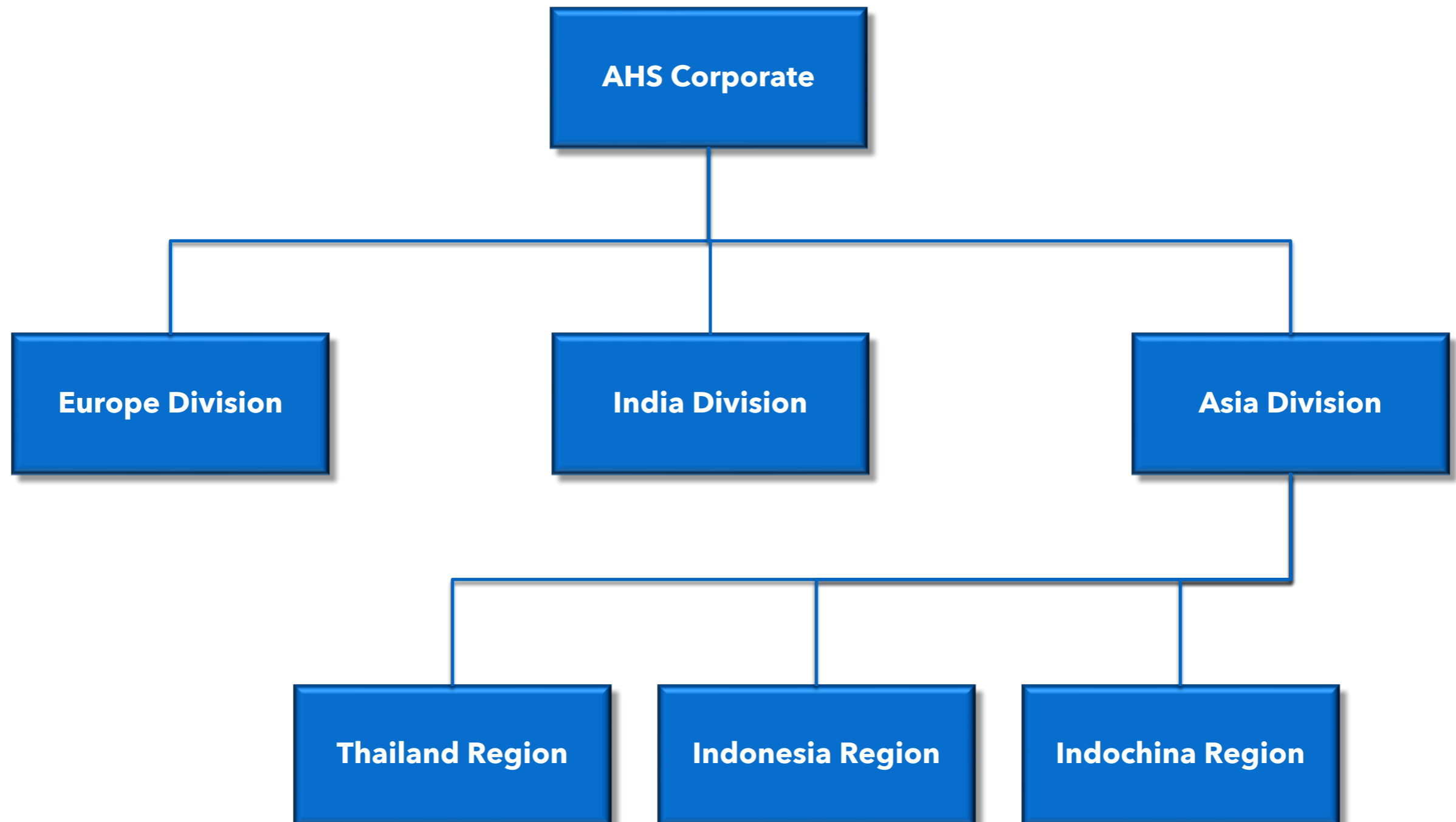
Total number of keys by brand





# AHS Team Structure

# Corporate Structure Overview





# AHS Leadership Team



# Corporate

Jonathan Wigley

Karan Kaul

Justin Strachan

Nicolas Ishkanian

Nopparat P'Kulsiri (Klang)

