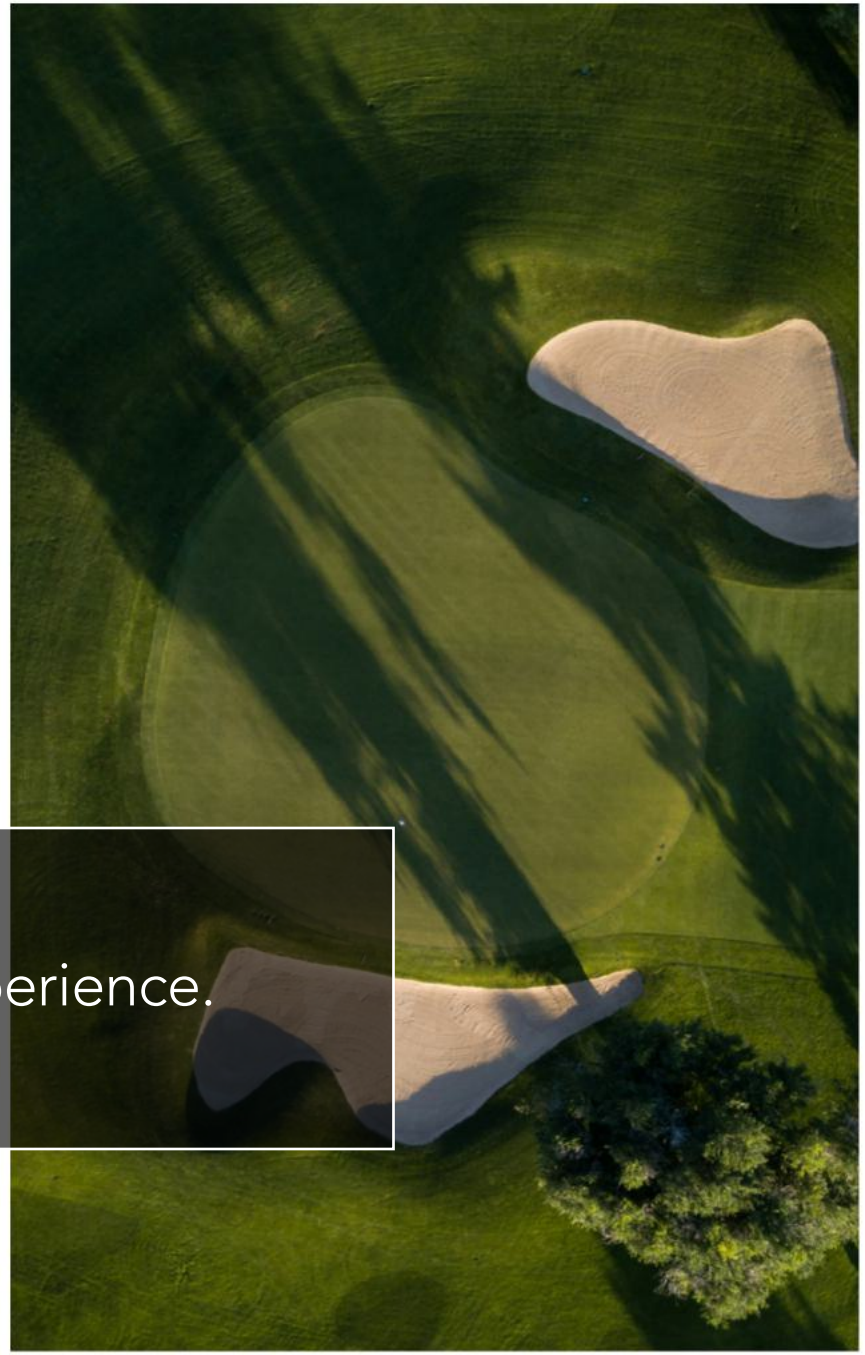
