



Absolute Hotel Services

a client centric solutions company



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Introduction

Absolute Hotel Services Group (AHS):

AHS is Asia and Europe's fastest-growing hospitality management/branding company, with an ever-expanding geographic portfolio of hotels, resorts and serviced residences.

Headquartered in Bangkok, Thailand, with regional offices in Thailand, Vietnam, Indonesia, Hong Kong, India, the Middle East and Europe with more expansions planned, AHS and its brands have resonated with investors and consumers, contributing value to all stakeholders.

Covering the luxury to economy segments through its brands U Hotels & Resorts, Eastin Grand Hotels & Resorts, Eastin Hotels, Resorts & Residences, Eastin Easy and Eastin Estates. AHS also has the right to manage hotels under the Travelodge brand under Travelodge Thailand.

The image shows a modern, brightly lit interior space, likely a hotel lobby or restaurant. The space is characterized by glass walls and a central display area. The display area is filled with various items, including bottles, glasses, and plates, arranged neatly on shelves. The lighting is warm and ambient, creating a welcoming atmosphere. The text is overlaid on the central part of the image, providing a message about hospitality services.

We provide a unique range of complete
hospitality services. We have tailor-made,
partner-centric solutions.

Why AHS is Different

AHS PRIDES ITSELF ON BEING RELEVANT AND WELL BALANCED IN ALL ITS BUSINESS ACTIVITIES, THERE ARE MANY REASONS WHY AHS HAVE BEEN ABLE TO EXPAND QUICKLY AND IN A SUSTAINABLE WAY.

1

AHS senior management members are significant shareholders of AHS; thus, this allows quick, brave and sensible decision-making.

2

AHS has a solid financial background which allows for long-term decision-making.

3

AHS sets up offices and dedicated resources in all geographic locations in which it wishes to do business.

4

AHS will only enter into management/branding of hospitality assets if they believe they can add value to a project and the project can add value to them.

Why AHS is Different

5

AHS has developed and continues to evolve cutting-edge distribution platforms.

6

AHS has access to investment capital for hospitality assets on full or co-investment opportunities.

7

AHS has the knowledge, ability and track record to successfully operate small and large inventory hotels, resorts and serviced residences.

8

AHS has the knowledge, ability and track record to successfully operate luxury to economy hotels, resorts and serviced residences.

Why AHS is Different

9

AHS is willing and able to be flexible in its solutions/contracts with business partners.

10

AHS recruits, retain, and develops the best hospitality talent.

11

AHS has a solid and deep above-property team to support all properties.

The background of the slide is a close-up photograph of green leaves, likely from a tree or shrub. The leaves are vibrant green with visible veins. Some leaves in the foreground are sharp, while others in the background are blurred, creating a bokeh effect. A semi-transparent white rectangular box is centered over the image, containing the text.

We work closely and openly with our partners, ensuring that we deliver honest and result-focused solutions.

AHS Evolution

2008



Absolute Hotel Services Company Limited was formed and head quartered in Bangkok.

2009



Invested in and launched Absolute Golf Services.

2010



Absolute Hotel Services Hong Kong Limited was formed with an office in Hong Kong.

2010



Absolute Hotel Services Indochina Limited was formed with a fully resourced office in Hanoi, Vietnam.

AHS Hospitality India Private Limited was formed with a fully resourced office in Mumbai, India.

AHS Evolution

2015



Acquired use of
Travelodge Brand
in South East Asia.

2020



Absolute Design
Services was
formed to provide
design and
concept services
for hospitality.

2022



The launch of
Eastin Estates and
Absolute
Collection in Asia.

2024



Absolute Hotel
Services Middle
East & Africa was
formed with a fully
resourced office in
Dubai, UAE.

Absolute Hotel
Services
Philippines was
formed with a fully
resourced office in
Manila,
Philippines.

A serene outdoor lounge area at dusk. In the foreground, there are two L-shaped sofas with dark blue cushions and red and white throw pillows. A round wooden coffee table sits in the center, holding a lit candle and two glasses. The lounge is situated on a wooden deck overlooking a calm body of water. In the background, a sunset is visible with a mix of blue, orange, and pink clouds. A small boat is visible on the water, and a distant landmass is on the horizon. The sky is a deep blue with some clouds. The overall atmosphere is peaceful and luxurious.