Suratsawadee Sirikasem

Martin Faist

Chakrit Saengkong

Napan J. Khumbute

Tim Hallett

Suphaporn Tripitak

Aekawee Chugkorn

Suphongsak Likitpitayakorn

Natasha Wigley

Sakorn Sonchai

Karn Supatrabuttra

Neatnuch Karnasuta

Kris Widell

Wilailak Pattamasittangkul

CEO

Deputy CEO & Head of Business Development

Senior Advisor Strategic Growth

Senior VP of Global Distribution

VP Marketing

VP Human Resources

VP of Quality Assurance

VP of Technical Services

Deputy VP of Business Development

Director of Business Development - Philippines

Deputy VP of Technical Services

Finance Director

Group Training Director

Quality Assurance Director

Assistant Director of Technical Services

Business Development & TS Manager

Recruiter/Human Resources Manager

Market Intelligence & Consumer Interaction Manager

Administration Director



# Asia

Frank Clovyn  
Paresh Shrivastava  
Wantanee Issaranuwat  
Prapaporn Chantharat  
Sasipimon Singsuksawat  
Sasikarn Pitarangsi  
Paradee Kunopasworakul  
Peerasak Surattichaikul  
Anchana Panruang  
Ploynapat Chotesangsri  
Chatree Wongsripaisan  
Phan Bach Duong  
Hoang Anh Nguyen  
Tinh Ta Huu  
Anders Lund

Senior VP Operations – Asia  
VP of Finance - Asia  
VP of Marketing Communications Asia  
VP Revenue & Distribution – Asia  
VP Sales – Asia  
Deputy VP Revenue & Distribution – Asia  
Deputy VP Marketing Communications - Asia  
Revenue & Distribution Assistant Director - Asia  
Revenue & Distribution Assistant Director - Asia  
Public Relations Manager – Asia  
Executive Chef - Thailand  
Director – Indochina  
Technical Services Director - Indochina  
Administration Director – Indochina  
Regional General Manager - Bali



# India

Sameer Dharkar  
Subodh Dharkar  
Shalil Suvarna  
Prateek Dharkar  
Kaushik Dash  
Vinod Sah  
Vijaya Panicker  
Fazal Mohammed  
Ismail Ahmad  
Sangay Rinchen

Managing Director – India  
Director – India  
Senior VP Operations & Pre-opening – India  
Director of Operations – India  
Director of Finance – India  
Director of Revenue & Distribution - India  
Senior Marketing Communication and PR Manager - India  
Director of Business Development – Sri Lanka  
Director of Business Development – Maldives  
Director of Business Development – Bhutan



# Europe

Ruslan Husry

Rupert Simoner

Martin Ykema

Johanna Weichselbaumer

Christine Knapp

Jennifer Ross-Domas

Kerstin Allabauer

Tobias Bauer

Betina Welter

Maarten Van Dongen

CEO

President of the Advisory Board HR Group

COO Vienna House, Vienna

Chief Financial Officer

Corporate Director of HR & Operations

Corporate Director of Revenue

Head of Revenue

Head of Global Sales

Corporate Director Brand Marketing & Communications

Corporate Director of Project Development

A top-down photograph of a silver laptop on the left and a white cup of dark coffee on an orange saucer on the right, both resting on a dark wooden table. A semi-transparent dark rectangle is overlaid on the bottom half of the image, containing the title and a paragraph of text.

# AHS Affiliate Companies

AHS has and will continue to invest strategically in like-minded companies to diversify its business and drive growth.



[www.absolutegolfservices.com](http://www.absolutegolfservices.com)

A golf management and consultancy company headquartered in Thailand. Providing a full range of golf services including but not limited to golf club design, development, renovations, management and consulting.



[www.59clubasia.com](http://www.59clubasia.com)

59Club Asia presented is the Asia office of 59Club UK that was established in 2007 and is now a market leader in providing customised mystery shopper performance measurement programmes for the Golf, Leisure, Spa, Events, F&B and Hotel Industries. The ultimate objective of 59Club is to give the venues a valuable management tool to measure, improve and then maintain standards of customer service, in turn increasing visitor and member retention. The result is a boost to customer satisfaction, revenues and profits.



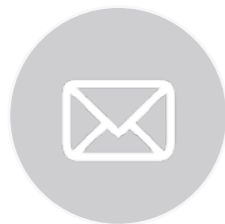
## **Absolute** Design Services

[www.absolutedesignservices.com](http://www.absolutedesignservices.com)

A design and concept company for the hospitality sector led by those in the hospitality sector. Offering complete interior design, space planning, concept creation and design services. Willing and able to create creative solutions.

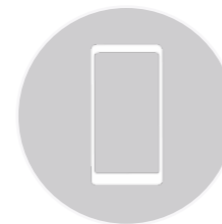


[www.absolutehotelservices.net](http://www.absolutehotelservices.net)



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Wattana, Bangkok 10110,  
Thailand



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# Thank You

Absolute Hotel Services is a client-centric solutions company.