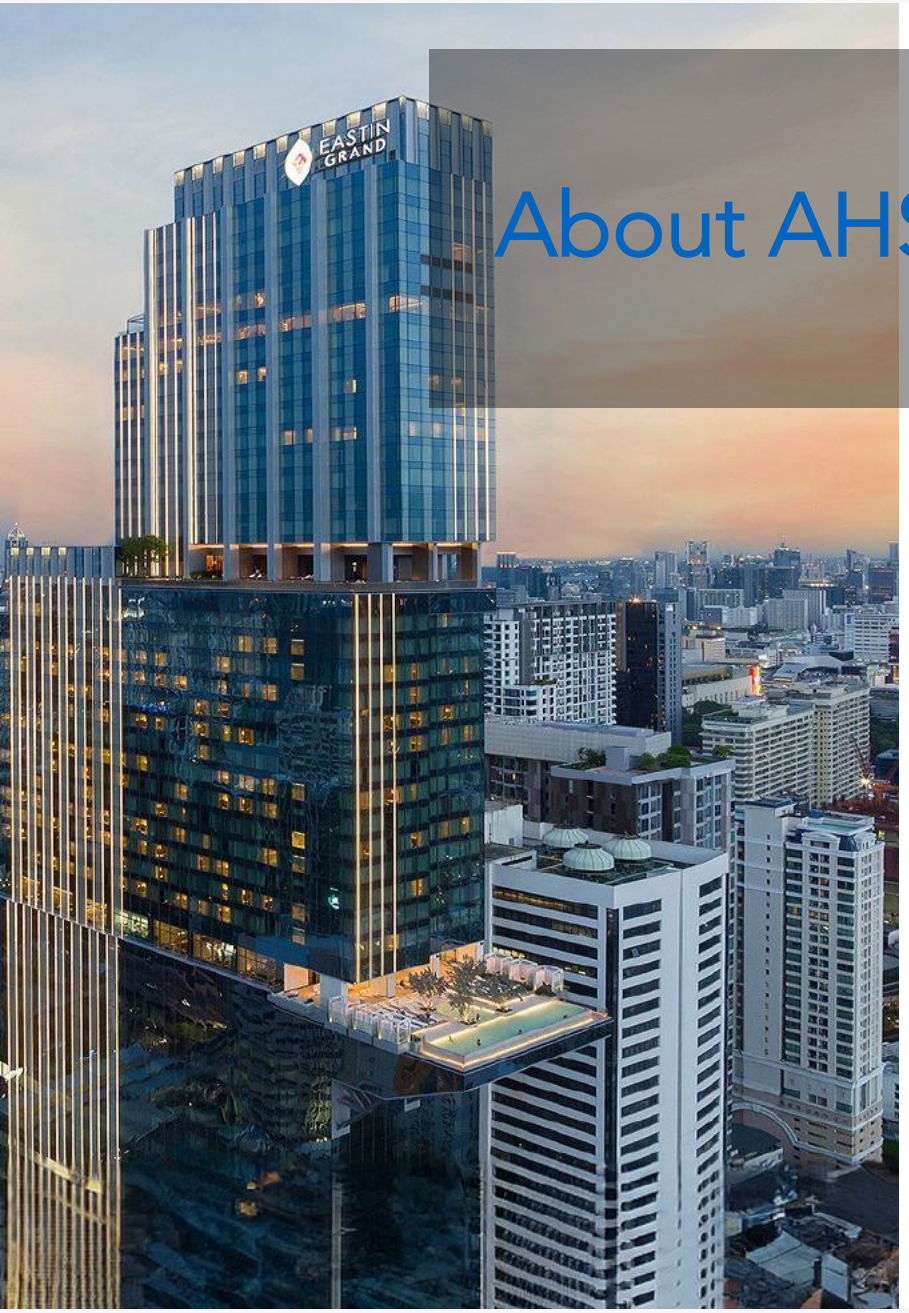
Absolute Hotel Services