AHS Brands



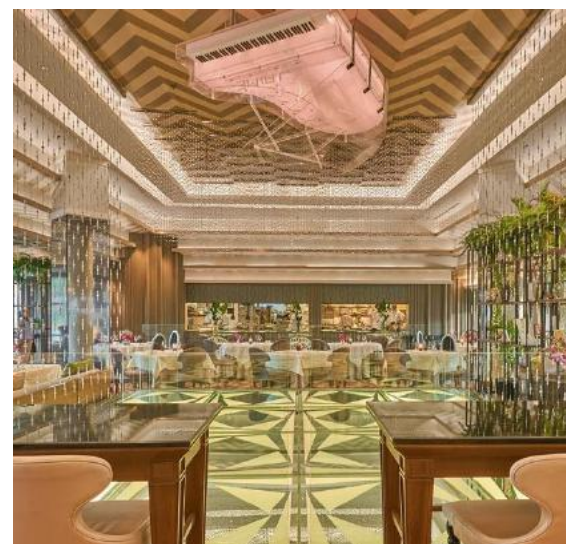
U Hotels & Resorts



U Hotels & Resorts is an uncomplicated deluxe hotel brand that is a stimulating blend of local heritage and design accents that pair with modern facilities and a unique concept of services to encourage guests to have a distinctive experience.

Operating and under development: Thailand, Laos, Vietnam, Turkey and Indonesia

“Uncomplicated. Inspiring. You.”



A sample of U Hotels & Resorts



Eastin Grand Hotels

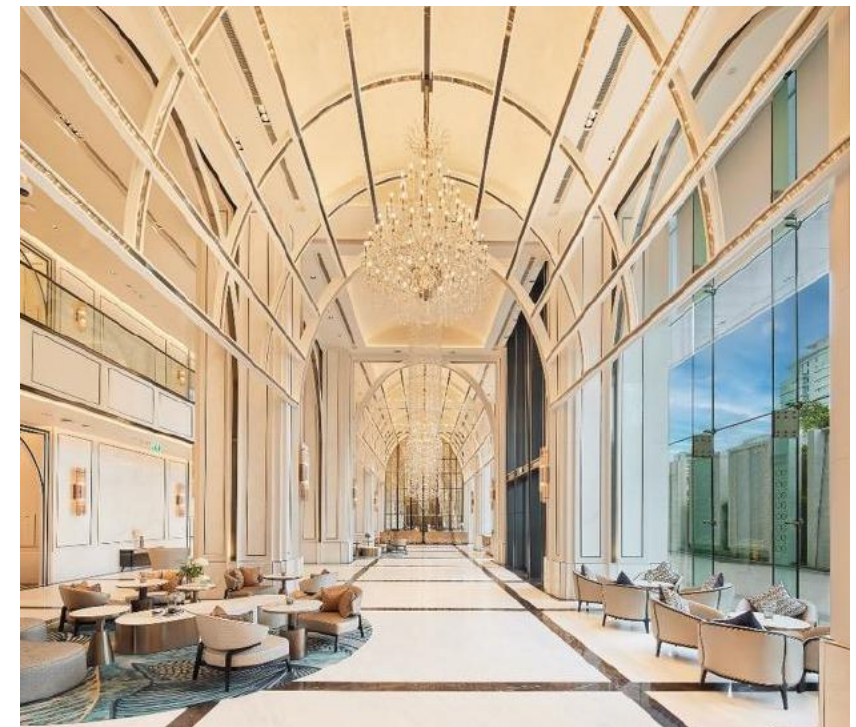


A 5-star luxury brand created based on relevance to the market and the desires of targeted customers. The brands provide value and consistency through flexible venues and services with added value to serve the desires of business and leisure travellers.

Operating: Thailand and Vietnam

“Service and Value Redefined.”

A sample of Eastin Grand Hotels





Eastin Hotels & Residences

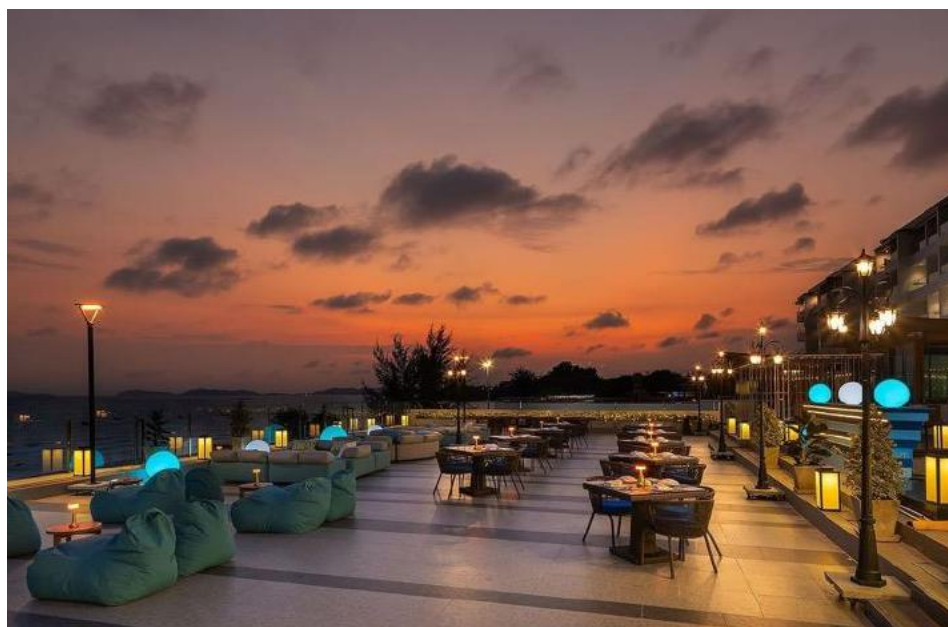


Eastin Hotels & Residences is a 4-star commercial brand created based on relevance to the market and the needs of targeted customers. The brand provides value and consistency through flexible venues and services with added value to serve the needs of business and leisure travellers.

