ABSOLUTE HOTEL SERVICES NEWS

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Issue 9-2025 Q1



Highlights:

Absolute Hotel Services Expands into Kuala Lumpur with Exciting New Projects. Absolute Hotel Services Shines in Booking.com's Traveller Review Awards 2025. Exciting hotel openings ahead in 2025.

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Absolute Hotel Services Expands into Kuala Lumpur with Exciting New Projects.

Absolute Hotel Services (AHS) and its affiliates are thrilled to announce our first project signings in Kuala Lumpur, Malaysia. This marks a major milestone in our regional growth strategy.

AHS will lead the redevelopment and relaunch of the iconic Palace of the Golden Horses under the Absolute Collection brand in partnership with the visionary Country Heights Group. Opened 30 years ago, this landmark hotel has hosted APEC and G7 gatherings and welcomed numerous heads of state and royalty. Featuring 470 rooms, five dining outlets, 20 event spaces, and an onsite medical center, the hotel is a key element of The Mines masterplan, just 45 minutes from Kuala Lumpur International Airport and 30 minutes from downtown KL.

Adding to this exciting expansion, Absolute Golf Services (AGS) proudly welcomes The Mines Resort & Golf Club to our management portfolio. This world-renowned course, designed by Robert Trent Jones Jr., has hosted multiple PGA Tour events, including the CIMB Asia Classic, the Asian Tour, and the 1999 World Cup of Golf, where Tiger Woods and Mark O'Meara were crowned champions. AGS will oversee the club's renovation and redevelopment, ensuring it remains a premier golfing destination.

Both projects are expected to be re-launched in 2026.

Stay tuned for more updates as we bring these legendary properties into a new era of excellence!



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Absolute Hotel Services Shines in Booking.com's Traveller Review Awards 2025

Absolute Hotel Services (AHS) is proud to celebrate a remarkable achievement in the Traveller Review Awards 2025, an annual recognition by Booking.com honoring the world's top hospitality providers.

This year, AHS stands among the best in the industry, with 25 out of 26 properties across Thailand, Indonesia, Vietnam, India, and Laos receiving this prestigious award. The recognition spans all hotels under Eastin Hotels & Residences, U Hotels & Resorts, and Absolute Collection, underscoring our commitment to exceptional guest experiences.

Adding to this success, AHS has achieved an impressive chain-wide rating of 8.7, a testament to the dedication and passion of our teams.

"We are extremely proud to be recognized once again in the Traveller Review Awards," said Jonathan Wigley, CEO of Absolute Hotel Services. "This achievement reflects our unwavering commitment to delivering outstanding hospitality to our guests."

A heartfelt thank you to our incredible teams and loyal guests who make this success possible!





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Exciting New Openings Ahead for Absolute Hotel Services in 2025

Following the successful launch of U Luang Prabang in December, Absolute Hotel Services (AHS) is gearing up for another exciting year of growth, with several new hotel openings planned for 2025. As we continue to expand our portfolio, these upcoming properties will bring exceptional hospitality experiences to key destinations across the region.

Here's a sneak peek at what's coming next:

Eastin Residences Hua Hin - A stylish and modern residence concept designed for long-stay quests, business travelers, and leisure seekers in Thailand's beloved beach town.

T Hotel Sri Racha (under the Absolute Collection) -Located in the heart of Sri Racha, this independent lifestyle hotel will offer a unique blend of contemporary comfort and local charm.

U Resort Phitsanulok – Bringing the signature "U" service philosophy to the historic city of Phitsanulok, this resort will provide thoughtfully designed accommodations and personalised guest experiences.

With these exciting additions, AHS continues to strengthen its presence in Southeast Asia, delivering exceptional stays for travelers worldwide. Stay tuned for more updates as we bring these new destinations to life!

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Absolute Hotel Services Group Enters the Luxury Travel & Events Sectors with the Launch of The Moment

Absolute Hotel Services (AHS) proudly announces its expansion into the luxury sector with the launch of The Moment, a premier curation and consultancy service specialising in bespoke luxury travel and event experiences across select European destinations for clients from Asia.

With a strong focus on personalisation, The Moment crafts tailored itineraries for personal and business engagements, ensuring each journey or event is uniquely designed to fulfil the desires of its clients. Whether for an exclusive retreat, an immersive cultural expedition, or a high-profile corporate gathering, The Moment offers a seamless, endto-end service that combines expert consultation with flawless execution through its network of elite Europe-based partners.

Operating as Curation Consultants in Thailand, Indonesia, Vietnam, Singapore, Malaysia, and Hong Kong, The Moment provides clients with a dedicated point of contact to ensure an effortless planning process. Clients may opt for consultancy services alone or allow The Moment's team to handle every aspect of their luxury experience, from concept to completion.

Jonathan Wigley, CEO and Founder of Absolute Hotel Services Group, shared his vision for The Moment, stating:

"Luxury travel and events are not just about destinations; they are about unforgettable experiences crafted with precision and passion. The Moment is about curating extraordinary memories, tailored exclusively to the individual or business we serve. With our expertise and deep connections in the luxury hospitality sector, we are thrilled to bring this new offering to discerning travellers and event organisers."

For more information on The Moment and its exclusive luxury services, visit www.themomentcurators.com and follow our social channels for the latest updates and inspirations.

ABSOLUTE HOTEL SERVICES GROUP

Corporate Office

571 RSU Tower, 10th Floor, Unit 903, Sukhumvit 31 Road, Bangkok 10110, Thailand

Phone: +66 2 096 6200

Email: info@absolutehotelservices.com

Asia Office

Servicing all South East and East Asia 571 RSU Tower, 9th Floor, Unit 903, Sukhumvit 31 Road, Bangkok 10110, Thailand

Phone: +66 2 096 6200

Email: bizdevdir@absolutehotelservices.com

Indochina Office

Servicing Vietnam, Cambodia and Laos No 201, C10, 140 lane, Giang Vo street, Giang Vo Ward, Ba Dinh District, Hanoi, Vietnam.

Phone: +8424 3732 7330

Email: info@absolutehotelservices.com

India & South Asia Office

Servicing India, Maldives, Nepal, Bangladesh, Sri Lanka and Mauritius 309, Atlanta Estate, Dr. Ambedkar Chowk Off. W.E. Highway, Goregaon (East) Mumbai - 400 063, India Phone: +91 22 40036427

Email: sameer@absolutehotelservices.com

Middle East & Africa Office

Servicing Middle East and Africa Silicon Oasis, Le Solarium Tower, office 1108, Dubai, UAE

Email: kevork@absolutehotelservices.com

Europe Office

Servicing Europe Hauptstraße 66 12159 Berlin, Germany

Phone: +49 (0) 30/773 2780-0

Email: infoeu@absolutehotelservices.com

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