Global Hotel Management & Hospitality Solutions



Absolute Hospitality. Designed for Experience.



About AHS

Headquartered in Bangkok, Thailand, Absolute Hotel Services (AHS) is a leading independent hotel management and hospitality branding company, recognised as one of Asia's fastest-growing providers of hotel management, consulting, and brand development services.

With regional offices in Vietnam, Indonesia, Hong Kong, India, Europe, and the Middle East, AHS partners with hotel owners, developers, and investors to deliver operational excellence, sustainable hospitality practices, long-term growth, and strong brand positioning.

Beyond hotel management, AHS provides a complete hospitality ecosystem through its group companies:

Absolute Golf Services – Professional golf course and club management for resorts and destination golf developments.
Absolute Design Services – Hospitality architecture, interior design, concept development, and project advisory.
The Moment – A luxury experiences and lifestyle concierge service offering bespoke travel planning, VIP access, and curated lifestyle experiences.

We provide a unique range of complete hospitality services. We have tailor-made, partner-centric solutions.

Integrated Hospitality Solutions

Beyond hotel management, AHS provides a complete hospitality ecosystem through its group companies

Absolute Golf Services - A golf management and consultancy company headquartered in Thailand. Providing a full range of golf services including but not limited to golf club design, development, renovations, management and consulting.

www.absolutegolfservices.com

Absolute Design Services - A specialist hospitality design and consultancy firm, providing hotel architecture, interior design, concept development, and project advisory for hotels, resorts, and lifestyle developments.

www.absolutedesignservices.com

The Moment - is a global luxury experiences and lifestyle concierge service creating unforgettable moments through bespoke travel planning, VIP access, and curated lifestyle experiences. From private cultural encounters and Michelin-star dining to exclusive events and luxury escapes.

www.themoment-curators.com

ABSOLUTE
CULINARY COLLECTIVE

A New Era of Dining Collaboration in Hotels

Reviving Hotel Dining Experiences.

The hospitality world is evolving. Today’s travellers and local diners are no longer satisfied with generic hotel dining — they crave authentic, social, and experiential food concepts that reflect the destination's energy.

At the same time, many hotels struggle with underperforming restaurants that fail to attract outside guests. Meanwhile, established restaurant brands are looking for expansion opportunities without the heavy investment and operational risk of standalone venues.

Absolute Culinary Collective bridges this gap — creating powerful partnerships between hotels and restaurant brands to transform dining into a profitable, experience-driven destination.

AHS Brands

HOTELS & RESORTS

U Hotels & Resorts

U Hotels & Resorts is an uncomplicated deluxe hotel brand that is a stimulating blend of local heritage and design accents, paired with modern facilities and a unique service concept to encourage guests to have a distinctive experience.

Operating and under development: Thailand, Laos, Vietnam, Turkey and Indonesia

"Uncomplicated. Inspiring. You."

A sample of
U Hotels & Resorts

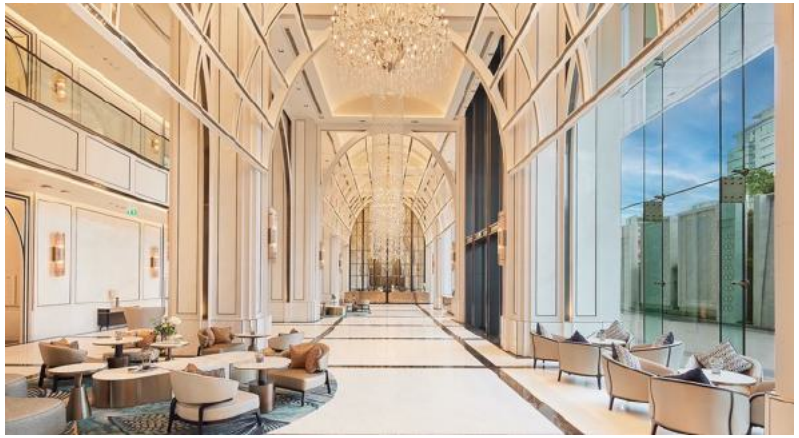
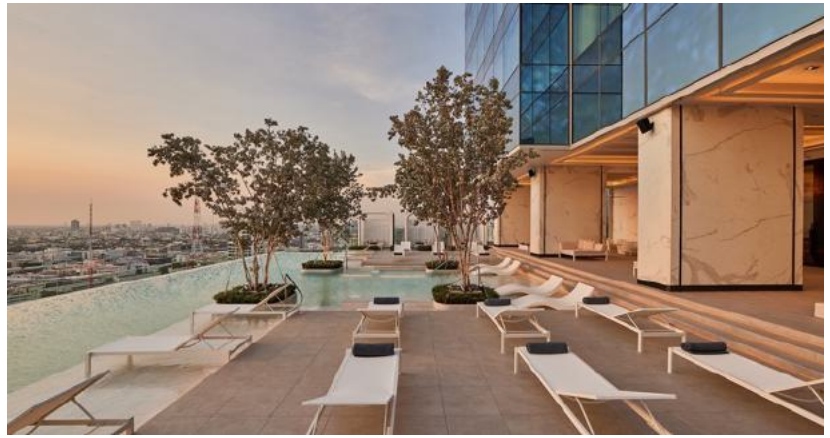
EASTIN
GRAND HOTELS