Operating and under development: Thailand, India, Vietnam, Laos and Indonesia

“Value for all occasions.”

A sample of Eastin Hotels & Residences





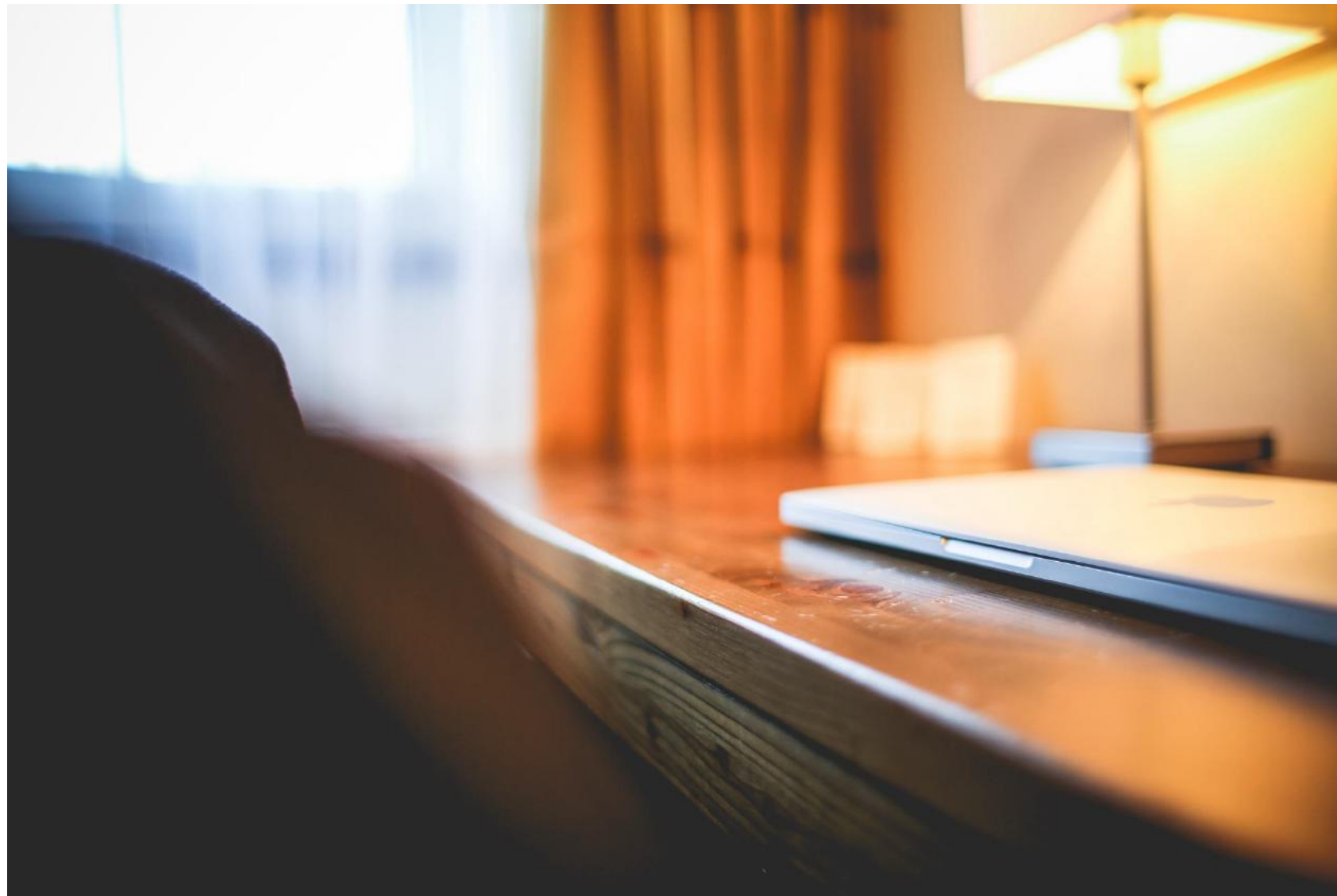
Eastin Easy



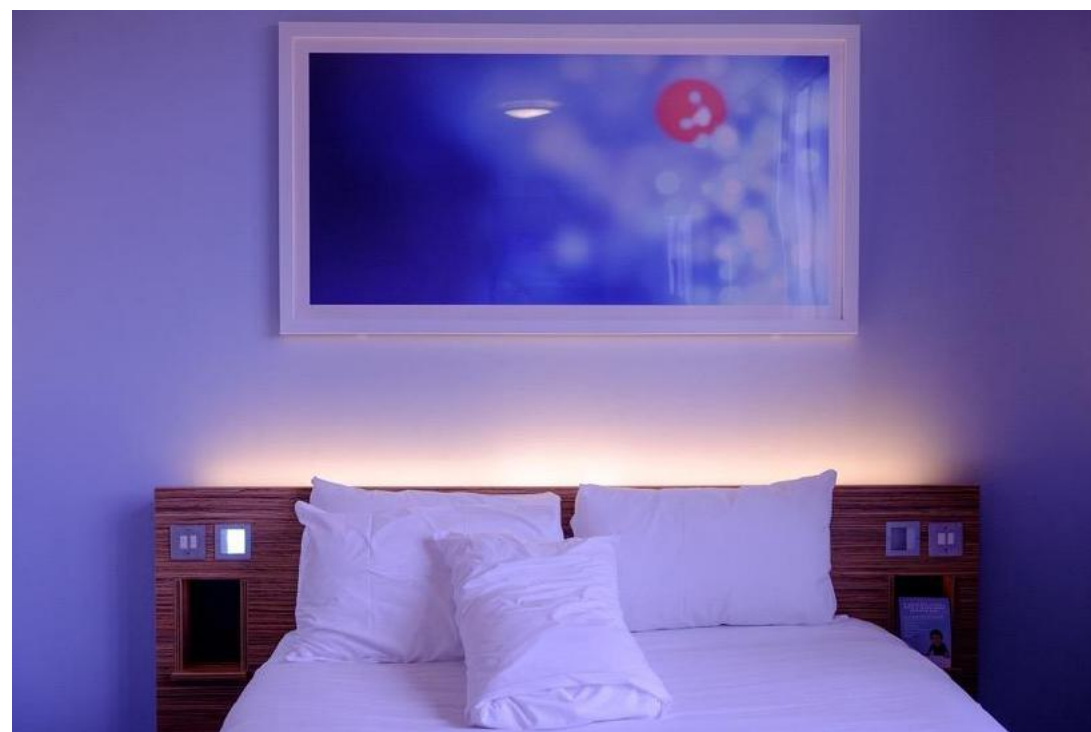
A 3-star hotel brand based on relevance to the market and the needs of today's travellers. The brand provides comfortable accommodations, breakfast, approachable services, and simple facilities for business and leisure travellers.

Operating and under development: India

"Take it easy."



A sample of Eastin Easy





EASTIN
ESTATES

Eastin Estates



A different kind of luxury lifestyle experience for today and tomorrow. Created to meet the growing needs of the active senior market. The brand provides a residential community experience to help you work, rest and play with like-minded residents. With our facilities and community crew, we ensure our residents are cared for like they are at home.

"The Luxury You Deserve."

A sample of Eastin Estates





Absolute Collection

Absolute Hotel Services does not only offer managed brands such as U Hotels & Resorts, Eastin Grand/Eastin Hotels, Resorts, Residences & Estates, and Travelodge; we also provide white label management under the Absolute Collection, where owners can have their brand name on the door while leaving the operational challenges to us.

We support independent hotel, resort and residential owners across Asia and focus on delivering memorable guest experiences and positive results for owners and investors under their name. Our passion for exceeding expectations ensures all properties in our diversified portfolio perform to their full potential.

“Accommodation for Absolutely Everyone.”