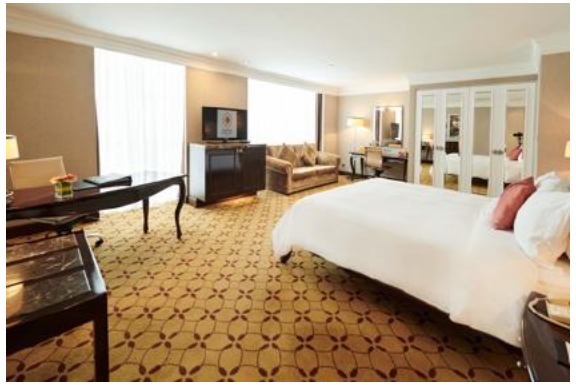
Eastin Grand Hotels

A 5-star luxury brand created based on relevance to the market and the desires of targeted customers. The brands provide value and consistency through flexible venues and services that add value to serve the needs of business and leisure travellers.

Operating: Thailand and Vietnam

"Service and Value Redefined."



A sample of Eastin Grand Hotels

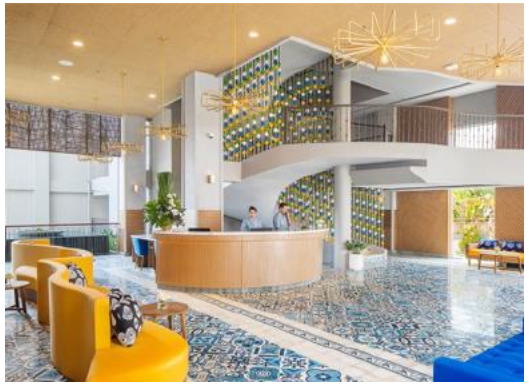
Eastin Hotels & Residences

Eastin Hotels & Residences is a 4-star commercial brand created with market relevance and the needs of targeted customers in mind. The brand provides value and consistency through flexible venues and services with added value to serve the needs of business and leisure travellers.

Operating and under development: Thailand, India, Vietnam, Laos and Indonesia

"Value for all occasions."

A sample of Eastin Hotels & Residences



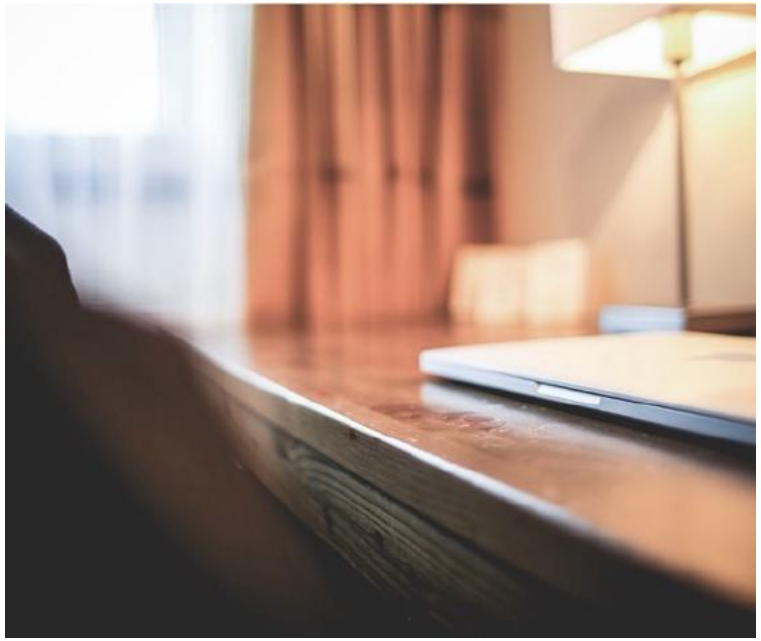
EASTIN
ESTATES

Eastin Estates

A different kind of luxury lifestyle experience for today and tomorrow. Created to meet the growing needs of the active senior market. The brand provides a residential community experience that helps you work, rest, and play with like-minded residents. With our facilities and community crew, we ensure our residents are cared for as if they were at home.

"The Luxury You Deserve."

A sample of Eastin Estates



EastinEasy

Eastin Easy is a smart brand that delivers exceptional value through comfort so guests can relax, recharge, and enjoy a consistently good stay every time.

Operating and under development:
India, Thailand, the Middle East

"Stay Smart, Stay Easy."

Absolute Collection

Absolute Hotel Services not only offers managed brands such as U Hotels & Resorts, Eastin Grand/Eastin Hotels, Resorts, Residences & Estates, and Travelodge; we also provide white label management under the Absolute Collection, where owners can have their brand name on the door while leaving the operational challenges to us.

We support independent hotel, resort and residential owners across Asia and focus on delivering memorable guest experiences and positive results for owners and investors under their name. Our passion for exceeding expectations ensures all properties in our diversified portfolio perform to their full potential.

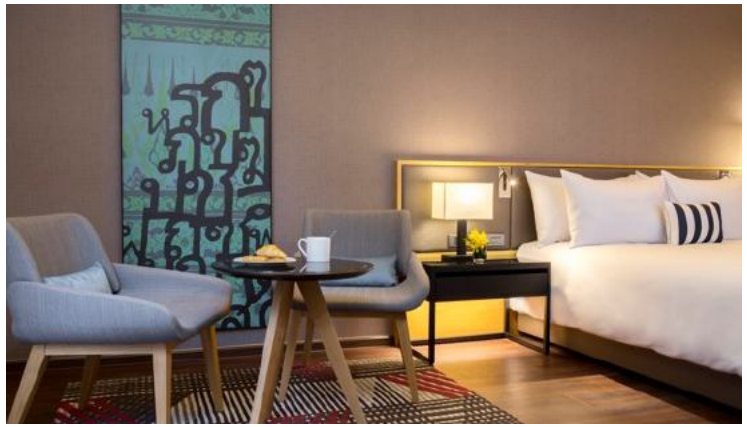
"Accommodation for Absolutely Everyone."

AbsOlute
COLLECTION

DESIGN

RELAX

DYNAMIC



Travelodge Hotels

A globally recognised midscale brand. The Travelodge brand is centred on you and on providing the essentials for a home-away-from-home experience. Stay in our thoughtfully designed hotel rooms and enjoy convenient amenities, including complimentary high-speed WiFi, tranquil beds, and more.

Operating and under development: Thailand, Vietnam, Malaysia, Hong Kong, Japan, South Korea and Indonesia

"Essentially Better!"

Why AHS is Different

AHS PRIDES ITSELF ON BEING RELEVANT AND WELL-BALANCED IN ALL ITS BUSINESS ACTIVITIES. THERE ARE MANY REASONS WHY AHS HAS BEEN ABLE TO EXPAND QUICKLY AND SUSTAINABLY.

1

AHS senior management members are significant shareholders; thus, this allows for quick, bold, and sensible decision-making.

2

AHS has a solid financial background, which enables long-term decision-making.

3

AHS establishes offices and dedicated resources in all geographic locations where it wishes to do business.

4

AHS will only enter into the management or branding of hospitality assets if it believes it can add value to a project, and the project can add value to it.

5

AHS has developed and continues to evolve cutting-edge distribution platforms.

6

AHS has access to investment capital for hospitality assets, including full- and co-investment opportunities.