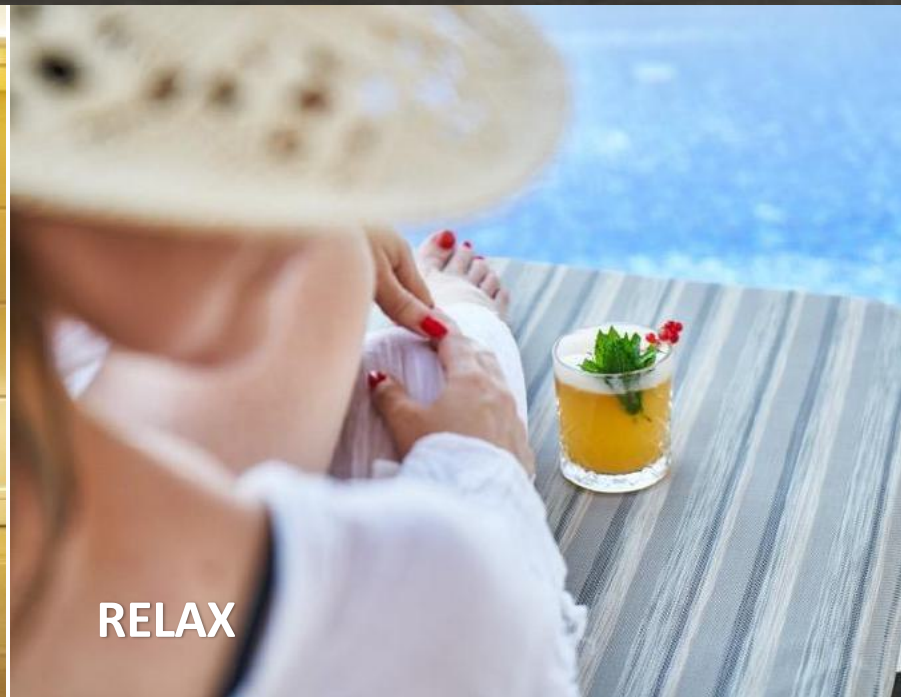


Absolut

COLLECTION



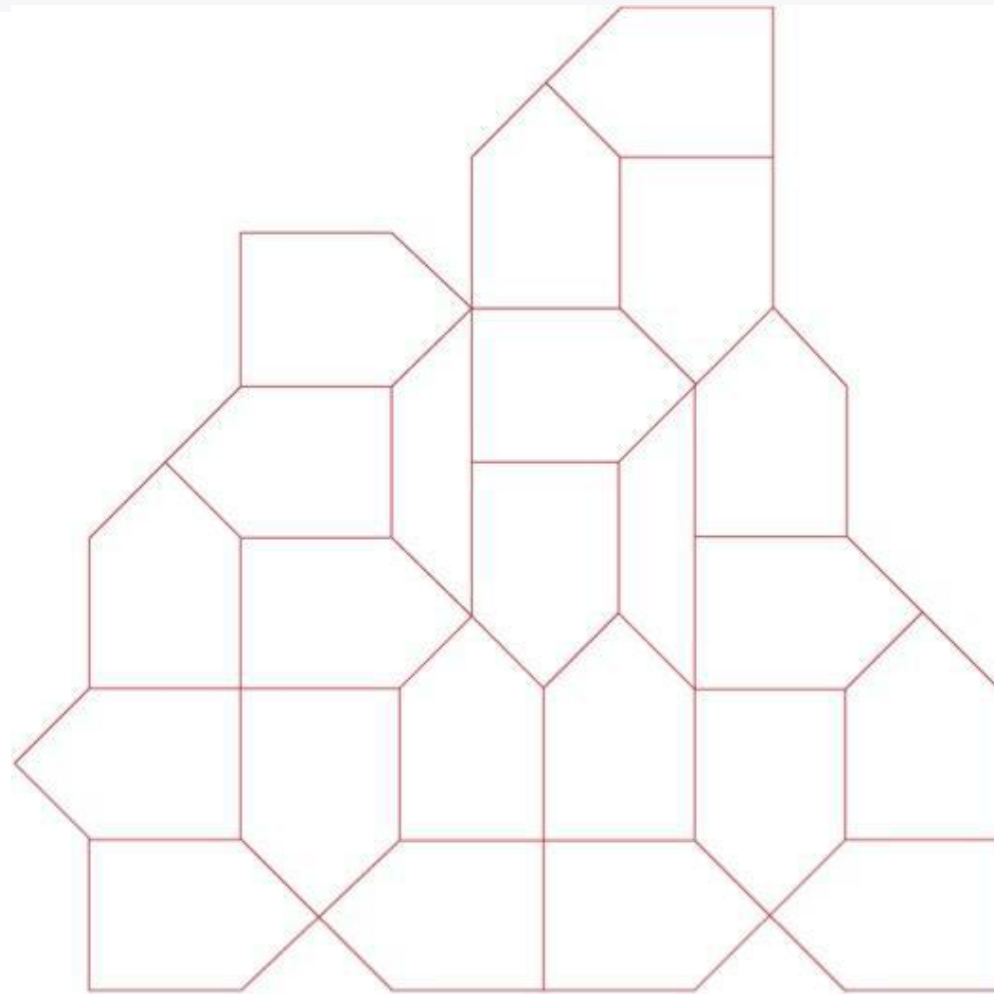
DESIGN



RELAX



DYNAMIC



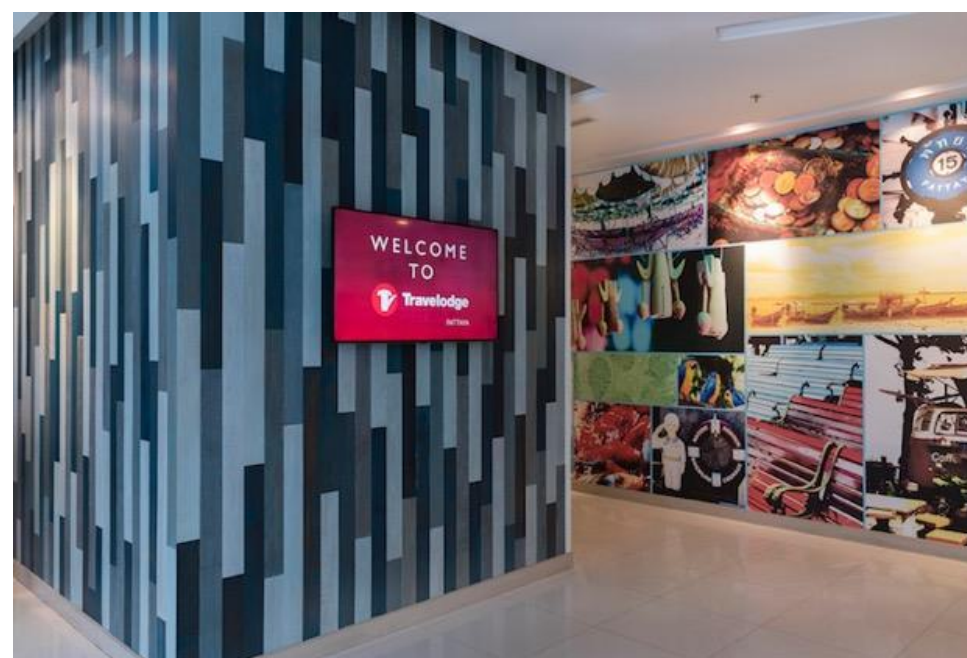
A globally recognised midscale brand. The Travelodge brand is centred around you and providing the essentials for a home away from home experience. Stay in our thoughtfully designed hotel rooms and enjoy convenient amenities with complimentary high-speed WiFi, tranquil beds, and much more.

Operating and under development: Thailand, Vietnam, Malaysia, Hong Kong, Japan, South Korea and Indonesia

“Essentially Better!”



A sample of Travelodge





Sustainability

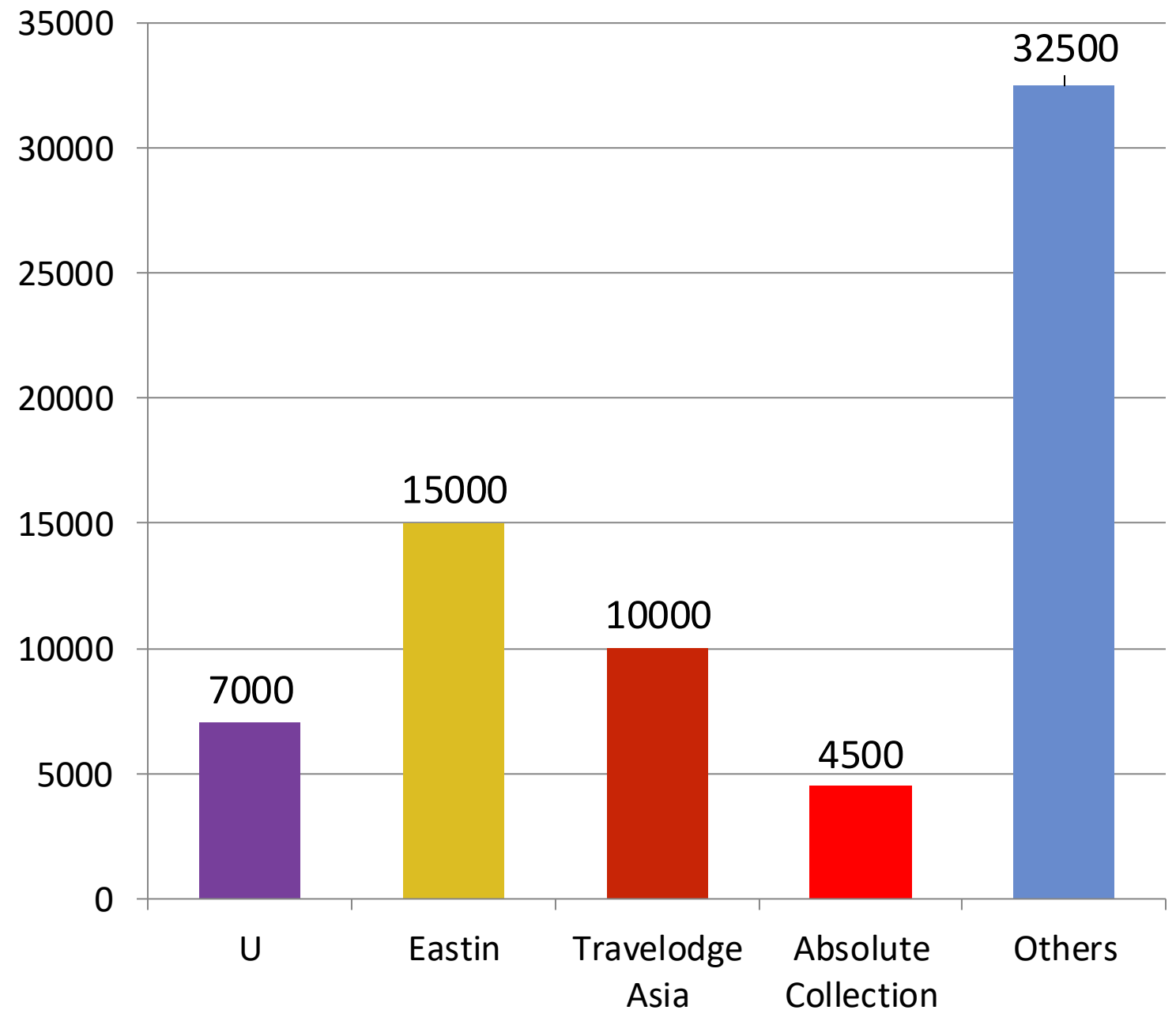
Absolute Hotel Services is proud to announce a groundbreaking sustainability initiative under one shared mission for U Hotels & Resorts and Eastin Hotels & Residences. Together, we aim to redefine eco-luxury and value-driven hospitality, showcasing that sustainability and exceptional guest experiences go hand in hand. Through our shared sustainability initiative, Your Sustainable Journey, Our Commitment, Absolute Hotel Services reaffirms its dedication to protecting the planet while creating exceptional guest experiences. This unified effort ensures we continue inspiring meaningful change in the hospitality industry—one step at a time.