Why AHS is Different

7

AHS has the knowledge, ability and track record to successfully operate small and large inventory of hotels, resorts and serviced residences

8

AHS has the knowledge, ability and track record to successfully operate luxury to economy hotels, resorts and serviced residences.

9

AHS is willing and able to be flexible in its solutions/contracts with business partners.

10

AHS recruits, retains, and develops the best hospitality talent.

11

AHS has a solid and deep above-property team to support all properties.

12

Integrated hospitality offering hotel services, design services, golf services and travel services.

AHS Evolution

2008	2009	2010	2015
Absolute Hotel Services Company Limited was formed and headquartered in Bangkok.	Invested in and launched Absolute Golf Services.	Absolute Hotel Services Hong Kong Limited was formed with an office in Hong Kong. Absolute Hotel Services Indochina Limited was formed with a fully resourced office in Hanoi, Vietnam. AHS Hospitality India Private Limited was formed with a fully resourced office in Mumbai, India.	Acquired the use of the Travelodge Brand in South East Asia.

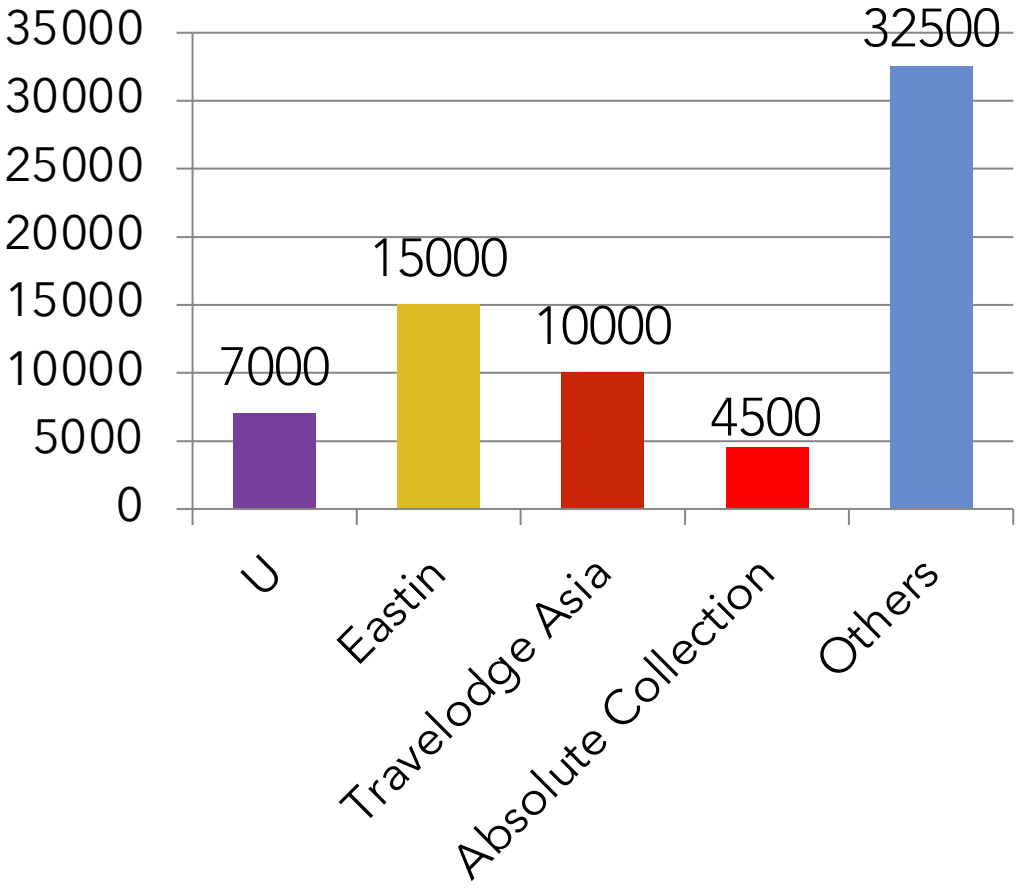
AHS Evolution

2020	2022	2024	2025
Absolute Design Services was formed to provide design and concept services for hospitality.	The launch of Eastin Estates and Absolute Collection in Asia.	Absolute Hotel Services Middle East & Africa was formed with a fully resourced office in Dubai, UAE. The launch of The Moment bespoke travel services.	The launch of Culinary Collective.

AHS Portfolio & Projected Growth

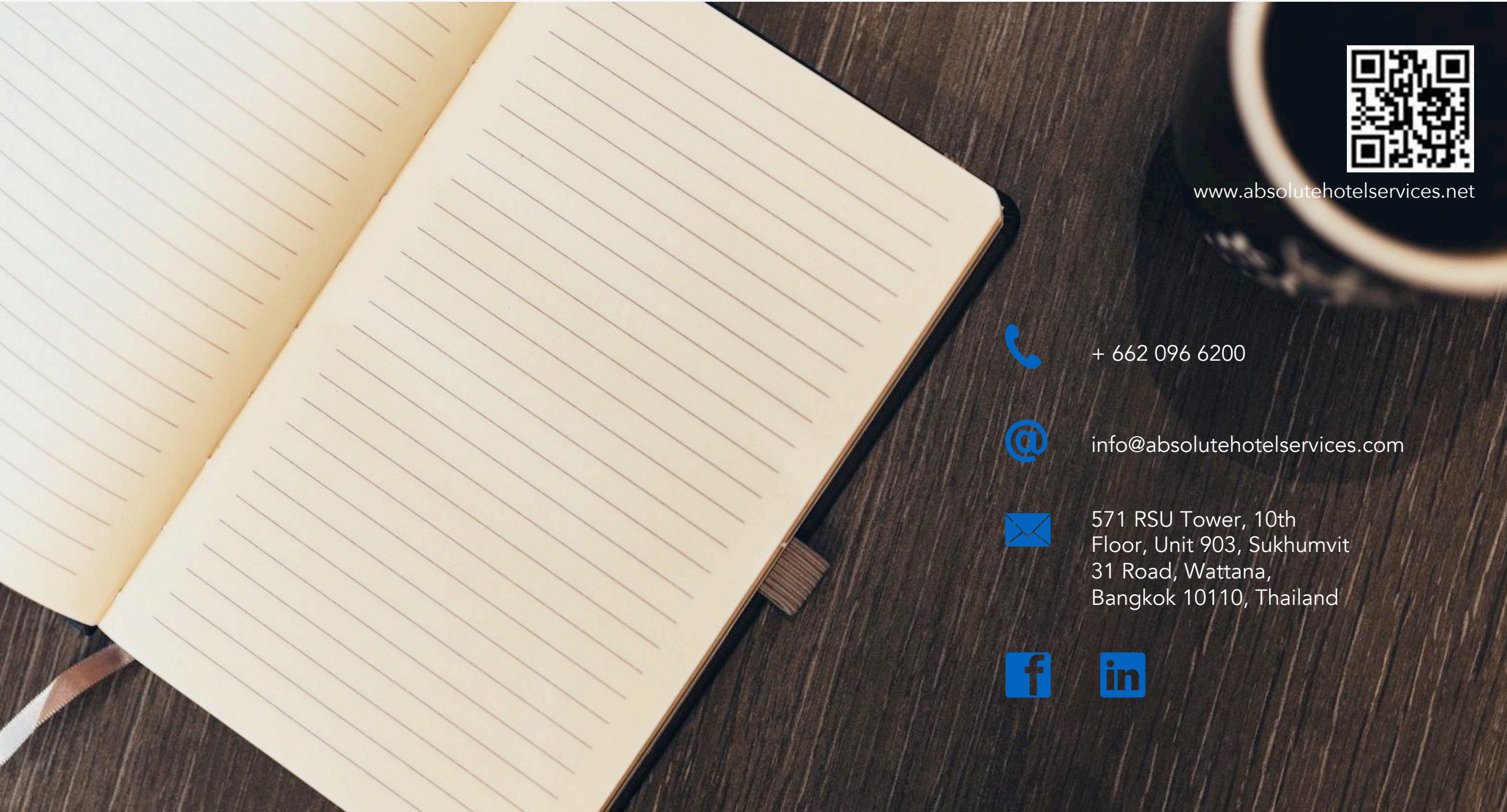
AHS portfolio expansion as of 2026

Total number of keys by brand



AHS Team Structure