AHS Portfolio & Projected Growth

AHS portfolio expansion as of 2024

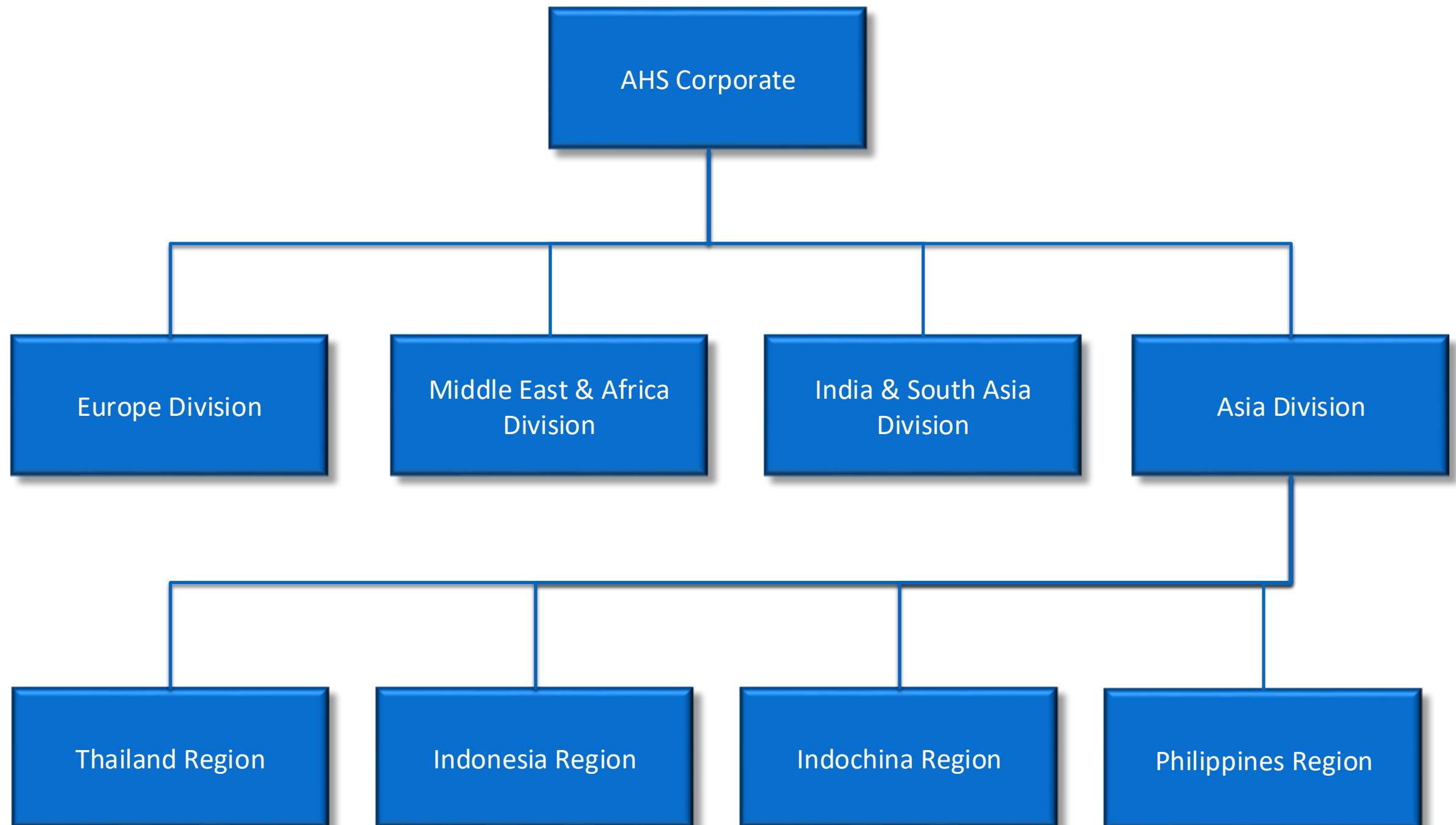
Total number of keys by brand





AHS Team Structure

Corporate Structure Overview





AHS Leadership Team



Corporate

Jonathan Wigley
Karan Kaul
Nicolas Ishkanian
Martin Faist
Nopparat P’Kulsiri (Klang)
Suratsawadee Sirikasem
Aekawee Chugkorn
Chakrit Saengkong
Napan J. Khumbute
Suphaporn Tripitak
Suphongsak Likitpitayakorn
Justin Strachan
James Shippey
Natasha Wigley

CEO
Deputy CEO & Head of Business Development
Senior Vice President of Commercial
Vice President of Quality Assurance
Vice President Marketing
Vice President of Human Resources
Vice President of Corporate Finance
Vice President of Technical Services
Deputy Vice President of Business Development
Deputy Vice President of Technical Services
Deputy Vice President of Talent and Development
Senior Advisor Strategic Growth
Managing Director, Absolute Golf Services
Managing Director, Absolute Design Services



Asia

Wayne Woods

Paresh Shrivastava

Wantanee Issaranuwat

Prapaporn Chantharat

Sasipimon Singsuksawat

Sasikarn Pitarangsi

Paradee Kunopasworakul

Peerasak Surattichaikul

Anchana Panruang

Ploynapat Chotesangsri

Chatree Wongsripaisan

Phan Bach Duong

Hoang Anh Nguyen

Tim Hallett

Tinh Ta Huu

Senior Vice President Operations

Vice President of Finance

Vice President of Marketing Communications

Vice President Revenue & Distribution

Vice President Sales

Deputy Vice President Revenue & Distribution

Deputy Vice President of Marketing Communications

Revenue & Distribution Director

Revenue & Distribution Director

Public Relations & Social Media Director

Executive Chef - Thailand

Director – Indochina

Technical Services Director - Indochina

Director of Business Development - Philippines

Administration Director – Indochina



India & South Asia

Sameer Dharkar
Subodh Dharkar
Shalil Suvarna
Arbind Singh
Dinesh Dahiya