Corporate Structure Overview



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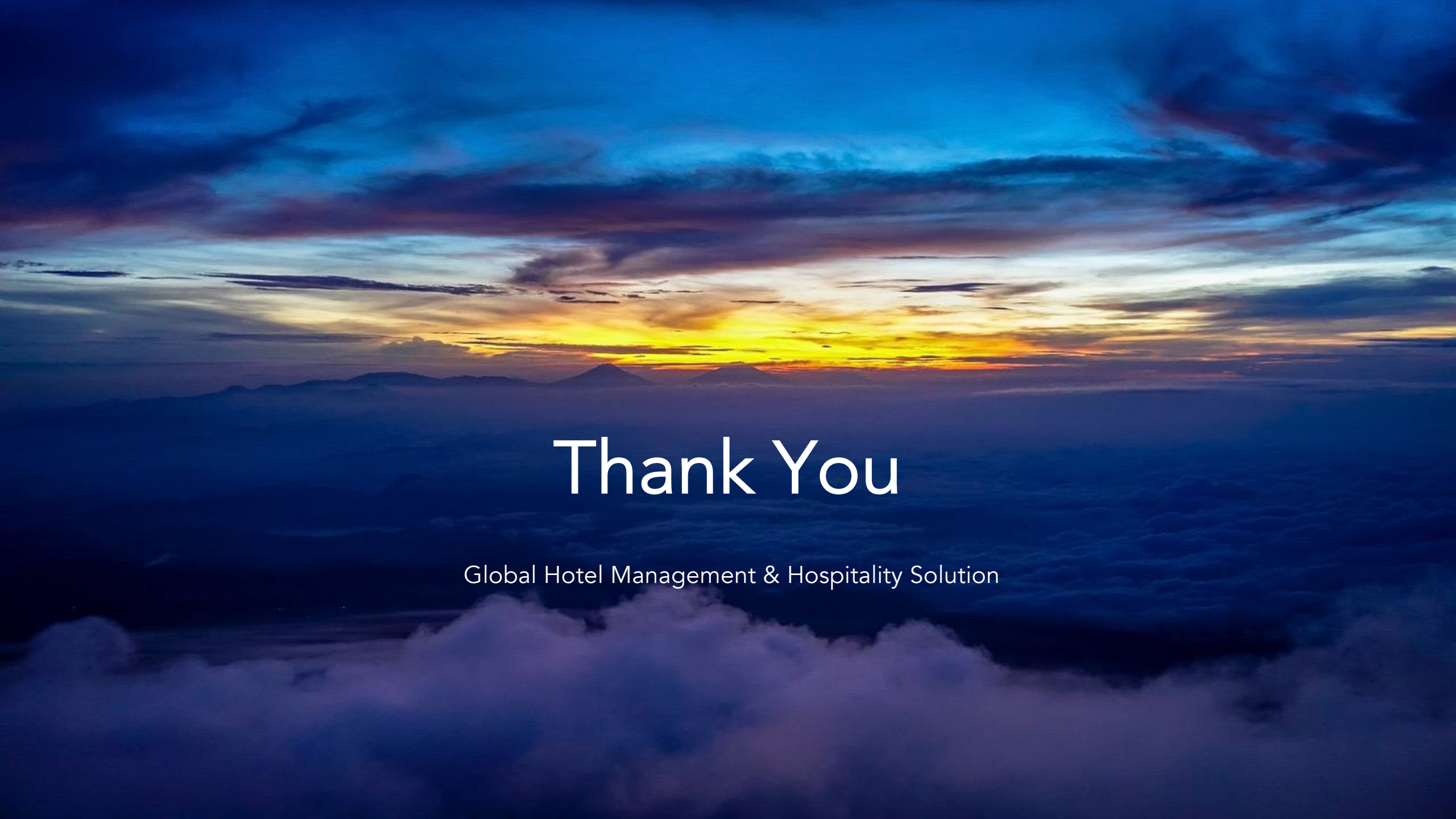

Thank You

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