Castrina Devsar
Fazal Mohammed
Ismail Ahmad
Sangay Rinchin
Chandan Thapa

Managing Director
Director
Senior Vice President Operations & Pre-opening
Deputy Vice President Operations & Pre-opening
Deputy Vice President Commercial
Director of Marketing Communications
Director of Business Development – Sri Lanka
Director of Business Development – Maldives
Director of Business Development – Bhutan
Director of Business Development - Nepal



Middle East & Africa

Kevork Deldelian

Managing Director

Halim Fouad

Senior Vice President Operations

Panos Deldelian

Business Development Director

Rosy Wakim

Administration Manager



Europe

Ruslan Husry

CEO

James Lamb

CFO

Jonathan Mills

COO

Torsten Keppler

Senior Vice President Technology

Marina Malkowski

Senior Vice President People Strategy & Innovation

Denise Ilg

Vice President Revenue Management

Bernd Gieske

Senior Vice President Food & Beverages

Andreas Eckhart

Vice President Engineering



Other AHS Group Businesses

AHS has and will continue to invest strategically in like-minded companies to diversify its business and drive growth.



Absolute Golf Services

www.absolutegolfservices.com

A golf management and consultancy company headquartered in Thailand. Providing a full range of golf services including but not limited to golf club design, development, renovations, management and consulting.



Absolute Design Services

www.absolutedesignservices.com

A design and concept company for the hospitality sector led by those in the hospitality sector. Offering complete interior design, space planning, concept creation and design services. Willing and able to create creative solutions.



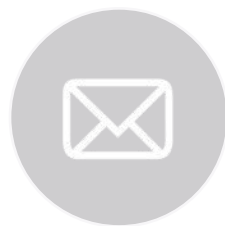
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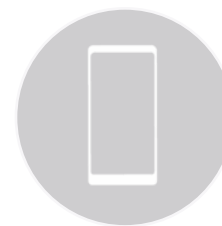


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Thank You

Absolute Hotel Services is a client-centric solutions company.